

WEATHER
Fair tonight and Tuesday. Rising temperature Tuesday.

The La Crosse Tribune and Leader-Press

HOME EDITION

Full Leased Wire News Report of The Associated Press
VOLUME XVIII, NUMBER 160
LA CROSSE, WISCONSIN, MONDAY, OCTOBER 23, 1922
TWENTY-FOUR PAGES PRICE THREE CENTS

STATE BOARD TO PICK SITE FOR UNION STATION

COURT UPHOLDS DAUGHERTY RULING

REJECTS PLEA OF SHIPS FOR AN INJUNCTION

Judge Extends Time Limit of Temporary Writ to Give Time for Companies to Appeal to High Court

DECISION APPLIES TO BOTH U. S. AND FOREIGN VESSELS

Permits Carrying of Liquor for Ship's Crews Pending Final Decision

NEW YORK.—By The Associated Press.—The United States Supreme court today decided in favor of the liquor companies, rejecting the plea of ship owners for an injunction against the liquor companies.

The court held that the liquor companies were entitled to carry liquor for the crews of ships pending a final decision on the issue.

The decision applies to both U. S. and foreign vessels.

The court also held that the liquor companies were entitled to carry liquor for the crews of ships pending a final decision on the issue.

The decision applies to both U. S. and foreign vessels.

The court also held that the liquor companies were entitled to carry liquor for the crews of ships pending a final decision on the issue.

The decision applies to both U. S. and foreign vessels.

The court also held that the liquor companies were entitled to carry liquor for the crews of ships pending a final decision on the issue.

The decision applies to both U. S. and foreign vessels.

The court also held that the liquor companies were entitled to carry liquor for the crews of ships pending a final decision on the issue.

The decision applies to both U. S. and foreign vessels.

The court also held that the liquor companies were entitled to carry liquor for the crews of ships pending a final decision on the issue.

The decision applies to both U. S. and foreign vessels.

The court also held that the liquor companies were entitled to carry liquor for the crews of ships pending a final decision on the issue.

The decision applies to both U. S. and foreign vessels.

The court also held that the liquor companies were entitled to carry liquor for the crews of ships pending a final decision on the issue.

The decision applies to both U. S. and foreign vessels.

The court also held that the liquor companies were entitled to carry liquor for the crews of ships pending a final decision on the issue.

The decision applies to both U. S. and foreign vessels.

The court also held that the liquor companies were entitled to carry liquor for the crews of ships pending a final decision on the issue.

FOURTEEN DIE IN FIRE IN TENEMENT IN NEW YORK CITY

Blaze Believed by Authorities to Have Been of Incendiary Origin Sweeps Building

INVESTIGATION OF FIRE IS STARTED BY CITY OFFICIALS

Circumstances Similar to Fire Last Month in Which Seven Died

NEW YORK.—Fourteen persons, most of them children, lost their lives early Sunday in a fire believed by city officials to be of incendiary origin.

The fire broke out in a tenement building on the east side of the city, and spread rapidly, sweeping the building.

The fire was believed to be of incendiary origin, and city officials have started an investigation.

The circumstances of the fire were similar to those of a fire last month in which seven persons died.

The fire broke out in a tenement building on the east side of the city, and spread rapidly, sweeping the building.

The fire was believed to be of incendiary origin, and city officials have started an investigation.

The circumstances of the fire were similar to those of a fire last month in which seven persons died.

The fire broke out in a tenement building on the east side of the city, and spread rapidly, sweeping the building.

The fire was believed to be of incendiary origin, and city officials have started an investigation.

The circumstances of the fire were similar to those of a fire last month in which seven persons died.

The fire broke out in a tenement building on the east side of the city, and spread rapidly, sweeping the building.

The fire was believed to be of incendiary origin, and city officials have started an investigation.

The circumstances of the fire were similar to those of a fire last month in which seven persons died.

The fire broke out in a tenement building on the east side of the city, and spread rapidly, sweeping the building.

The fire was believed to be of incendiary origin, and city officials have started an investigation.

The circumstances of the fire were similar to those of a fire last month in which seven persons died.

The fire broke out in a tenement building on the east side of the city, and spread rapidly, sweeping the building.

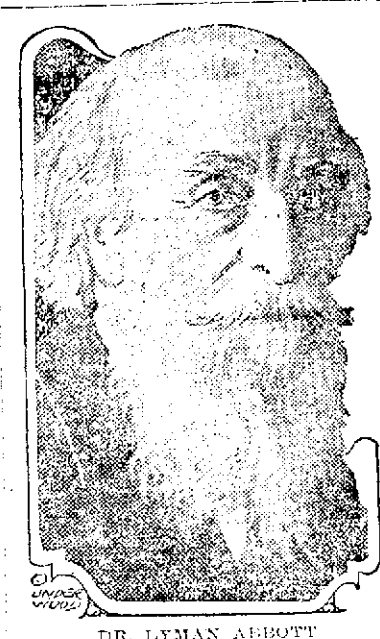
The fire was believed to be of incendiary origin, and city officials have started an investigation.

The circumstances of the fire were similar to those of a fire last month in which seven persons died.

The fire broke out in a tenement building on the east side of the city, and spread rapidly, sweeping the building.

The fire was believed to be of incendiary origin, and city officials have started an investigation.

DR. LYMAN ABBOTT, FAMOUS LAWYER, AUTHOR AND PASTOR, DIES SUNDAY AT GOTHAM HOME



Was Outlook's Editor in Chief For Forty Years

ONE INJURED IN AUTO COLLISION ON SUNDAY NIGHT

Richard W. Doherty Has Skull Fractured in Collision on Mormon Coulee Road

ROADSTER AND TOURING CAR OF JAKE PATASKA IN CRASH

Auto and Trolley Meet at Fourth and Cass; Auto Wrecked

An automobile accident involving the collision of a Ford roadster and a touring car, in which Richard W. Doherty, Holmen, sustained a fractured skull, occurred on Mormon Coulee road just outside of the city limits about 12:30 Monday morning.

According to a report of Detective McGrath, investigating the accident, on Monday.

Doherty was rushed to the Lutheran hospital in a machine owned by Frank Bradley of Tilmann Brothers, who, accompanied by Louis Young, happened along the road within a few minutes after the accident.

Doherty did not regain consciousness until 9 o'clock Monday morning, when Detective McGrath and Lad Reimers of the police department started an investigation.

He was reported to have sustained a fractured skull with minor abrasions about his body. Physicians reported that he was resting easily after the noon hour today.

Doherty is the owner of the Ford roadster in which he was riding with Louis Reimers, driver, when the machine was believed to have collided with the touring car, which was driven by Jake Pataska, brother of the late John Pataska.

The time by his brother, Jake Pataska, according to Bradley's statement to Detective McGrath Monday afternoon. Occupants of the touring car escaped without injury.

Bradley's story to the police was that Doherty was thrown a distance of 10 or 15 feet from the machine when the cars collided. He and Reimers were driving out the road and the touring car was headed toward the city, he said, but in the collision the roadster was completely turned around to face the opposite direction.

Both front wheels of the roadster were clipped off and the entire front end of the machine demolished. It was tipped over on its side, about 10 or 15 feet from the machine in which he had been riding.

Holmen, whom police learned was driving Doherty's car, was not to be seen on or near the premises when Bradley and Young arrived. He had become frightened, evidently, and according to the police ran for home without stopping to learn the fate of his partner.

Doherty, police said, is a laborer employed on the State road.

NEW YORK.—Dr. Lyman Abbott, editor in chief of the Outlook, with which he had been associated nearly forty years; clergyman, lawyer, author, and successor to Henry Ward Beecher as pastor of Plymouth church, Brooklyn, died Sunday.

He would have been 87 next December. When he died he had four sons and two daughters were at the bedside.

Dr. Abbott suffered a severe attack of bronchitis at his country home in Cornwall-on-the-Hudson last summer, from which he never fully recovered. He returned to his city home two weeks ago.

Was Born in 1835

Dr. Abbott was born in Roxbury, Mass., Dec. 18, 1835. In 1857 he married Abby Frances Hamlin, who died in 1907. By her Dr. Abbott had six children, two of whom, Ernest H. and Lawrence F., were associated with him in the management of the Outlook.

Dr. Abbott was one of the most active leaders in many avenues of religious and civic thought in the United States. As a preacher, editor, author, and theologian he exhibited a quality of character which impressed itself on all who came in contact with him, a singular poise and serenity of spirit.

In his early youth, after graduation from the University of the City of New York, he studied law and was admitted to the bar, and afterwards practiced in partnership with his brothers, Benjamin V. and Austin Abbott. Giving up the law for theology, he studied for the ministry of the Congregational church with his uncle, S. C. Abbott, and was ordained at Farmington, Me., in 1860. His first charge was in Terre Haute, Ind., where he remained five years.

Associated With Beecher

As editor of the Christian Union, which was later to be known as the Outlook, his work, in association with that of the Rev. Henry Ward Beecher, marked him as a man of great promise and one who saw religion not too narrowly conventionalized, but overlapping and spiritualizing many of the social and civil problems of the time.

After the death of Mr. Beecher, Dr. Abbott became pastor of Plymouth church, Brooklyn, where his predecessor had earned fame as one of the foremost pulpit orators in America. He was installed in Plymouth church Jan. 16, 1890, and remained in charge until 1899, when he resigned. He published a life of Henry Ward Beecher and a volume of his sermons.

In Dr. Abbott's work as editor of the Outlook, in which he was associated in his long career with many famous men, including Theodore Roosevelt, he sought to interpret the different orders of political organizations from the Christian viewpoint.

Novelist of Note

Before starting on what might be called his ministerial career Dr. Abbott, in collaboration with his brother, wrote two novels, "Cone-Cat Corners" and "Matthew Garaby." The most important volumes are "The Result of Emancipation in the United States," "Old Testament Truths," "A Layman's Story," "A Study in Human Nature," "The Theology of an Evolutionist," "The Evolution of Christianity," "Social Problems," and "Problems of Life."

ELIZABETH POEHLING LA CROSSE RESIDENT SINCE 1852 IS DEAD

Oldest Pioneer of City Passes Away Sunday Morning; Funeral Wednesday Morning

Mrs. Elizabeth Poehling, widow of Gerhard Poehling, and resident of La Crosse for many years, died at 3 a. m. Sunday at the residence 907 Zeisler street. Mrs. Poehling was born Oct. 25, 1840 in Kossel, West Prussia, Germany and came to La Crosse in 1852. She was the oldest resident of La Crosse. Surviving here are two sons, H. C. and J. J. Poehling, four daughters, Theresa, Poehling, Sister Gertrude of St. Francis, Mrs. C. H. Fries and Mrs. A. Knechtner. The funeral service will be held in St. Joseph's Catholic church Wednesday at 9 a. m.

ROADS FAIL TO SUBMIT PLANS IN TIME LIMIT

Railroad Commission Announces it Will Proceed to Determine Location and Issue Order

ROADS ANNOUNCE AN APPEAL WILL BE TAKEN FROM ORDER

Engineers of State Board Now Will Ascertain the Best Location

ANNOUNCING that the railroad companies have failed to submit plans for the location of a union depot, the Railroad Commission of Wisconsin announced today it would proceed to pick out a site for a joint station here, according to notification received by City Attorney Oscar J. Swenson.

On July 25 the Railroad Commission entered an order requiring the construction of a union depot in La Crosse and giving the railroad 90 days in which to submit plans for the location and the facilities which they proposed to provide here.

Plan to Appeal

Not only have the railroad companies failed to submit the plans, as required, but they have indicated that they propose to appeal from the final order of the Railroad Commission requiring a union station here.

Now the Railroad Commission has issued an order suspending the preliminary order of July 22 and directing further that it becomes necessary for it to determine the location of the union depot. Engineers of the state board will survey the field and go over the data submitted in the various hearings, then determining the best location for the station.

Subsequently, the commission will issue a complete order affirming the original order and designating the specific location of the depot.

After this order is entered the railroad companies will have 30 days in which to appeal to the circuit court of Dane county from the decision of the railroad commission.

Following is the ruling of the Railroad Commission received today:

"Before the Railroad Commission of Wisconsin.

"Chamber of Commerce of La Crosse vs. Chicago, Milwaukee & St. Paul Railway company, Chicago and North Western Railway company, Green Bay and Western Railroad company, La Crosse and Southeastern Railway company, Chicago, Burlington & Quincy Railroad company.

"A preliminary order was entered in the above entitled matter on July 25, 1922, requiring the construction, maintenance and use of a union passenger depot in the city of La Crosse and allowing ninety days for the submission by the railway companies of a plan of location and character of the facilities proposed for such union passenger depot, jurisdiction being retained to determine the specific site and character of the facilities to be provided and other pertinent matters not determined in the order.

"The Commission is now advised that the railway companies at interest do not propose to submit plans in accordance with the suggestion made and it, therefore, becomes necessary for this commission, pursuant to the provisions of section 1757-9 of the statutes, to fix the location of the union depot. In view of this fact and the fact that the respondent railway companies have informally indicated that they propose to appeal from the order as previously entered, the commission is of the opinion that it is desirable to suspend the order, in question and, upon the completion of such additional study as is necessary to select the most advantageous location, to issue a more complete order affirming the original order and in addition, appointing designating the specific location of the union passenger depot thus bringing all of the features of the case in issue if an appeal is to be taken.

"It is therefore ordered that our order herein dated July 25, 1922, be order herein is hereby suspended pending the issuance of a further order by the commission.

"Dated at Madison, Wisconsin, this 21st day of October, 1922.

"Signed, Railroad Commission of Wisconsin, Henry R. Trumbower, Lewis E. Gottle, Commissioners."

SAVE FUEL

We must use less coal than in former winters.

BONAR LAW IS UNANIMOUS CHOICE OF CONSERVATIVES FOR LEADER OF THE PARTY

HENRY FORD MAY ATTEND FORD DAY HERE THIS WEEK

Noted Manufacturer Considering Invitation Extended by La Crosse

FORD DAY PROGRAM IS SENT OUT BY RADIO ON SATURDAY

Additional Contests Arranged by Committees

THERE is a possibility that Henry Ford, the far famed manufacturer of the Ford car, may be the guest of La Crosse next Thursday, Ford day.

Though nothing has as yet been definitely decided, it has been learned from authoritative sources that Mr. Ford is considering coming, and that he will do so if he can possibly arrange his business. Dame Bonar has indicated that he has even gone so far as to look up train connections between the city and La Crosse.

If the present favorable weather keeps up La Crosse will see a crowd of visitors such as has never been in the city before when the country district delegations were pouring into the city Thursday.

Word is being received daily from the Chamber of Commerce, from different towns and villages to the effect that they will be represented by large delegations.

Program by Radio

A unique method of advertising was resorted to Sunday morning when the Radio City, broadcasted the announcements and program for Ford day to 150 stations and receiving sets within a radius of 75 miles. Accompanying the program was an invitation to the world to attend the second Ford day in La Crosse. Mr. Benton reports that the broadcasting Saturday night was especially successful.

Decorations for Ford day are already beginning to appear in the downtown districts. Monday morning workmen were busy hanging bunting and American flags over Main street. The Ford day committee urges everyone to decorate for the occasion, business houses and homes alike.

Horse Shoe Pitching

"Barnard golfers" will have their fling on Ford day, when one of the greatest horse shoe pitching contests ever held in the city will take place as one of the special features of the day's entertainment.

Mr. J. L. Wittich, chairman of the committee which has this short in charge, announces that the committee will meet all who wish to compete for horse shoe pitching honors, both members of teams and individuals of the Y. M. C. A. at ten o'clock Thursday morning, at which time assignments and final arrangements will be made. The contest will take place on Jay street, back of the Tribune building, at about eleven o'clock.

Another game has been added to the program for Ford day. At ten o'clock Thursday afternoon a football contest for women will be held on the lawn of Burns Park, Seventh and Main streets. This game was first held here last Fourth of July and proved to be very popular. It will be fully explained before the contest. Thursday. Material prizes will be awarded to the winners.

Anyone desiring to enter any of these events before Thursday can do so by communicating with Mr. W. J. Wittich, Director of Physical Education, La Crosse State Normal School.

EXPLOSION OF HOME BREW STARTLES ROCK ISLAND POLICE FORCE

ROCK ISLAND, Ill.—Rock Island police, their hands on their hips, recently the past few weeks in expectation of gun play, received a riot alarm Sunday when a half gallon of concentrated home brew, stored in a cell, exploded, causing a near panic among officers seated about the station.

It was near midnight when a loud report issued from the cell room. The officers rushed towards the source of the report with drawn revolvers, suspecting a riot gun attack from within. The explosion also terrified a number of drifting lodgers who had been out away for the night. Brew, glass and glass were scattered about the station. No one was injured.

ACCEPTS TASK OF FORMING A NEW MINISTRY

Election of Bonar Law Gives British Nation its First Conservative Premier Since Year 1905

NEW CONSERVATIVE LEADER IN PLEA FOR UNITED PARTY

Also Makes Assertion that Irish Constitution Must be Carried Out

LONDON.—By The Associated Press.—Andrew Bonar Law Monday accepted from the king the task of forming a cabinet and advised His Majesty to dissolve parliament which, it is understood, will be done by royal proclamation Thursday.

LONDON.—By The Associated Press.—England today had its first conservative premier in seventeen years, in the person of Andrew Bonar Law, who, although asked by the king last week to form a cabinet, deferred his acceptance of the premiership until today when the unionist party went through the formality of electing him its leader.

The conservative meeting held at the Hotel Cecil was attended by 439 members of the party, including many of those whose names are famous in British statesmanship. The new premier was elected unanimously. Absent from the meeting were prominent unionists such as Austen Chamberlain, Lord Birkenhead and the Earl of Balfour, all three of whom last week revolted from the decision of their party to return to party independence and to quit Mr. Lloyd George.

To the revolting members Mr. Bonar Law held out the olive branch, expressing the hope that they would return to the fold.

Mr. Bonar Law, on leaving the unionist meeting, told the newspapermen he would accept the task of forming a ministry.

Mr. Bonar Law was proposed for the leadership by Marquis Curzon, secretary for foreign affairs in the Lloyd George cabinet. The nomination was seconded by Stanley Baldwin, president of the board of trade.

Mr. Bonar Law's election enables him to accept the task of forming a cabinet, thereby giving England her first conservative premier since 1905.

Ministry Nearly Complete

It is understood Mr. Bonar Law's ministry is virtually complete, not that his policy before the meeting had indicated that he would do so in his speech at Glasgow Saturday next.

The presence of Lord Curzon at the meeting created considerable comment, adding strength to the recent rumors that the former Unionist leader intended to re-enter politics. This would necessitate his resignation as lord of appeal, because holders of judicial lordships cannot participate in politics.

Long before the hour for the meeting huge crowds gathered along the Strand to watch the arrival of the notables. The crowds were as a rule undemonstrative, but cheers were given as Bonar Law, accompanied by his secretary and son-in-law, General Sir Frederick Sykes, drove into the hotel entrance. Mr. Bonar Law's entrance into the room accompanied by Marquis Curzon, was the signal for a loud outburst of cheering. Shouts of "God bless Bonar" resounded through the auditorium and were renewed as Sir George Younger rose to open the meeting.

Pledges for United Party

Mr. Bonar Law in his speech expressed the hope that those conditions which had vexed against the resolution of the Carlton club meeting last week for a return to party independence would join their unionist brethren and go to the country as a united party.

Mr. Bonar Law lost no time but arranged for an audience with King George to take place at 5:30 o'clock in the afternoon.

Mr. Bonar Law declared the Irish (Continued on page six)

WEATHER RECORD

For the month of October, 1922, the following record is shown:

For the month of October, 1922, the following record is shown:

For the month of October, 1922, the following record is shown:

For the month of October, 1922, the following record is shown:

For the month of October, 1922, the following record is shown:

For the month of October, 1922, the following record is shown:

For the month of October, 1922, the following record is shown:

For the month of October, 1922, the following record is shown:

KILLS UNCLE AND HIMSELF; ACT OF MERCY SAYS NOTE

ROCKFORD, Ill.—Thomas Cornwell, 67, of Green, lost his wife's name, Curtis Smith, with the permission of a coroner's jury and strangled him to death Sunday. An explanatory note said he did it as "an act of mercy" as neither of us is of any use.

Smith lived with the Cornwells and Cornwell was despondent over business affairs, it was said.

PONZI ON TRIAL ON STATE CHARGE

BOSTON, Mass.—Charles Ponzi, whose scheme of quick riches for investors in international postal reply coupons, collapsed two years ago, was today on trial in the superior court Monday on the charge of passing counterfeit money by the state. He is now serving a five-year sentence for using the mails to defraud.

NO BLUE SKY LAW IN THE REALM OF SOUL DEVELOPMENT

Rev. Claude R. Shaver Gives Interesting Sermon at First Presbyterian Church

"There is no blue sky law, in the realm of soul development," said Reverend Claude Shaver, at First Presbyterian church, Sunday morning in his discourse upon the theme: "The Limitless Life." The basis of his thought was the text from II Peter 3:18, "Grow in grace and in the knowledge of our Lord and Savior Jesus Christ." Continuing, the minister said in part:

"These words were not written to children; but to mature individuals like ourselves; hence the implication that there is another kind of growth above the physical. We should not be like the little boy who said to his father, 'I can do something that you can't. I can grow.' Yet, if there is such an experience as human progress, and if Christianity teaches anything, it is the inspiring thought that human life is susceptible or remarkable and unbounded development. Jesus Christ taught it; and the signal instance of the writer of the foregoing lines, transformed from a profane fisherman to be a teacher and fellow-leader of the early church, should be an encouragement to every man.

"Here in America, we are never surprised at phenomenal promotions; since we have the instance of Abraham Lincoln coming from the log cabins of Kentucky and Indiana to the president's chair. Even today we are confronted with surprises. A newspaper correspondent has just compiled a paragraph which he heads 'Way back in the Nineties.' Then he cites the fact that in said remote period of thirty years ago, the wealthiest automobile manufacturer in America was running a little bicycle shop around the corner in Detroit; that one of our greatest international bankers was firing a locomotive on one of the western railroads; the present occupant of the white house was running a country newspaper in Ohio. However, life development should not be restricted to commerce. There are many finer channels of growth; as emphasized in the adoption of that Swiss patriot, in addressing his countrymen. He said 'You know we are bounded upon every side by powerful empires and by granite ribbed mountains; but there is always the blue of heaven above. Let us grow in soul grandities and reach the altitudes of noble thought; which is true freedom.'

"All of which brings to our attention that much abused question of today, 'personal liberty,' which we all approve, in our own interpretations; even the anarchists and bolsheviks. Yet the only personal liberty possible in a democratic country, is that which permits a free and unrestricted movement of life in the upward direction, not downward. Some governments (and America, in the backward days also humiliated herself thus) have the practice of granting licenses for indulgence in gambling and drink practices; but that is 'licensed indulgence' and not liberty. The spirit of the Declaration of Independence is in the 'pursuit of life.' Note the word 'pursuit,' which suggests the upward look; for we rarely pursue that which leads downward. In fact, we find that such leadings usually end in slavery and disgrace rather than in freedom and satisfaction.

NEW KLAN ROW



More trouble looms for E. V. Clarke, imperial wizard of the Ku Klux Klan. After fighting what he charged "unjust criticism," Clarke has been indicted by a federal grand jury, charged with misuse of the mails. His resignation as imperial wizard has been tendered, effective in November.

Clarke, the founder of Christianity was quite modern and in accord with our own government when he said, 'I came that ye might have life, and that ye might have it more abundantly.'

"For this reason, the Christian is not that one who is baptised and writes his name upon some church roll; to go off and forget all about it. There is no possibility of growth in such a mechanical process as that. The finely constituted spiritual nature of man must be placed in congenial atmosphere where exalted thinking and noble examples stimulate continued unfolding of soul qualities; like the sun and sunshine upon the unfolding petals of the rose. Hence you see why that earnest apostle of long ago should advise—'Add to your faith virtue, and to your virtue, knowledge, and to knowledge temperance, patience, brotherly kindness,' etc. He was intimating that here the spirit of God always meets men; enlarging the soul chambers and strengthening the elastic web of faith which we call religion and which binds us back to the righteous Father of all life."



It's toasted. This one extra process gives a delightful quality that can not be duplicated

BOY CHESS EXPERT IS TAKEN BEFORE CHILDREN'S COURT

Samuel Rzeschewski to be Arraigned on Charge of Improper Guardianship

NEW YORK.—Samuel Rzeschewski, ten-year-old chess wizard was to be arraigned in the children's court in the Bronx Monday on a charge of improper guardianship as a result of his detention Sunday night at Hunt's Point palace where he appeared as an entertainer at a benefit for the National Hebrew Orphanage.

According to Superintendent Hyman of the Bronx Children's society, the boy appeared on the program after his manager had been denied a permit. He sat on the stage from 8:30 to 11:15 p. m. when he sang three songs. At 11:30 p. m. he started playing five chess games simultaneously and Mr. Hyman stepped on the stage and took him into custody.

Oats for men in a hurry

There is now an Instant Quaker Oats—the quickest cooking oats in the world. It cooks to perfection in 3 to 5 minutes.

Just like regular Quaker Oats in quality and flavor. Flaked from queen grains only—just the rich, plump, flaky oats. So both styles have that luscious taste which has won the world to Quaker.

But in Instant Quaker the oats are cut before flaking. They are rolled very thin and partly cooked. So the flakes are smaller and thinner—that is all. And the small thin flakes cook quickly.

Your grocer has both styles—tell him which you want. The Instant style is marked "Instant" on the label.

Instant Quaker Oats

Cook in 3 to 5 minutes

SERVICE

No better anywhere in the automobile industry.

WEINHAUPT-SAVAGE CO., Inc.
306-308-310 So. 4th St.

Gabriel Snubbers

Make "Rough Road Driving" comfortable and safer.

STANDARD EQUIPMENT ON 67 MAKES OF CARS.

Snubbers in stock ready to be installed.

LINKER ELECTRIC CO.

Phone 398. 114 No. 5th St.

Farms and Lumber Supersede Fish
In the past much of Newfoundland's wealth has been won from the

sen, and even in the last fifty years her fishing fleet has been doubled in numbers and quadrupled in tonnage.

Today, the people of the Dominion, or, as many of them still say, the Colony, look for their prosperity not

only seaward to the fisheries and sealing grounds, but landward to the farms and the lumber camps.

Come to La Crosse Ford Day,
Thursday, Oct. 26th.

Barron's

Come to La Crosse Ford Day,
Thursday, Oct. 26th.

SPECIALS FOR FORD DAY

in Ready-to-Wear Section



COATS in all materials, good heavy winter weights, fur trimmed and plain tailored styles, very smart models, priced at only **\$30.00** each

CHILDREN'S COATS to please every one and to fit all sizes. They are priced **\$12.50** up

Dresses for Fall

All Wool Pique Twill Dresses; straight lines, shoe-string belts; braid, heading, tailored stitching and embroidery used to make **\$10.00** them very attractive, each.....

Other dresses in wool at \$17.50 and up.

Canton-Crepe, Satin Canton and the newest materials in silk are fashioned in the newest of gowns and at prices that are right, **\$22.50** up

For Ford Day

One lot of Warner Corsets with two sets of hose supporters, made of coutil, white, special **\$1.50**

Ladies' Bloomers, made of very good quality of saaten, in black and colors, at only **\$1.00**

Ladies' Gowns, made of the very best Windsor Crepe with bluebird designs, **\$2.00**

at **\$2.00**

Plain gray Blankets with pink or blue borders, 6x80, heavy weight, \$2.65 value, **\$2.00** at per pair **\$2.00**

61 square count Percale, just a few patterns, light or dark. We are closing this out—it is not up to Barron standard—36-inch, 19c value, at per yard **12½c**



YARN SPECIAL FOR FORD DAY

Large skeins of grey mixed Worsted Knitting Yarn for Sweaters and Stockings, reduced to—

3 skeins for \$1.00

FORD DAY SPECIALS

SILKS SILKS SILKS

500 yards of 34-inch washable shirting silks, 20 different styles, fine quality, reduced to yard **\$1.25**

Very greatly reduced for Ford Day—One lot brown, blue, and taupe, 40-inch silk, wool filled Poplin, reduced to yard **\$2.50**

DRESS GOODS SPECIAL FOR FORD DAY

Six pieces 54-in., high class fine quality plaids and checked wool Dress Goods and Skirtings, a yard **\$2.50**

FORD DAY

is the big day of

Styleplus Week

LOOK THESE SNAPPY CLOTHES OVER AT THIS STORE.



\$25 \$30 \$35

NO MAN ever regrets buying Styleplus Clothes. Real style, all-wool fabrics, remarkable tailoring that keeps the style in your suit, reasonable price, a real guarantee. Quality and price are both right. Come in, examine them and try on a few.

FRANK MADER

The Largest Clothing and Shoe Store in Western Wisconsin.

123-125-127 So. 4th St.

W. L. Douglas Shoes for Men.

John Kelly Shoes for Women.

Kindergarten Shoes for Children.

Ford Day at Moss'



Whenever this old reliable shoe store advertises a little something out of the ordinary, both the city folks and the country folks know we mean just exactly that.

Now to make Ford Day just a little bit out of the ordinary we are going to give every person who drives down to this store on Ford Day, in a Ford car, a flat reduction of ONE DOLLAR per pair on any shoes in the store over \$5.00, and FIFTY CENTS on any shoes

under \$5.00. No favoritism shown, just drive down in a Ford and take advantage of this offer.

Also we are going to have a number of good things in the way of seasonable foot-wear that will be marked special prices for this day only. Our margin of profit is unusually close at all times and you can always rest assured that the time honored policy of GOOD SHOES FOR LESS MONEY is strictly adhered to.



Moss Shoe Co., Inc.

E. W. OLDS, Pres.

201 Main St.

F. A. RUPLIN, Sec'y-Treas.

MILK COMPANY'S OFFICERS VISIT SPARTA FACTORY

SPARTA, Wis.—J. F. Enz and H. E. Howard, respectively, president and secretary of the Danish Pride Milk company, paid a visit to the local plant of the company in Sparta, this week. This is Mr. Enz first

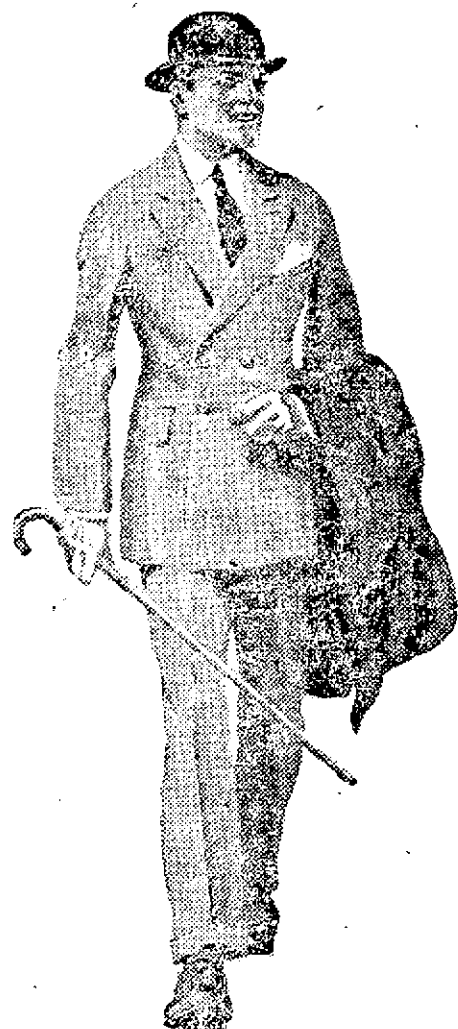
visit to the plant here, although he was in the city once before, about twenty-three years ago. He remarked about many changes and much advancement in the city since his former visit. Both of the gentlemen were well pleased with the growth of the company's business in this plant. Superintendent Ray Frederickson is the local manager. The Danish Pride people employ a trained field man Mr. Tarnutzer, who consults with the farmers and

gives them advice on feeding, breeding and the care of dairy herds.

Naturally Endowed

The woman said she wanted a book to give her little boy on his birthday, something useful and instructive. "Here's an excellent one on 'Self Help,'" said the clerk. "Self help!" she exclaimed. "He doesn't need any instruction in that line—you ought to see him at a party."—Boston Transcript.

Ford Day Specials at M. & C. Newburg



10% Discount on all Men's and Boys' Suits, Overcoats, Sheepskin Coats and Mackinaws on FORD DAY only.

L-System and Campus Togs Suits and Overcoats

at **\$25.00 to \$38.50**

Other good makes at \$12.50 to \$20.00

Fleeced lined Union Suits, special for Ford Day, each **\$1.00**

High grade ribbed Union Suits, special Ford Day, ea. **\$1.25**

Leather Vests for Ford Day, special at **\$5.98**

Visitors, make this store your headquarters while visiting on Ford Day.

M. & C. NEWBURG

Corner Third and Pearl St.

The Quality Corner

FORD DAY VISITORS Here Is Your Check Room

Leave your grips, packages, coats, etc., at our store. They will be looked after by an experienced check-room attendant.

This Service Is Absolutely FREE

MEET YOUR FRIENDS AT OUR STORE.
USE OUR TELEPHONES.
REST IN OUR EASY CHAIRS.
MAKE YOURSELF AT HOME.

You will be entertained by the latest phonograph records and player rolls.

Records and Player Rolls, 39c

We have about 500 phonograph records and player piano rolls that represent an over-purchase. To close them out quickly, they are offered, while they last, your choice, 39c.

CALLAWAY'S Music Store

221 Main St.

Dance to our Music on the Street.

Ford Day Visitors Invited to the Conveniences of Our Store

FORD DAY SPECIAL!
Wool Hose \$1.00
All new!
Downstairs Store.

FRED W. KRUSE CO.

WOMEN'S, MISSES' AND CHILDREN'S APPAREL
Between 5th and 6th on Main

FORD DAY SPECIAL!
Sateen Bloomers 75c
Ankle and knee length, all colors.
Downstairs Store.

Ford Day Bargains

After the fun Thursday, stop at our store and "have a look." Here you can gratify your wants at extra savings.



SPECIAL FOR FORD DAY

100 New Fall Hats

In three appealing price groups.

\$1 \$3 \$5

An Unequalled Combination

STYLE QUALITY VALUE

Smart new Hats of Pan Velvet, Lyons Velvet, Duveltyne and others, in an endless variety of new styles.

All the new colors featured.

DOWNSTAIRS STORE—MILLINERY DEPT

EXTRA SPECIAL FOR FORD DAY

Beautiful Fall Dresses

\$10.00

Just in time for Ford Day comes our great under price Dress purchase. They are all handsome new styles, and there is a large group to select from.

CANTON CREPE
POIRET TWILL
WOOL JERSEY
TRICOTINE

Embracing many new style effects. Dresses such as these ordinarily sell for twice this price.

Other Dresses at \$15.00 and \$19.00.



DOWNSTAIRS STORE.

All Wool Prunella Skirts

\$5.00

Plaided stripe prunella Skirts in a splendid variety of patterns in navy, black and brown, with inverted pleats of assorted patterns and colors; assorted sizes 25 to 35. All new!

DOWNSTAIRS STORE.

GIRLS' COATS

In three underpriced groups for Ford Day.

\$5 \$10 \$15

Come and see these wonderful values! Girls' Coats in plain or fur trimmed models fashioned of chinchilla, velvetyne and all wool mixtures. All the new styles. Large assortment to choose from. Sizes 3 to 15 years.

DOWNSTAIRS STORE.

EXTRA SPECIAL FOR FORD DAY ONLY!

Fur Coats and Plush Coats at

20% DISCOUNT

Make your own prices! Just deduct 20 per cent from original price ticket. Lowest prices in years. Beautiful assortments to choose from.

MAIN FLOOR and DOWNSTAIRS STORE.

SLIP-ON SWEATERS

\$2.95

New weaves! New colors! No matter what kind of Sweater you want you will find it here. These Sweaters are all new and represent many new style ideas.

MAIN FLOOR—DOWNSTAIRS STORE.

Sale of New Fall COATS \$29.50

These \$29.50 coat values are beyond comparison!



WONDERFUL MATERIALS LUXURIOUS FUR COLLARS

These Coats must be seen to be appreciated. Coats of soft pile fabrics with huge collars of fur, displaying all the new Coat styles. Good linings; colors navy and black. Included also in this sale you will find serviceable "hiker" Coats of all wool heather mixtures, with opossum collar. Suede lined. This Coat will defy any winter weather. You will also find a small assortment of Chappie Coats in this group. Sale price for Ford Day, \$29.50.

DOWNSTAIRS STORE.

BUILD HIGHWAY AS TRIBUTE TO THOSE WHO SERVED IN WAR

Memorial Highway in Pittsburgh perpetuates Effort of City's Men and Women

PITTSBURGH.—Pittsburgh has officially dedicated a \$2,200,000 memorial to its sons and daughters who served in the World War. The memorial is a municipal highway called The Boulevard of the Allies. It extends from the business section to the Oakland district, approximately two miles.

When city officials discussed ideas for a suitable memorial, public opinion was accepted as favoring a monument which might perform valuable public service, and in this way perpetuate the effort of Pittsburgh's service men and women.

At the time the city faced a serious problem. A tremendous amount of automobile traffic between the residential sections and the business district was compelled to use a single boulevard.

Insistent demand for a second artery of travel, punctuated by long lines of stalled automobiles and fatal accidents, led the city council to decide upon the Boulevard memorial.

The highway, built chiefly of concrete, is to be completed in September, 1921. Starting at Third street and Second avenue, the boulevard stretches up a hill to the bluff and follows the bluff to Fifth street and Third avenue. An extensive system of retaining wall construction was necessary.

There are no streets crossing the boulevard.

SEEKS OFFICE



Mrs. Carroll Marks, Los Angeles, national vice president and active worker in American Legion Women's Auxiliary, who may be elected national president at the New Orleans convention.

Boulevard proper and officials expect that early morning and late afternoon traffic problems in the downtown section, will be eased considerably.

Last month 32 persons were killed in traffic accidents in Pittsburgh and the fatality record during the summer averaged 25 percent.

Tongue Well Greased
A ton of oil has been obtained from the tongue of one whale—Mer-

PROHIBITION ISSUE RAISES NO DUST IN IOWA ELECTION

Only Three of Twenty-two Candidates for Congress Declare for Beer and Wine

DES MOINES, Iowa.—The "wet" and "dry" contest in Iowa, where prohibition was in force before the passage of the Volstead act, is one of diminutive proportion in the present political campaign, only three of the twenty-two party candidates for the eleven congressional seats having openly declared themselves in favor of a beer and light wine amendment, according to a survey just completed by the Iowa Anti-Saloon League.

Two of the "wet" candidates, Fred P. Hageman, Waverly, Iowa, in the Third district, and Paul W. Richards, Red Oak, Iowa, in the ninth, are democrats running in districts ordinarily republican.

Darryl E. Hall, of Williamsburg, second district, is the only avowedly wet republican candidate.

Both of Iowa's senatorial candidates, Smith W. Brookhart of Washington, Iowa, and Clyde L. Herring of Des Moines, republican and democrat respectively, are unequivocally dry.

Rubber should always be cut with a wet knife.

Skin Tortured Babies Sleep Mothers Rest After Cuticura

Sole, Olmsted, Talbot & Co., every where. For sample, address: Cuticura Laboratories, Dept. 2, Malden, Mass.

VISIT OUR BARGAIN BASEMENT STORE ON FORD DAY.

J. Bartel Co.
SILKS, DRESS GOODS
MILLINERY AND READY TO WEAR
409-411-413 MAIN STREET

OUR STORE CLOSSES ON SATURDAY'S AT 6:00 P. M.

FORD DAY VISITORS WELCOME!

We have made some unusual purchases to make Ford Day the biggest event in the history of the store. With your help we can; we will save you money. Come in and prove it to yourself. A big business is what we are after. Goods marked low for fast selling. Come early.



Fine Warm Coats

as good as you can get anywhere, but cheaper in price, marked low considering their quality, the best values and money savers—

\$13.98 to \$125

For Youngsters, Too

Children's and Misses' warm Coats, all wool, at **\$5.50 up to \$35.00**

Dresses

Remarkable offering of fashionable new models in Women's Dresses, in all the season's newest materials, priced from—

\$9.98 to \$49.98

Petticoats

Just received a shipment of Silk Petticoats in jersey and messaline. Two special lots—

\$3.98 and \$5.98

Worth a great deal more.

Flannel Middies EXTRA SPECIAL

All wool Flannel Middies, emblem and braid trimmed, navy and red, at—

\$3.98

Sweaters

Slip-over styles, plain and fancy weaves, priced from—

\$2.98 to \$5.50

FORD

Has Nothing on Us When it Comes to Automobile Values

Who Ever Heard

Of an automobile with Timken front and rear Axles, Westinghouse starting and lighting system, three-speed Transmission, Honey-comb Radiator, upper and lower Ventilating Windshield, and a dozen other refinements only found in high-price cars, for only

\$490

F. O. B. Detroit

You'll miss the BIGGEST FEATURE of Ford Day if you fail to see—

The **GRAY** Car

The greatest sensation in low priced cars in the history of the automobile industry.

\$198 DOWN

Balance in small monthly payments makes you the proud possessor of a Gray.

Leave Your Old Car as a First Payment

Don't take our word for a thing. Come in and see this car for yourself. We'll be glad to talk it over with you.

RAPER - HAMMES - SCHEPPKE

119 SO. FIFTH ST. SALESROOM PHONE 1000.

LA CROSSE THEATRE BLDG. SERVICE DEPT. PHONE 870.

Wonderful Ford Day Bargains

Kayser's real, Chamoisette Gloves, black and colors, specially priced at **50c**

Gauntlet Chamoisette Gloves, all sizes, specially priced at per pair **85c**

Special value in Corsets, medium and low bust, a real bargain at **\$1.00**

Bandeaux and Brassieres, worth 65c each, Ford Day special **2 for \$1.00**

P. N. Practical front lace Corsets, values up to \$8.00, special for Ford Day **\$4.98**

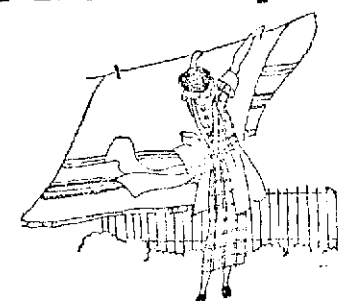
YARD GOODS SECTION

Sello Silk, suitable for waists and lining, 36 inches wide, special at the yard **79c**

36-inch Taffeta and Satin, not a yard worth less than \$2.25, special at the yard **\$1.50**

Ladies' Jersey Bloomers, in white and flesh, at each **39c** Or 3 for \$1.00.

A Blanket Special



you can't afford to miss. Extra heavy gray silk bound Blanket at **\$5.00** Other special values at \$7.00, \$10.00 and \$12.00

Outing Flannels in a choice line of patterns, yard **15c**

40-inch Crepe de Chine, black, navy and all the wanted shades, at the yard **\$2.00**

36-inch all wool Serge, worth \$1.25 and \$1.50 a yard, special at the yard **\$1.00**

Ladies' leather wool Hose, special for Ford Day **59c**

One lot of discontinued numbers in Silk Hose, worth double the price, at the pair **\$1.00**

Ladies' all Silk Hose, in plain and clocked, worth \$3.00, at per pair **\$1.98**

Children's black and cordovan brown wide ribbed Hose, worth 65c a pair, Ford Day price **49c**

36-inch Kimono Flannels, in a choice line of patterns, special at per yard **35c**

36-inch best grade Quilting Challies, in a wide range of patterns, special at the yard **20c**

Basement Store Specials

Three special values in Ladies' Flannelette Night Gowns—**\$1.00 \$1.25 \$1.98**

Ladies' and Children's one-piece outing flannel pajamas, special at **\$1.25**

Girls' and Boys' Wash Suits and Dresses, a special value at **\$1.25**

Black sateen Pajama Dresses, trimmed in contrasting colors and embroidery, sizes 2 to 6 years **\$1.98**

Wonderful values in Bungalow Aprons, light and dark colors, at \$1.00, \$1.39, \$1.69, \$1.95, \$2.95 Two special values in Children's Sateen Bloomers, sizes 6 to 18 years, at—

49c and 69c

Ladies' Sateen Bloomers, in plain and figured, knee and ankle length, at—

\$1.00 and \$1.59

Some Ford Day Specials in Timely Millinery



A new assortment of Trimmed Hats in all the newest styles and colors; large all black Dress Hats, small and medium size Hats, in Panné Velvet, Lyons Velvet and Metal combinations. Colors are brown, navy, henna, beaver or red.

Exceptional Values

\$3.50 to \$15

For the Youngsters

CHILDREN'S HATS, **\$1.95** up in felt or velvet,

CAP AND SCARF SETS in plain colors or combination colors. Very attractive, at popular prices.

Burlington and Northwestern Roads to Take Business

[illegible]

this rapid change is in the case of corn. Within twenty-four hours after picking it has lost thirty per cent of its sweetness and in the next twenty-four hours about twenty-five per cent. This has been proven by authentic tests.

La Crosse's Famous *One Price* Clothing Store

PROPOSED NEW BRIDGE OVER HUDSON IN NEW YORK TO BE GREATEST EVER CONCEIVED

WASHINGTON. — The proposed North River Bridge, spanning the Hudson from the center of New York City to Weehawken, New Jersey, will be, with its connections and terminals, "the most stupendous engineering work yet undertaken, surpassing in that respect and also in final cost the Panama canal," according to Representative Ernest Ackerman, of New Jersey. The plans call for a single span of 3,000 feet, with a single pier in the river, hung on four immense cables suspended from terminal towers 685 feet high, or 130 feet higher than the famed Washington monument in this city. The bridge will contain 450,000 tons of steel, which is twice as much as in all the five well known East River bridges combined, and which far exceeds the tonnage of steel in all the existing bridges spanning the Ohio, Missouri and Mississippi rivers combined.

The Hudson river bridge would contain more than ten times the tonnage of the stupendous Quebec bridge in Canada, which is the longest span in North America, and which took 17 years to build. It would contain thirty times as much steel as there is in the great Brooklyn bridge, hailed for many years as the greatest work of man, and would require ten times the tonnage of steel in the Scotch bridge over the Firth of Forth, the largest steel bridge in the world.

These and other breath-taking facts concerning the proposed construction, the authority for which is included in a bill now pending before congress, are contained in Mr. Ackerman's remarks printed in the Congressional Record as a part of the record of debate on the bill in the house of representatives. The bill was before the house on adjournment, Sept. 22.

Plan Has Many Advantages

In return for the immense cost, the great amount of labor and engineering involved, and the fifteen years estimated as the minimum time required to build the gigantic bridge, Congressman Ackerman presented many advantages to be derived.

Automobiles and motor trucks would be able to cross from New York to New Jersey in a few minutes instead of being held up for hours as is now the case.

A saving in the cost of delivery and a certainty of supplies, fuel, food and other necessities to the metropolis would result.

Reduction in shipping costs to and from the port of New York, and consequent benefit to the nation's commerce, would follow.

Through rail connections from the north, and south, east and west would be possible, as railroad tracks would occupy one level of the structure, thus giving greater speed and convenience of travel with elimination of some unnecessary costs.

Besides allowing for greater business expansion and home building in New Jersey and along the Hudson, the bridge would offer in time of war an important element of safety and efficiency.

Instead of being located at Twenty-third street, as first planned, the New York terminal will be at about Fifty-seventh street.

Will Take Years to Build

For the structure there will be 15 deep foundations of 80 feet diameter from 120 to 200 feet below the surface of rock, which alone will require several years' work.

The cable towers, each covering an area at the base 200 by 400 feet, resting upon eight caissons 80 feet in diameter, will be of steel skeletonry enclosed in masonry, not only for the aesthetic value of the stone but to protect the steel against the weather. The masonry would cost less than the ever increasing cost of keeping the exposed steel work painted.

Corrosion is the greatest enemy of steel in this climate; nature is forever trying to change steel back to its ancestor, iron. Therefore the protection from the weather. The painting of the Firth of Forth bridge requires a perpetual force of thirty painters year in and year out. After reaching one end of the bridge in from three to four years, the painters return to the other end for the next coat, to save the structure from corrosion. In the Hudson river bridge that force of men would have to be ten times larger, the expense of maintenance would be enormous; but with steel protected there would remain only eight per cent exposed to the weather.

The four cables which are to bear the burden of the great weight will be twelve feet in diameter. They will be protected by bronze shells.

To Be Double-Decker

The floorway will be in two decks, the upper carrying the promenades, four surface tracks, and a roadway two and one-half times the width of Fifth avenue. The upper deck will form a fire-and-waterproof roof over the lower deck, which will provide twelve railroad tracks each capable of carrying the heaviest trains and locomotives.

The greatest weight which the towers and cables will have to carry will be the 400,000 tons of the suspended spans; compared with this the live loads will be inconsiderable.

The bridge will ordinarily never be called upon to carry at one time more than one-fourth the density and

maximum loads for which it was designed; but it was necessary to provide for a transportation capacity and trackage about equal to that of all four highway bridges over the East river combined. If passed through tunnels that amount of traffic would require 30 tunnels under the river, in addition to the present 16 rapid transit and railroad tunnels now existing.

The passenger traffic available over the north river bridge was estimated in 1900 at 40,000,000 a year; for the year 1940 the estimate is 200,000,000, not including the 100,000,000 passengers who are using the six existing tunnels under the north river. In 1940 it is estimated there will be 25,000,000 vehicles passing over the bridge yearly.

THE FOLLY OF WEDDING BEAUTY

It must be dreadful to be the husband of a notoriously beautiful woman, three-quarters of whose waking days is devoted to keeping her face up to the mark. How humiliating to hear one's self referred to as "the husband of that beautiful Mrs. Dash, my dear." Such an ordinary looking man, too! A few short years of such bitter experience would be enough to make any man wish that instead of a wife he had acquired a bit of old Worcester chime (not sauce), which is just as good to look at, wears better, and costs less.—London Mail.

THE ORIGINAL FEMININE

Adam came walking up the path with his pet dinosaurs. "Huh!" said Eve, wistfully, "shiny up that tree and get me the gold and purple leaf on the top bough."

"Eve, for heaven's sake, away up there? Why, I'd fall and break my—"

"Never mind that, Adam, you shiny! I'm going over to Ned to a card party this afternoon and I've got to show some class to that bunch of stick-up-hens!"

And so, setting the example for all time, Adam took a chance and shinned up.—Richmond Times-Dispatch.

A Sermon in Little

If we were only as generous in judging others as we are in judging ourselves, as tolerant of others' weaknesses as we are of our own, we should be very slow to anger. The habit of holding the good will, the kindly sympathetic thought toward everybody would lift our minds above petty jealousy and meanness; it would enrich and enlarge our whole nature.—London Tit-Bits.

HER DRESS PRESCRIBED BY LAW

The Mussulman women in Turkey have of recent years thrown aside the "feredje" and the "yashmak" and have adopted the European style of dressing, exposing the face, arms and shoulders, but as in most cases they

have swung to the other extreme and it has been found necessary to appoint a commission to decide upon that matter of woman's dress in the street. In the house she may do as she pleases, but in public she must conform with certain restrictions. This commission has prepared models

which are exhibited for the purpose of informing the women of the country on this subject. A special garb has been designed for students.

Reindeers Improve Eskimos

The cultivation of the reindeer has done much toward improving the con-

dition of the Eskimo. These people are said to have been raised one entire stage in the scale of civilization by means of these herds.

Mosquitoes Low Flyers

Mosquitoes do not ordinarily fly higher than thirty feet above the

ground, and on that account a bed room on the third or fourth floor of a dwelling affords extra safety from annoyance by them.

A merry heart goes all the day, a sad tires in a mile.—Galesville Republican.

Ford Day Visitors Welcome



YOUR trip here, will not be complete until you have visited our store and looked over our stock of men's suits, overcoats and furnishings. We are showing the very latest styles for men, for fall and winter wear. The following items indicate the great values we are offering for Ford Day.

ALL WOOL DOUBLE BREASTED

YOUNG MEN'S OVERCOATS

Belt all around. Ford Day special

\$16.95

Complete stock of Suits, Overcoats, Leather Vests, Sheep Lined Coats, Sweaters, Underwear, and Men's Furnishings at lowest prices.

U. S. Army Shirts

Double elbow, all wool, Ford Day special

\$2.95

CLOCKED SILK and WOOL SOCKS

Ford Day special, per pair

\$1.00

NELS THOMPSON

133 SOUTH FOURTH STREET.

EVERYTHING THAT MEN WEAR.

Ladies'

Comfort Shoes, soft kid cushion sole, tip or plain toe—

\$1.98

LA CROSSE'S
BIGGEST AND
BUSIEST
SHOE STORE.



We Carry a Complete Line of Shoes, Hosiery and Rubbers for the Entire Family.

100 LARGE
STORES;
FOUR LARGE
FACTORIES.

Men's

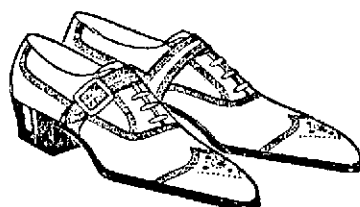
Tan heavy Work Shoes, special Ford Day at—

\$1.98

FORD DAY SPECIALS

Being new in this territory, we are naturally anxious to make a good impression. So, on the first Ford Day in which we have taken part, we are going to outdo ourselves in giving values in up-to-date, high grade footwear for the entire family. Buying here is not a question of buying shoes cheap, but of buying good shoes at lower prices than you have been used to paying.

LADIES' SHOES



Tan or black calf strap buckle Oxfords as pictured, medium rubber heels, Goodyear welted soles—

\$3.98

Ladies' Gun Metal, Brown Calf or Patent Leather Oxfords, low rubber heels..... **\$2.98**

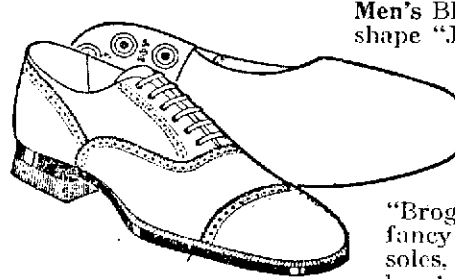
Fine Red Calfskin Oxfords, new fancy stitched and perforated tips, medium and low heels, at per pair **\$4.98**

Ladies' and Growing Girls' Lace Boots, brown calfskin uppers, Goodyear welted soles, medium and low rubber heels, at **\$3.98**

Ladies' Patent Colt Novelty Pumps, grey and black suede straps, military heels, welted soles, newest style creations, at **\$4.98**

Ladies' Brown Calf and Black Patent Oxfords with flapper collar, low heels, welted soles, at per pair **\$4.98**

MEN'S and BOYS' SHOES



Men's Black Calfskin new shape "Jazz Oxford," newest young men's style, welt soles—

\$4.98

Men's Brown "Brogue" Lace Shoes, fancy winged toe, welted soles, rubber heels .. **\$3.98**

Men's Brown or Black Welted Sole Blucher Shoe, medium round toe **\$2.98**

Men's Vici Kid Plain Soft Toe Bals, special at per pair **\$2.98**

Men's Tan Scout Shoes, solid leather, special at per pair **\$1.98**

Boys' Tan or Black Dress Shoes, English or Broad Toes, welted soles, rubber heels, sizes 1 to 5½, at per pair **\$2.98**

Sizes 10 to 13½, at per pair, \$2.59.

Little Boys' Tan Scout Shoes, sizes 10 to 13½, at per pair **\$1.49**

Children's and Infants' Shoes

Misses' and Children's Brown Lace Dress Shoes, English and Broad toes, sizes 8½ to 2, at **\$1.98**

Misses' and Child's Brown Lace Dress Shoes, fancy perforated tip, rubber heels, sizes 8½ to 11... **\$2.29**

Sizes 11½ to 2, at per pair **\$2.49**

Misses' and Children's fine brown calfskin lace Boots, Goodyear welted soles, rubber heels, 8½ to 11... **\$2.98**

Sizes 11½ to 2, at per pair, \$3.49.

Misses' and Children's heavy elk storm Shoes, extra soles—buckles, 8½ to 11, at **\$2.49**

Sizes 11½ to 2, at per pair, \$2.98.

Infants' Shoes, white kid, patent with champagne, heaver, brown or white kid tops. All brown kid or all black kid or patent. All hand turned soles.

First Walk Shoes, sizes 1 to 4, at per pair \$1.29 and **\$1.49**

Wedge Heel, Infants' sizes 3 to 6, at per pair **\$1.79**

Large Infants' sizes 6 to 8, at per pair \$1.79 and **\$1.98**

Infants' Soft Sole Shoes, and Baby Moccasins, at per pair **69c**

BOYS' Genuine Elkskin High-cut Shoes, 10-inch tops, at **\$3.98**

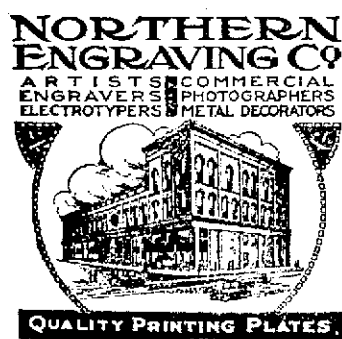
MEN'S genuine Elkskin high-cut Shoes, 18-inch, at **\$4.98**

18-inch at **\$3.98**

Wool Hose, all sizes, all colors, special for Ford Day at per pair **98c**

G. R. KINNEY CO., Inc.

113-115 S. 3rd St.
OVER 100 STORES. FOUR LARGE FACTORIES.



RABBI IN FAVOR OF ADMITTING WOMEN TO JEWISH MINISTRY

Declares the Past Should Not Bar the Door of Opportunity to Women

CINCINNATI—Rabbi David Phillips, one of the largest Jewish synagogues here, places himself on record as favoring the admission of women to the rabbinate, an almost revolutionary step in an editorial in a recent issue of The American Israelite. In his article he traces the history of the religious emancipation of women from the days when they were segregated in the synagogues in special galleries as "religiously inferior" to the present, when they are firmly established in the congregations of the reformed churches.

"Every form of change which granted woman more religious freedom has been fought as a break from the past," the editorial states, "and it is upon this ground that the admission of women to the rabbinate will be fought. Such arguments are futile in view of the advance of woman in every sphere."

"Who knows but that some woman may arise who, gifted with the prophetic fire of a Deborah, may arouse the hosts of Israel out of their indifference and lead them on to conquer new spiritual heights? The dead hand of the past should not be permitted to close the door of opportunity that may open out to great results."

DON'T WASTE STALE BREAD

BY BERTHA E. SHAPLEIGH (OF Columbia University.)
The war taught us many things, perhaps the one most needed in the home was not to waste bread.

Bread is surely the staff of life and every people on earth has some kind of bread. To the highly civilized man, "white" bread is a necessity.

In cities, comparatively few housekeepers bake their own bread. Much is left over from the bought loaf, and it is the left-over bread which we are to consider.

There is the "soft stale" bread, which later becomes hard and dry. The first is, of course, used largely for toast, which may be buttered or creamed.

Cut it in Strips
The slices may be cut in strips or cubes after toasting, and be served with soup. Tiny dice of bread may be fried with onions and fat, and cooked with milk and water for an excellent soup.

Often the toast is used for a garnish. Cut a slice of toast across cornerwise and dip the points in melted butter and chopped parsley.

Bread Pudding
Then there are the bread puddings. Sometimes they are so poorly made one dreads to suggest a bread pudding, lest one recalls a poor dessert by that name and refuse to try another.

But a bread pudding well made is one of the best desserts. First, there is the "bread and butter" pudding—then the plain pudding made with crumbs.

This is varied by adding raisins and currants, stewed fruit or by caramel-

izing the sugar used in it, or by adding melted chocolate or cocoa.

Then a more elaborate dessert is called queen's pudding or cold cabinet pudding. The first has the top of the baked bread pudding covered with jelly and a meringue. The second is combined with fruit, canned or fresh, and often has stale cake in its make-up.

Stale bread crumbs are used in preparing all kinds of scalloped dishes, and as a top covering in dishes "au gratin." Bread crumbs are used in nearly all stuffings, either alone with seasonings or combined with meat.

Dried, rolled and sifted, they are used for coating croquettes, meat and fish which are to be fried or sautéed. Soft, stale crumbs are used for thickening purposes, and become, when cooked in milk or stock, the foundation for timbales and soufflés.

The dark brown crust would best be removed from the slice, leaving the bread white to take a golden color when baked, toasted or fried.

This dark brown crust need not be thrown away, but used with other crumbs for making a chocolate or special pudding where the color will not show.

Soft bread crumbs may be used for thickening sauces, one-fourth cup taking the place of one tablespoon of flour.

After the sauce has cooked and thickened, strain it, rubbing all the bread through the sieve.

PRIZE FIGHT FAST BECOMING POPULAR SPORT IN MEXICO

Regular Friday Night Bouts Attracting Large Crowds in Mexico City

MEXICO CITY—As recently as three years ago a former heavyweight boxing champion attempted to make boxing popular in Mexico City and failed. Today the sport is intensely popular and the bouts which are held regularly every Friday night in Mexico City attract crowds that fill the Fronton, a huge structure in which the Spanish game of pelota is played.

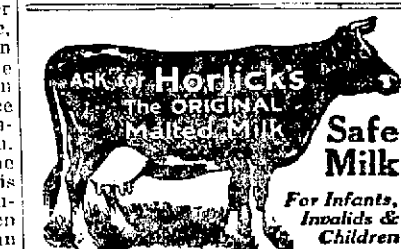
The promoters are so enthused over the prospects of the fight game here, that they are planning a combination gymnasium and arena, and they have already set up a school for boxers in which Mexican youths are given free instruction in fistbouts. These students, in return for this instruction, furnish all the preliminaries to the main bouts and that they do well is attested by the fact that the popular verdict so far has always been that the youngsters are better than the older principals.

Invitations have been sent to several well known boxers in the United States inquiring as to terms for a fight here, and the word has evidently been passed around that the

game is looking up in Mexico, because during the past few weeks there has been a great invasion of "bam and egg" fighters who are perfectly willing to be mauled around for a few rounds in return for a few regular meals.

Persons who have watched boxing rise and fall in popular fancy here say there is more interest now than ever before. For the first time Mexican boys are being taught to box and their cleverness is undisputed. The Mexican spectators are also commencing to learn the game, and the job of a referee is not the hazardous task it was a few years ago when an unpopular decision usually meant gunplay.

A Garage Convenience
A tilting frame has been built for the garage by which a car may be placed in it and tilted so that the mechanic can work at the under



The Original Food-Drink for All Ages. Quick Lunch at Home, Office, Fountain. Rich Milk, Malted Grain Extract in Powder & Tablet Form. Nourishing—No Cooking. Avoid Imitations and Substitutes.

parts without the discomfort of getting under the car.

How Paris Got Its Name
The name Paris as applied to the town first occurred in a synodal letter convening a council there in A. D.

360. The city is first mentioned in history under the name of Lutetia by Julius Caesar in 53 B. C. when he appointed it as the meeting place of deputies from conquered Gaul. It was then the fortified capital of the Parisii, an insignificant Gallic tribe.

GOSH---

I don't know what to say. Come in and see for yourself. We've got everything good to eat.

Phone 1095.

LOCKE'S

508 MAIN ST., LA CROSSE, WIS.

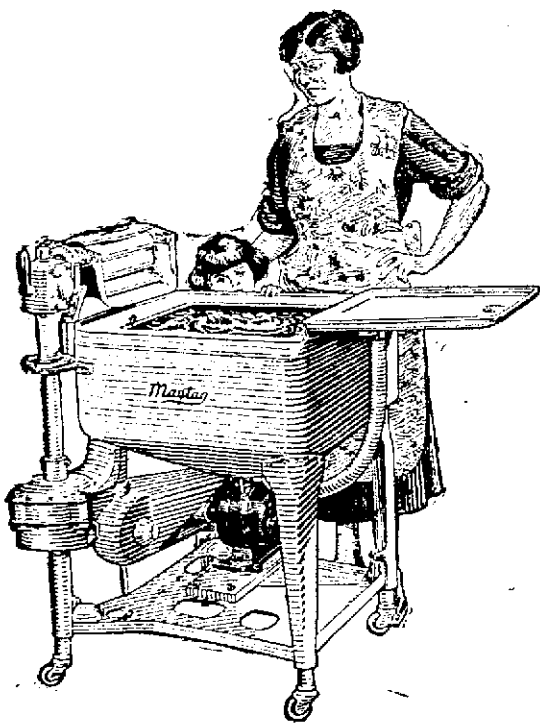
Ford Day Visitors

Will find these two confectioneries delightful places of rest and refreshment.

Ice Cream Sodas and Sundaes
Fine Candies in bulk and boxes
Light Lunches

The Elite
412 Main St.

The Iris
327 Main St.



The New MAYTAG Electric Washing Machine

Have you seen it? A tempest in a tub. A wonderful new washing principle discovered by the Maytag.

Women everywhere are viewing this new principle with amazement.

It is absolutely different. No words can describe it. Made of solid cast aluminum. It will not rot, corrode, leak warp or swell.

It will wash clothes better and in less time than any other known machine.

FRED KRONER HARDWARE CO.
116-118-120 South Third St. Phone 119.

Ford Day Only

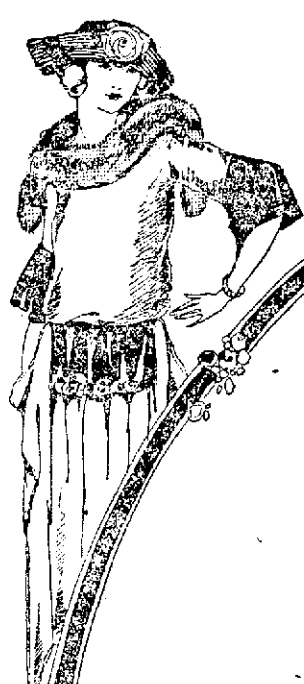
FIELDS

425 Main St., La Crosse, Wis. Phone 154.

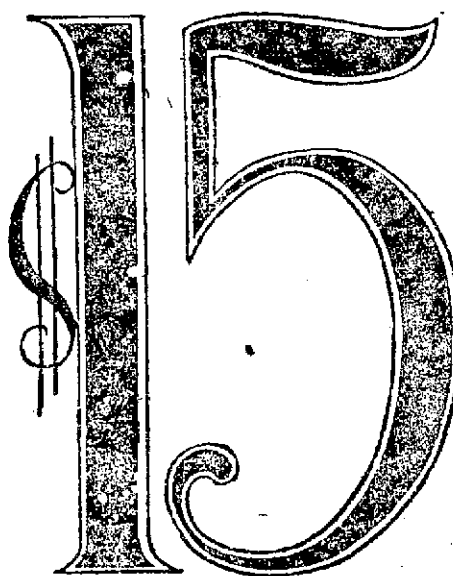
Please Shop Carefully, no Exchanges or Returns

DRESS SALE

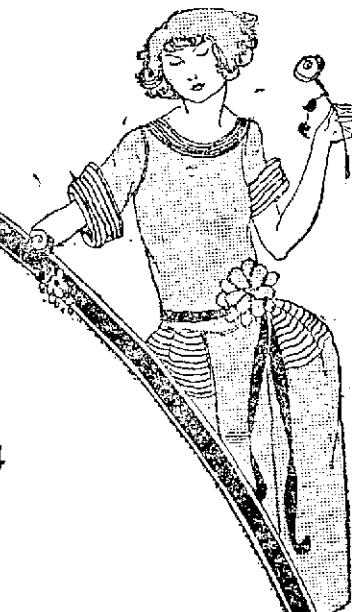
Many charming SILK and CLOTH DRESSES in newer styles. Regular \$20 and \$25—yes even \$35 values, reduced sale price for Ford Day only.



Sizes 14 to 44



Sizes 14 to 44



Fields FORD DAY Sale

A MOST unusual purchase brings these lovely new dresses. Attention is directed to the quality of the material, the variety of really smart styles and the fine workmanship.

ALL the frocks display the latest effects — uneven hems, loose panels, flowing sleeves, straight line styles, belted models, draped models, circular skirts.

STUNNING new canton crepe, crepe satin, tricotine and poirot twill frocks in brown, black, navy and cocoa—frocks for afternoon and street wear.

SEE OUR WINDOWS

FIELDS—"A Delightful Place in Which to Shop"

FORD DAY PRIZES TO ATTRACT MUCH COMPETITION HERE

Valuable and Useful Articles,
and Cash Awards for
Contest Winners

COMPLETE PROGRAM ANNOUNCED
DAY FILLED WITH ATTRACTIONS

Special Contests for Boys and
Girls Arranged

THE Ford Day program arranged for the 1922 Ford Day, which is set for next Thursday, October 26th, will be bigger by far than the one held last year. All of the interesting features on the last year's program have been retained, and a number of new ones have been added. Special prizes for a score of different contests will make the day interesting to all.

Because of the great number of cars expected in the city this year, *****

Special attention is called to the fact that city people are eligible to compete in contests 9, 11 and 12. These contests are for best decorated Ford, Oldest Ford and Oldest Looking Ford respectively.

***** just those who intend to compete for certain prizes are asked to participate in the parade.

All are urged to pay special attention to the following notices:

Registration

Everybody register! Read carefully the following: Registration stations will be established in a number of the stores on the business streets and each station will be marked by a sign "Register Here."

It costs you absolutely nothing to register. Every member of the family, including the children, etc., register first once. Only a register once as the complete registration will be checked, and if you register twice you will be disqualified. Registration closes at 2:00 p. m. sharp.

The Ford touring car will be given to some visitor at Riverside Park at 3:00 p. m. sharp. No resident of the city of La Crosse will be permitted to register. Full particulars will be given in all registration places.

All visitors who desire to enter for prizes under items 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16 and 19 of the prize list must register at the Ford garage, corner of Sixth and King streets, not later than 11:00 a. m.

All who register for prize events must also register at one of the other registration places as described in the first paragraph above. Don't fail to do this.

All bands must register at Elks' hall, corner Fifth and State. The judges' decisions for all prize events except juvenile events will be rendered from the east steps of the county court house at 4:00 p. m.

Parade

It will be impossible for all of the out of town visitors to La Crosse in Ford cars to participate in the parade; therefore, we are asking only the ones who care to enter for prizes under sections 9, 10, 11, 12 and 13 of the prize list to join in the parade.

which will pass through the business districts of La Crosse. It will be headed by the big massed band of over 300 players.

As soon as you arrive in La Crosse and have registered, it is suggested to all who are to enter into the parade to park their cars on State street east of Sixth, facing towards the business center.

The parade will move promptly at 1:15 p. m. Be ready.

The judges will be stationed somewhere along the line of the parade and you will be judged as you pass before them. Please follow closely the car in front of you and stay in line until you are disbanded by the Chief Marshal.

Special Features

Band concerts by visiting bands at all corners of the business section at 2:15.

The Forward Slow Race (Item 14 of the prize list) will be held on Main street between Third and Fourth at 2:15 p. m.

Auto Top Contest (Item 15 of the prize list) will follow immediately after the Forward Slow Race on Main street between Fourth and Fifth streets.

The Fire Changing Contest will be held on Main street between Front and Second streets at 2:30 p. m.

The Horse Shoe Pitching Contest (item 17 on the prize list) will be held at Y. M. C. A., Main street.

The Ford touring car will be given away at Riverside Park by A. A. Bentley, mayor of La Crosse, at 3:00 p. m.

Immediately after the contests for boys and girls will be held (Item 18 on the prize list)—cracker eating and whistling contest; the pop drinking contest; the pie eating contest; to be followed by the nail driving contest (Item 19 on the prize list) for women.

Street dancing to music furnished by real jazz orchestras will be held on several corners in the business district, from 3:30 p. m. until dark.

Prize List

Prizes to be given away on Ford Day, October 26, 1922:

Grand Prize offered in a brand new 1922, Spasenger Ford Touring Car. Ask for particulars at registration place.

\$5000 in cash prizes will be awarded to bands as follows: First prize, the band bringing the largest number of cars, \$200; second prize, the band bringing the next largest number of cars, \$100; third prize, the band bringing the third largest number of cars, \$50; fourth prize, the band bringing the fourth largest number of cars, \$25; fifth prize, the band bringing the fifth largest number of cars, \$10; sixth prize, the band bringing the sixth largest number of cars, \$5.

For the Youngest Child: Three prizes, first prize, knitted outfit for baby; second prize, twelve photos; third prize, ring.

For The Fat Man: Three prizes, first prize, rubber boots; second prize, shoes; third prize, cigar.

For The Lean Woman: Three prizes, first prize, hat; second prize, heads; third prize, silk hose.

For the Tallest Man or Woman: Three prizes, first prize, shoes; second prize, fountain pen; third prize, ever-sharp pencil.

For the Biggest Family: Three prizes, first prize, large rug; second prize, two double blankets; third prize, large double rug.

The following prizes are offered only to Fords that participated in the parade. They will be judged along the line of march. Prizes will be awarded only to cars bearing the cards, "I Have Registered."

Best Decorated Ford Entered by City Owner: Three prizes, first prize, \$10; second prize, automobile tire; third prize, automobile tube.

Best Decorated Ford From Out of the City: Three prizes, first prize, \$10; second prize, automobile tube; third prize, automobile tire.

Oldest Ford, Both City and County: Three prizes, first prize, theater pass; second prize, spot light; third prize, flash light.

Oldest Looking Ford Car, Both City and County: Three prizes, first prize, sheep-lined coat; second prize, 15 lbs. coffee; third prize, case, Holmen or Onalaska peas.

Best Decorated Ford With Farm Products: Five prizes, first prize, \$10; second prize, walking plow; third prize, tire; fourth prize, tube; fifth prize, 15 lbs. flour.

Slow Race For Ford Cars: Three prizes, first prize, tire chain; second prize, 50 cigars; third prize, 25 cigars.

A Forward Slow Race for Fords only will be run over a course on Main street. Prizes will be awarded to Fords taking the longest time to go over the course. Cars coming to a complete stop or driving in a manner comping other entrants to come to a complete stop will be disqualified.

Auto Top Contest: Three prizes, first prize, flannel shirt; second prize, box hose; third prize, smoking tobacco 1 lb. Put down top and strap light, then set it up again.

The Changing Contest: This includes putting on chain, No Demountable rim permitted. Three prizes, first prize, box 50 cigars; second prize, dress shirt; third prize, 2 cartons Camels.

Horse Shoe Pitching Contest: Three prizes, first prize, six pair of shoes; second prize, two rounds of smoking tobacco; third prize, 2 boxes of cigars, 25 each.

For Boys and Girls

Riverside Park 2 p. m. Cracker Eating and Whistling Contest: Three prizes, first prize, three pounds of candy; second prize, 2 pounds of candy; third prize, one pound of candy.

Pop Drinking Contest Through Nipples: Three prizes, first prize, three

pounds of candy; second prize, two pounds of candy; third prize, one pound of candy.

Pin Driving Contest Through Nipples: First prize, three pounds of candy; second prize, two pounds of candy; third prize, one pound of candy.

Nail Driving Contest for Women: Three prizes, first prize, 100 lbs. of sugar; second prize, \$5.00 hat; third prize, two dozen Kellogg cornflakes.

DEANS OF GIRLS' SCHOOLS DISAPPROVE THE SLINKER

CHICAGO, Ill.—Long, clinging skirts, high heels and narrow vamped shoes did not prove popular at a meeting of the deans of women's colleges in Illinois here Saturday.

The heralded departure of the short skirt was delayed. Due to the present sensible type of dressing, the good effect of girls' camps and the greater emancipation of woman, the 1922 high school girl is a much more vigorous type than her predecessors of other years, speakers agreed.

Concern was expressed that a return to the "slinker" styles would mean that much that has been gained will again be lost.

BETTER GOODS

Buy it in the bottle or by the case.

The following flavors are put up in half pint bottles, two dozen to the case and may be assorted as you wish:

Chocolate, Cherry, Lemon Sour, Lime-Crush, Orange-Crush, Raspberry, Root Beer, Snappy Limes, Strawberry, Crown Lithia Water.

Nothing nicer to serve as refreshments when unexpected guests drop in. They are delicious, refreshing and of high food value.

NORTH SIDE BOTTLING WORKS. Phone 540-A. La Crosse, Wis.

MICHIGAN "LIONS" ONLY DOGS BELIEF OF SEARCH PARTIES

ST. JOSEPH, Mich.—Lion hunting in Clukaming and New Buffalo townships was at a halt Saturday with Sheriff George Bridgman and Deputy Sheriff H. W. Gowdy expressing an opinion that the animals, reported to be ferocious wild beasts which had caused terrorism to spread among residents, were large dogs. A two day search by a posse of the vicinity of Lakeside has been practically concluded, its members deciding that further search was useless.

And Don't Find Either

When some people lose their positions they look around for sympathy instead of a new job.—Boston Transcript.

Tracks left by the animals in soft ground resulted in a divided opinion as to the nature of the invaders. In

places the imprints were nearly four inches across and an inch deep. Sheriff Bridgman, after a thorough examination of the imprints, said that he believed the animals were dogs.

Tracks left by the animals in soft ground resulted in a divided opinion as to the nature of the invaders. In

places the imprints were nearly four inches across and an inch deep. Sheriff Bridgman, after a thorough examination of the imprints, said that he believed the animals were dogs.

When some people lose their positions they look around for sympathy instead of a new job.—Boston Transcript.

Tracks left by the animals in soft ground resulted in a divided opinion as to the nature of the invaders. In



Hupmobile

If you are to judge any car from the standpoint of value, you find yourself bluntly asking what you get for what you pay, and how well you are going to be satisfied.

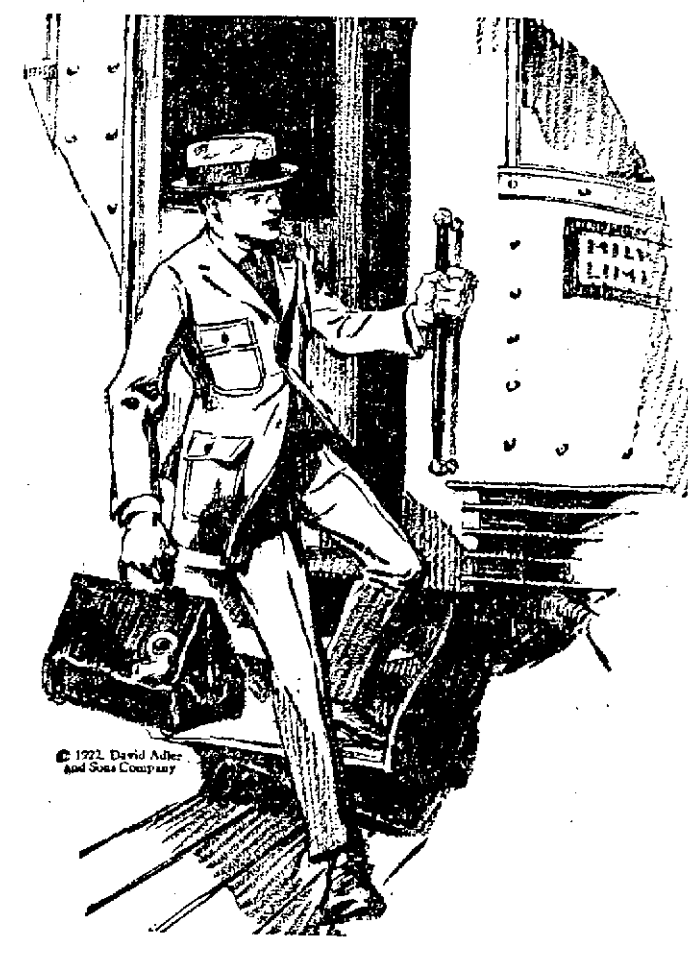
You can approach the Hupmobile with those questions and be sure of receiving a reassuring reply. The Hupmobile's reputation for quality, the contented attitude of thousands of loyal Hupmobile owners, are your answer.

Raper-Hammes-Schepke

119 South Fifth St. La Crosse Theatre Bldg.
Salesroom Phone 1090 Service Dept. Phone 870

Everybody is Coming to Krause's for Ford Day Bargains

- | | | | | |
|---|------------|-------------------------------------|--|---|
| Men's cotton Work Hose, Ford Day..... | 7 pair \$1 | Leather Vests, at \$6.50 to \$11.00 | Ladies' Wool Scarfs, at \$1.98 to \$7.50 | Soft Collared Shirts, in plain and striped, at \$1.00 to \$3.00 |
| Ladies' fleeced lined Underwear, Ford Day.. | \$1.25 | Men's Felt Hats, Ford Day at \$2.79 | Sheepskin Vests, Ford Day at \$7.50 | Odd lot of soft Collars, Ford Day 6 for \$1 |
| One lot of Ladies' Purses for Ford Day at | \$1.00 | | | Ladies' Wool Hose, special for Ford Day, pair..... 98c |
| Children's Underwear, Ford Day at | 85c and up | | | Ladies' Silk Waists at \$2.98 and \$3.98 |



10% DISCOUNT

On all Ladies' COATS, SUITS and DRESSES on Ford Day.

10% DISCOUNT

On all MEN'S READY-TO-WEAR on Ford Day.

Cotton Lisle Hose, brown, black, grey and white, Ford 5 pair \$1

Men's Flannel Shirts, in tan and gray, Ford Day \$1.00

One lot of Ladies' brown Silk Hose, at per pair 98c

Slip-over Sweaters, at \$1.98 to \$7.50

Patent Leather Boston Bags, at \$1.00

Odd lot of Corsets, Ford Day \$1.00	Children's Coats, at \$5.95 to \$19.95
Ladies' rubber faced Kitchen Aprons 3 for \$1	Sheepskin Coats, at \$7.50 to \$35.00

REGISTER AT KRAUSE'S.

Krause Clothing Co.

Main and Third Sts. Men's, Women's Ready-to-Wear La Crosse, Wis.

Open Saturday Evening till 9:30. Ladies' Dept. Open Saturday till 9.

FORD DAY SPECIALS

TWO-QUART ALUMINUM RICE BOILER, Ford Day at \$1.00

No. 10 DISH PANS \$1.00

THREE-PIECE SAUCE PAN SETS, 1, 1 1/2 and 2-quart \$1.00

ROUND ALUMINUM, EXTRA LARGE ROASTERS 75 cts.

WATER PITCHERS \$1.00 PERCOLATORS, special at 95c

10 Qt. PRESERVING KETTLES \$1.00

Adam Kroner Company 319-321 Pearl St. Phone 249.

CONGRESS FIGHT IN NINTH REAL BATTLE ON STATE ELECTION

G. O. P. Throws Full Force of Party Strength into Green Bay District to Aid Schneider

WIVES OF LEADING CANDIDATES TAKE THE FIELD FOR HUSBANDS

Mrs. La Follette and Mrs. Blaine Open Tour on Monday

MADISON, Wis.—With two weeks remaining before the November general election the republican state central committee through the entire force of its organization into the Sixth congressional district where the one real political battle in Wisconsin is being fought out.

Led by Gov. J. J. Blaine, the republican campaign will go to the aid of Charles J. Schneider, republican nominee in the district who is opposed for election by Judge Henry Graess, independent republican. A clear cut contest between the two candidates has developed since the withdrawal from the race of Charles J. Hansen, mayor of Antigo and formerly independent democratic candidate.

The La Follette faction, in control of the republican organization, is using all its influence and strategy to back up the Schneider candidacy. As the republican nominee he is receiving the entire support of the state party organization.

Governor Blaine swings into the district Wednesday night when he speaks at Sturgeon Bay. He will then go to Brussels on Thursday for an afternoon talk and to Algona for a night talk. Friday the governor speaks in the afternoon at Luxemburg and in the evening at Kewaunee.

Mrs. Robert M. La Follette and Mrs. Blaine, wives of the republican nominees for the United States senate and for governor, open their campaigning Monday night at Appleton. Tuesday they will speak in the afternoon at Black Creek and in the evening at Kaukauna. The two speakers will address meetings on Wednesday at De Pere in the afternoon and at Wisconsin in the evening. Thursday they speak at Hilbert in the afternoon and New Holstein in the evening, staying down to Milwaukee for Friday and Saturday evenings.

State Senator Henry A. Haber will campaign during the week, speaking Monday night at Monmouth; Tuesday night at River Falls; Wednesday at New Richmond; Thursday at Amery and Friday at Rice Lake. Lieut. Governor George F. Comings and Selma Levison, republican nominee for state treasurer open their speaking tour for the week at Lowell tomorrow night, speaking Wednesday at Iron Ridge and Hartford; Thursday at Singer, Jackson and West Bend; and Friday at Cambellsport and Fond du Lac. On Saturday they will go into Calumet county for a three days' campaign tour.

Canadian farmers were required to answer the questions in the 1921 census.

Sure Way To Get Rid Of Dandruff

There is one sure way that never fails to remove dandruff completely and that is to dissolve it. This dissolves it entirely. To do this just get about four ounces of plain, ordinary brand ardent apple brand when you are using enough to moisten the scalp and rub it in gently with the finger tips.

By morning most if not all of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single skin and trace of it, no matter how much dandruff you may have. You will find that the itching and burning of the scalp will stop instantly and your hair will be fluffy, abundant, black and soft and look well for a long time.

Dr. Edwards' Olive Tablets are a sure and safe remedy for dandruff and have been known to fail.

BAD BREATH

Dr. Edwards' Olive Tablets Get at the Cause and Remove It

Dr. Edwards' Olive Tablets, the substitute for calomel, act gently on the bowels and positively do the work. People afflicted with bad breath find quick relief from Dr. Edwards' Olive Tablets. The pleasant, sugar-coated tablets are taken for bad breath by all who know them.

Dr. Edwards' Olive Tablets act gently but surely on the bowels and liver, stimulating them to natural action, clearing the blood and gently purifying the entire system. They do that which dangerous calomel does without any of the bad after effects.

All the benefits of nasty, sickening, cramping cathartics are derived from Dr. Edwards' Olive Tablets without griping pain or any disagreeable effects. Dr. F. M. Edwards discovered the formula after seventeen years of practice among patients afflicted with bowel and liver complaint, with the attendant bad breath.

Olive Tablets are purely a vegetable compound mixed with olive oil; you will know them by their olive color. Take one or two every night for a week and note the effect. 15c and 30c.

Men's, women's and children's Winter Underwear
AT
SPURGEON'S

WHO HAS OLDEST FORD THIS YEAR?

Who is going to have the oldest Ford in the Ford Day parade this year?

Last year's prize went to Theodore Thorsen, 1440 Caladonia street, who drove a Ford of the vintage of 1902 in the parade. The antiquated automobile is now the property of Alonzo Fuller, and is resting peacefully in a shed at the rear of 1220 Avon street. It hasn't been driven since the parade last year, though it is still able to pavigate under its own power. Whether or not it will be entered in the parade this year has not been definitely decided.

How old is your Ford?

HERRIN GRAND JURY RESUMES ITS PROBE OF MINE KILLINGS

MARION, Ill.—By The Associated Press.—Delia Dmy, state's attorney of Williamson county, Monday resumed his investigation into the Herrin mine killings last June in conjunction with the scheduled re-opening after a thirty day recess at the special grand jury, which returned 356 indictments before the recess.

Witnesses were on hand for the day's session of the inquisitorial body.

The death of Ignace Kunz in a hospital during the jury's recess, which was the twenty-third fatality to result from rioting between union miners and non-union workers at the Foster strip mine near here, is expected to receive the major part of the jury's attention.

It is estimated that over two hundred thousand pounds weight of paper are used in England alone yearly for the manufacture of cigarettes.

Maize, which is raised without rain in one of the most profitable crops of California.

Advertisement

BREAK UP A COLD IN A FEW HOURS

"Pape's Cold Compound" Acts Quick, Costs Little, and Never Sickens!

Every druggist here guarantees each package of "Pape's Cold Compound" to break up any cold and end misery in a few hours or money returned. Coughs, colds, headache, feverishness, inflamed or congested nose and head relieved with first dose. These safe, pleasant tablets cost only a few cents and millions now take them instead of sickening gummies.

LENROOT ACTIVE IN EFFORTS TO SECURE COAL FOR WISCONSIN

Urges Federal Officials to Speed up Shipments of Anthracite to Lake Ports

BADGER SENATOR OPTIMISTIC OVER THE ELECTION OUTLOOK

Predicts G. O. P. Majority in Senate Will Not be Cut

WASHINGTON, D. C.—Preparatory to delivering a series of speeches in Massachusetts, New York and New Jersey, Senator Irvine L. Lenroot, of Wisconsin, who arrived here Friday conferred with leaders of the

Republican party. His plans included a call on President Harding at the White House.

The Senator also urged officials of the Fuel administration to expedite transportation of hard coal to Lake ports for shipment to Wisconsin. He received assurances that steps along that line would be immediately taken.

He said that while the supply of bituminous coal, although not up to normal, would be sufficient to avert a famine, shipments of anthracite coal used mainly by farmers and in homes was not up to the figures fixed by the fuel distributors. The winter's supply must be landed at Lake ports by December 15 to be transported to the State.

Regarding the political outlook, Mr. Lenroot had only the most optimistic reports to make. He predicted that the Republican majority in the Senate would not suffer any reduction in the November election. His trip into Minnesota where he made several speeches in support of Senator Kellogg, who is opposed by Benrick Shipstead, the candidate of the Non-Partisan League and other more

or less radical organizations, led him to believe that the conservative forces would win. Mr. Lenroot has been closely identified with Mr. Kellogg in the Senate.

The Senator opens his speaking tour in Massachusetts on Monday. He will support the re-election of Senator Lodge. After two days in Massachusetts, he will go to New York for two days where Senator Calder seeks re-election. Then he will go to the aid of Senator Brodhead, who is being given a hard fight for reelection by Governor Edward I. B. Edwards on the issue of prohibition. Earlier in the year, Mr. Lenroot spent a week end in New Jersey at Raritan, the beautiful home of Mr. Brodhead following a speech at Ocean Grove.

Mr. Lenroot professed to be in the best of health as the result of his trip back to the State although he was suffering from a slight cold.

The oil-burning locomotives of this country consumed more than 36,000,000 barrels of oil for fuel during last year.

JURY CONDONES MURDER OF WIFE BY FRESNO MAN

FRESNO, Cal.—Justifiable homicide was the verdict returned Monday by the coroner's jury that inquired into the death of Mrs. Clara Harlow, 19, whose husband, George A. Harlow, 30, an electrician was said to have clubbed her to death with a shotgun near their home at Norfolk North Fork early Sunday.

Harlow declared his wife, who was not expecting him, was with a 19-year-old youth. Mrs. Harlow and her visitor fled from the house, the husband following a speech at Ocean Grove.

Very special prices on men's and boys' sweaters

AT
SPURGEON'S

band said. He pursued and killed her.

ARE YOU TIRED WHEN YOU GET UP?

REMEMBER how you used to jump out of bed in the morning, full of "pep" and vim, eager for a hard day's work?

If you have begun to fear those days have gone forever, take Gude's Pepto-Mangan and see how it brings back the color to your cheeks, builds firm flesh and rich, red blood, and makes you feel younger, stronger, healthier and more vigorous in every way.

Your druggist has Gude's—liquid or tablets, as you prefer.

Gude's Pepto-Mangan
Tonic and Blood Enricher

Ford Day Specials

FOR OUR Ford Day visitors we have arranged a special selling of

High Grade Hats and Caps

Excellent qualities, authentic styles, soft and stiff shapes.

\$2.00 \$2.50 \$3.00

Caps \$1.00

LaCrosse Hat Works

526 Main Street.

FREE! FREE!

With every purchase of \$5.00 or over made at Strauss' Shoe Store on Ford Day you will receive absolutely FREE a complete Shinola Home Set Polishing Outfit.



Footwear Is Our Hobby

We are all prepared to meet your footwear wants with everything that goes to make your feet comfortable and attractive this fall and winter.

"Make Your Dollars Go Further--- Not Faster"

Our store will be one of the official places for Ford Day visitors to register and we invite you to make it your headquarters while in town.

Wm. F. STRAUSS

320 Pearl St.

Shoes of Quality.

Ford Day Specials

\$25 Dress Sale



QUALITY DRESSES at one low price for Ford Day only—so low that it will be talked of for many days to come. Materials—Poiret Twills, Cantons, Velvets, Laces, Satins. All sizes up to 44.

SWEATERS and SCARFS

New styles, colors, patterns—Slip-ons and Tuxedos, with details one finds only in the better Garments. Prices from—

\$2.75 up



Coats-Wraps-Capes

COATS of Bolivia, Panvelaine, Geroná, Marvella, new draped Coats and Wraps. Graceful styles, straight-line, circular, flare or wrappy models, lavishly trimmed with fur.

Prices, as usual, are exceptionally low when quality and workmanship are considered.

F. A. REIMAN

Fifth and Main Sts. The Fashion Shop Exclusive Women's Wear.

\$19.90—Maybe Less for a Prest-O-Lite Battery

How's the old battery doing? Feeble, groggy, eh? Summer treats it that way. But bring it around and we'll liven it up if it's still alive.

Should you need a new battery we're right on the job with new low-tide prices.

Here's where they start: 6 volt type for light cars, \$19.90.

If your old battery is worth anything, we give you a trade-in allowance that brings your price to a still lower battery cost.

Drive around and investigate our service, and the famous all-around, all-weather Prest-O-Lite Battery with Prest-O-Plates.

AUTOMOTIVE BATTERY SERVICE

HAROLD E. BROWN, Prop., 125 No. 3rd St., Phone 463.
HENRY A. ROBINSON, Dealer, Stoddard, Wis.

Oldest service to motorists



Old "Henry" May Be a "Road Louse" But He'll Get You Here For These Ford Day Specials

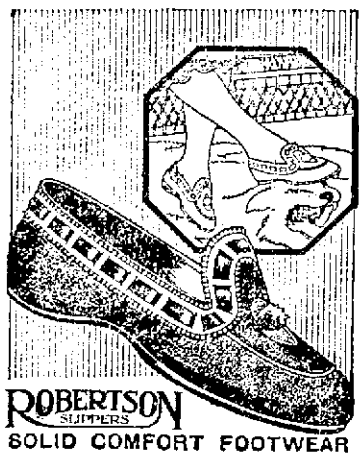
We reserve the right to limit quantities on all items on sale.

WE PAY FOR THE GASOLINE
"Lizzie" won't run on air, so we'll pay for the gasoline she uses in coming here and going home. Ask about it at our Stamp Desk.

DOERFLINGER'S

Take advantage of our rest room on the balcony over the first floor.

CASH DISCOUNT STAMPS
Don't forget we give with every 10c purchase a Cash Discount Stamp. *500 of these Stamps are worth \$1.00 in cash.



An Exceptional Opportunity TO BUY YOUR WINTER COMFORT AND HOUSE SLIPPERS

500 pairs of Felt Slippers with hand turn leather soles and low heels, also with comfort soles and spring heels, Julietts with fur trimming, ribbon trimmed moccasins and plain, all colors, Ford Day special, per pair

\$1.00

Are You Going to Wear High Shoes This Winter?

Be sure to let us show you the famous ARCH PRESERVER SHOES which we are offering now at the reduced price of per pair **\$10.85** Shoe Department, Second Floor.

Ford Day Paint and Varnish Specials

A most durable wear-proof Varnish for floors, specially priced for Ford Day only, per gallon—

\$2.79

Exterior Oak is made especially for varnishing front doors, porches, inside blinds and other exposed surfaces, especially priced at per quart—

\$1.31

Outside, inside gloss and flat Wall Paint, our best paint in all colors, specially priced for Ford Day only, per gallon

\$2.79

We are headquarters for Valentine and Company's famous Valspar Clear Varnish and Varnish Stains. We also carry all colors of their Enamels and Flat Black Auto Top Dressing that will not stain through your top or soil the inside of your car.

Ripolin, the original Holland Enamel Paint. For fifty years Ripolin has been Europe's finest Enamel. For eighteen years many of America's most beautiful clubs, hotels and fine residences have been decorated with it. Many of these Ripolin finished surfaces are as smooth as non-porous and attractive as when new.

Doerflinger's Paint Dept., Basement.

WOMEN'S HEATHER HOSE
Women's Heather Wool Hosiery, either drop stitch or plain, our regular \$1.25 value, Ford Day special, per pair **98c** Hosiery Dept., Main Floor.

WOMEN'S SILK HOSE
Women's Silk Hosiery with mercerized tops, were \$1.25 and \$1.50, in colors of black and brown, Ford Day special, per pair **98c** Hosiery Dept., Main Floor.

MEN'S HEAVY SOCKS
These are supposed to be all wool, we cannot guarantee that, there may be a little cotton in them. They were made for the army and we could not duplicate them for less than 50c, Ford Day, per pair **19c** Hosiery Dept., Main Floor.

BOYS' SPORT SOCKS
Boys' ribbed part wool Sport Socks with fancy turn over tops, in sizes 7 to 10, Ford Day, pair **59c** Hosiery Dept., Main Floor.

WOMEN'S WOOL HOSE
Women's extra heavy black wool stockings, knit like mother used to make, will be sold Ford Day at per pair **89c** Hosiery Dept., Main Floor.

PILLOW TUBING
42-in. Bleached Pillow Tubing, heavy quality, pure bleach, soft finish, free from starch and filling, uniformly woven, exceptional value for Ford Day at per yard **34c** Domestic Section, Main Fl.

SHEETING
9-4 Unbleached Sheeting, heavy weight, good close construction, woven from long selected yarns. A cloth that will wear and wash well and make very durable sheets, priced extremely low for Ford Day at per yard **43c** Domestic Section, Main Fl.

PURE LINEN TOWELING
Unbleached Genuine Irish Linen Crash Toweling, heavy weight, closely woven, very absorbent, attractive white border, extraordinary value for Ford Day at per yard **18c** Linen Section, Main Floor.

BLANKETS
Plaid Bed Blankets in regular size, heavy quality, well napped, closely constructed, each blanket nicely finished with a firm shell stitched edge, good assortment of black and broken plaids; wide color range priced for Ford Day, per pair **\$2.19** Blanket Section, Main Floor.

DUST CAPS
Made of good wash materials, pretty patterns, Ford Day each **5c** Apron Dept., 2nd Floor.

HAT ORNAMENTS

Rhinestone Hat Ornaments, Ford Day special, your choice **98c** Jewelry Department, Main Floor.

RUBBER APRONS

Just the thing for the kitchen, laundry, nursery, sick room, etc. Plain color on one side, reverse side plaid or check patterns, each **29c** Apron Section, Second Floor.

Wall Paper Specials

15c Bedroom Papers in stripes and floral designs, going Ford Day at per roll—

8c

Sold only with borders to match.

20c Spare Room and Hall Papers, Ford Day special per roll—

8c

Sold only with borders to match.

Kitchen Papers, 12 1/2c and 15c values, Ford Day special per roll—

8c

Sold only with borders to match.

30c Parlor, Living Room and Dining Room Papers, Ford Day, per roll—

17 1/2c

Included in this assortment are grass cloths, stripes, landscapes and all over designs.

Wall Paper Dept., Basement.

Fresh Soda Crackers

Baked by the Montague Cracker Co., plain or salted, 5-lb. carton Ford Day—

49c

Ford Day Specials From the Yard Fabric Section

Remnants Gingham and Percales, 32 to 36 inches wide, on sale Ford Day per yard **10c**

Lengths from 1 to 2 1/2 yards in each piece. Many of them are the same patterns so that they may be matched up. Many styles for your selection. A great buy at this low price.

Printed Cotton Foulards, 32 inches wide, on sale Ford Day at per yard **35c**

Used for dresses, waists and lining purposes; navy blue, brown and cadet grounds with white printed figures.

Novelty Check Gingham, 27 inches wide, on sale Ford Day at per yard **12 1/2c**

Several hundred yards in this lot. Attractive check styles, fast color.

Economy Brand Dress Percales, 32 inches wide, on sale Ford Day at per yard **15c**

Standard count cloth, choice of light and dark styles, neat patterns.

Chambray Gingham, 36 inches wide, on sale Ford Day at per yard **22c**

Note the unusual width of this gingham. It comes in plain colors as well as nurse stripe styles. Priced much lower than its market value.

Jamestown Dress Goods, 38 inches wide, on sale Ford Day, per yard **\$1.00**

A big value for the price. Shown in the popular plaid and check styles in many new Fall color combinations. A dress material that will please you.

Black Taffeta Silk, 36 inches wide, on sale Ford Day at per yard **\$1.59**

A black taffeta silk that may be used for dresses, waists and lining purposes. Rich lustrous finish and perfect shade of black.

You're Looking For the Best and Most Reasonable Priced Apparel

SPECIAL COAT VALUE

One model in 38-inch coat of very good silk plush fully lined, with large collar of kit coney fur, 8-inch cuff of kit coney fur and a 10-inch band of fur around bottom of coat. This coat is a beauty. See it and judge for yourself. **\$25.00**

Apparel Section, Second Floor.

ANOTHER PLUSH COAT

Of good quality plush, 38 inches long, fully lined, pockets and belt, large collar, button trimmed, Ford Day special— **\$18.50**

Apparel Section, Second Floor.

WINTER COATS, \$12.95

One model of heavy polo cloth, a regular sport coat with convertible collar, large patch pockets on side, two breast pockets, belt, full length, fully lined. Another style made of heavy velour with belt, full length, can be buttoned up high around neck and a nice size collar of kit coney fur, in navy and brown, all sizes, a real coat value for Ford Day **\$12.95**

Apparel Section, Second Floor.

SILK WAISTS, \$4.95

One large lot of Silk Blouses and Shirts in canton crepes, crepe de chine, georgette. Blouses that sold as high as \$12.00 in this lot, Ford Day special only **\$4.95**

Blouse Section, 2nd Floor.

WOMEN'S OUTING FLANNEL GOWNS

Made of good quality flannel, high and low neck styles, long sleeves, full roomy sizes, special for Ford Day **89c**

Apparel Section, 2nd Floor.

SLIPOVER SWEATERS

Made of fine quality vicuna yarns, medium weight, drop stitch design, in white only, very special **\$1.95** value for Ford Day each—

Apparel Section, 2nd Floor.

LADIES' SWEATERS

One lot of heavy wool sweaters in different knits, large range of colors, sizes up to 46. These sweaters are all fine wool sweaters, some slightly soiled, values as high as \$12.00, Ford Day special **\$3.98**

Apparel Section, Second Floor.

CHILDREN'S ROMPER DRESSES

Made of good gingham and percales, many different styles, bloomers to match, sizes 1 to 6 years, Ford Day each **\$1.25**

Children's Section, 2nd Floor.

CHILDREN'S SLEEPERS

Kozy Kid Sleepers, all sizes from 2 to 14 years, at **89c** Dr. Denton's Sleepers, sizes 6 mo. to 10 years, priced according to size, at **95c to \$1.85**

SATEEN BLOOMERS

Made of good quality sateen, elastic top, two rows of elastic around bottom, in brown, black, blue and green, Ford Day special— **79c**

Apparel Section, 2nd Floor.

HAND KNIT TAM O' SHANTERS

All colors and combinations, made of pure wool, all sizes, a good warm tam for winter wear, **\$1.50** Ford Day only

Ford Day Corset Special

A new Fall Corset made of good quality pink material, embroidery trimmed with drawstring; two hooks at end of clasp and a wide piece of elastic inserted in the back. All sizes. This corset is a big value for Ford Day at **\$1.00**

Corset Section, Second Floor.



FORD DAY SPECIALS IN ELECTRICAL DEPARTMENT.

LIGHTING FIXTURES FOR THE HOME BEAUTIFUL

More and more people are coming to realize how important a place LIGHTING FIXTURES have in creating "Atmosphere" in the home. And from their value in diffusing light, proper LIGHTING FIXTURES can be made to reflect moods and personalities. They contribute greatly to your comfort and happiness.

20 Per Cent Discount On All Fixtures For Ford Day

We will sell Columbia Phonographs at greatly reduced prices. Come in and see us before buying. Electrical Dept., Basement.

Drugs

Jap Rose Transparent Toilet Soap, Ford Day special, 6 10c cakes for—

43c

Bromo Quinine Tablets, good for colds, Ford Day special, 30c box at—

25c

Peruna, \$1.00 bottle, Ford Day special, per bottle—

85c

King's New Discovery, Ford Day special, 60c bottle at—

48c

Doan's Kidney Pills, Ford Day special, 60c box at—

49c

Handkerchiefs

Men's Turkey Red Handkerchiefs, Ford Day each—

5c

New Indigo Blue Handkerchiefs, Ford Day each—

5c

Women's all linen hemstitched Handkerchiefs, all colors, Ford Day each—

12 1/2c

Yarn

Knitting Yarn, 4-lb. skein, Ford Day per skein—

50c

Candy

Old Time Chocolates, per pound box

39c

Home made Taffy, per pound—

39c

Peanut Squares, per pound—

19c

BREAD TRAYS

Hammered Silver Bread Trays, in quadruple plate, special for Ford Day, each **\$2.49** Jewelry Dept., Main Floor.

BEADS

In all the popular colors and styles, special for Ford Day, per string **59c** Jewelry Dept., Main Floor.

FLOOR OIL MOPS

Triangular shape, made of long cotton yarn, wood handle, convenient size, Ford Day each **29c** Basement.

WOMEN'S APRON DRESSES

Women's Gingham Apron Dresses made of good quality gingham in checked and plaid patterns, well made fifty styles, a bargain for Ford Day— **59c** Apron Section, 2nd Floor.

RAZORS

Gillette Safety Razors in khaki covered case with metal mirror and six blades, Ford Day special **\$1.00** Basement.

PUP TENTS

U. S. Army Pup Tents, constructed of waterproof material. Comes in two parts—two separate halves that button down the middle with a triangular tail piece. They have been slightly used but are in first class condition. Complete with collapsible poles, Ford Day **\$1.35** each—

Basement.

UTILITY BAGS

Made of heavy quality khaki canvas, ducking, equipped with snap fastening hood and shoulder strap. These bags were used by the army as gas mask containers. Fine for hunters, fishermen or to carry your lunch in. Ford Day each **10c** Basement.

TRAVELING BAGS

Made of genuine cowhide, size 5x15 inches, leather strap and brass buckle; brass rest tacks, linene linings, black only, while they last Ford Day— **89c** Luggage Section, 2nd Floor.

GALVANIZED PAILS

Made of heavy sheet steel coated with prime highly spangled spelter. Strong ears and heavy wire handle, 12-quart size, Ford Day **10c** each—

Basement.

CHILDREN'S SLUMBER SLIPPERS

Made of blanket material in white, tan and grey with colored stripes, Ford Day while they last at per pair— **5c** Shoe Section, 2nd Floor.

VANITY BOXES

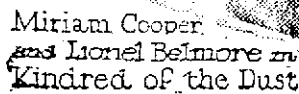
Patent leather Vanity Boxes, equipped with fittings and electric light, Ford Day each **\$3.98** Jewelry Department, Main Floor.

GRANULATED SUGAR, PER POUND, 1c

If you will make purchases anywhere in any department in our store, except meats, butter, flour, eggs and sugar, amounting to \$1.00 or over and will sell you one pound of Sugar for **1c** Good only on Ford Day.

Dealers Taking Care of Small Consumers First

The greatest amount of slipping will be, of course, between the present time and the close of production on the great holes during the next few weeks, according to Mr. Prosser.



cost only ten cents a box. Children love Cascarets too.

Druggists also sell bottles of 24 : 100. Aspirin is the trade mark Bayer Manufacture of Monoacetic

All druggists supply the large tubes.

Those are Nature's great tooth
protecting forces in the mouth.
Every use of Pepsodent gives them
manifold power.

In one week you will gain a new idea of what clean teeth mean. And all in your home will always want those whiter, safer teeth. Cut out the coupon now.

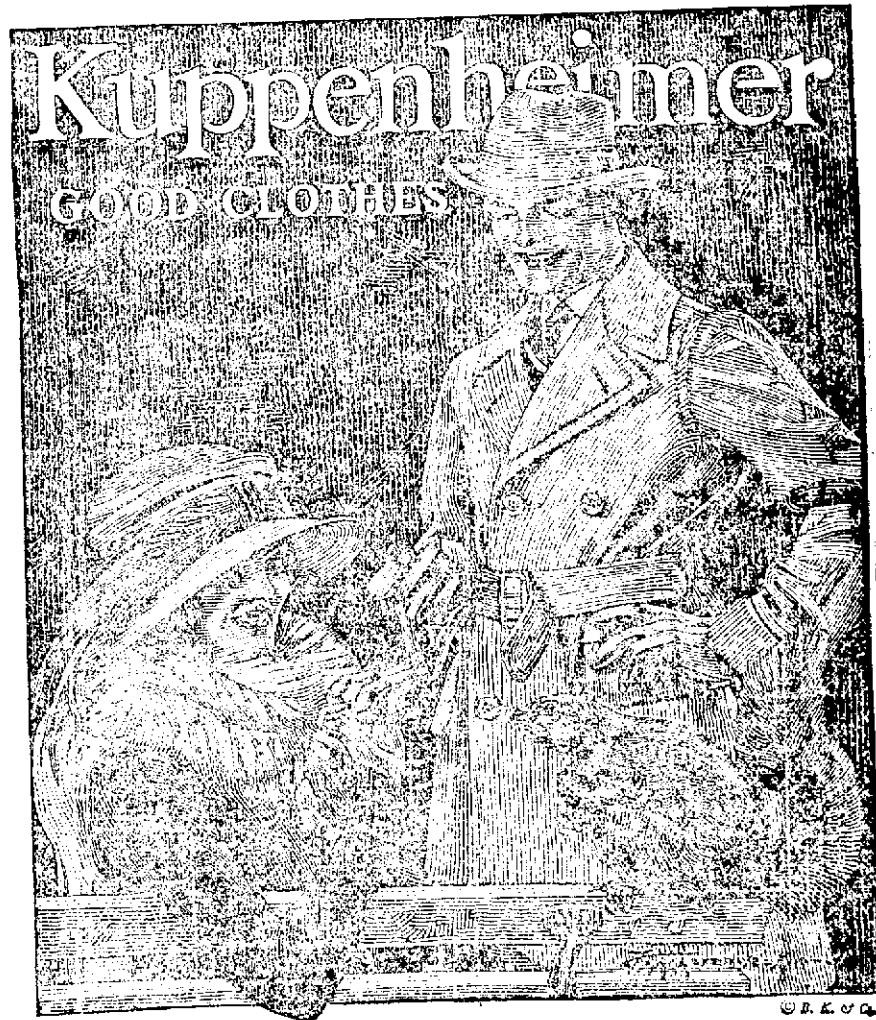
"Upset, Acid Stomach is candy-like
"Cascara." One or two tonight will
"-----"

The pleasant cathartic-laxative in the world to please your liver and bowels when you have Dizzy Headache, Cold, Biliousness, Indigestion, or Epeet, Acid Stomach is candy-like "Cascarets." One or two tonight will empty your bowels completely by morning, and you will feel splendid. "They work while you sleep." Cascarets never stir you up or gripe like Salts, Pills, Calomel, or Oil and they cost only ten cents a box. Children love "Cascarets" too.

Try **MUTCHOW BROS. & PRUESS** It Pays



**MALLORY HATS
MANHATTAN SHIRTS**



FORD DAY STARTED IN THIS CITY LAST YEAR BY MERCHANTS

Plan at First Received Coldly
by Merchants; Later Adopted
Unanimously

D. S. GREIG, HARRY DAHL
ARE ORIGINATORS OF IDEA

Volunteer Committee Puts Plan
Across

ON OCTOBER 21, 1921, the first
Community Ford day ever held in
the United States was held in La
Crosse.

In the beginning, Ford day was in-
augurated merely as an advertising
scheme for the Ford garage. It was
to be in the nature of a family reunion
of Ford owners at the Ford garage,
and a "drive away" day for new Ford
owners. This "drive away" day
meant that persons who had not yet
received the cars which they had
bought would receive them on that day
and drive them away from the garage.
It was planned to have a parade of
the new cars and the old ones in town,
and some sort of a little celebration
to make the day interesting for the
visitors.

Some little trouble was experienced
in the very beginning. Harry Dahl,
owner of the Ford garage, was oper-
ing up a new agency somewhere and
was out of town a good deal and
couldn't give the matter his full at-
tention, so the thing rather lagged.

D. S. Greig, advertising manager
of the Tribune, and Mr. Dahl, in talk-
ing over the proposed scheme, hit
upon the plan of letting the merchants
of the city in on the plan, and making
it a community day. The plans for
the event were drawn up by Mr. Greig
and presented to a group of mer-
chants at an informal meeting. All
of this took place in the spring of
1921.

The plan was coldly received by the
merchants at their meeting, and the
matter was considered dropped. Some
of the merchants, however, kept
thinking over the proposition and
there was a considerable amount of
informal discussion of the details. It
remained for Claude Johnson, then
manager of the S. S. Kresge store to
"take the bull by the horns" and start
the ball rolling.

He called a meeting of all interest-
ed in the Ford day plans, and a few
enthusiasts turned out. The meeting
was held in the rest room in the rear
of the Kresge store. The few mem-
bers of the merchants' bureau who
were present felt kindly toward the
plan, and a general meeting was called.
A large attendance was noted at

DESIGNERS GROW LAVISH OF CLOTH



Nearly all of the new fall frocks
show a growing recklessness of ma-
terial.

Many new panels and drapes and
sleeves of fine pleating. All are longer
and fuller. From one to five
more yards of material is needed
now than last season.

Colors are gorgeous. Amber,
cocoa, chocolate, bronze and the

lighter golden browns are most pop-
ular and for evening wear the gold
and flame shades are most in de-
mand.

Embroidery is used to a great ex-
tent and so are trimmings of the
material itself—pleatings and tucks
and tailored tabs. Wide sleeves are
often lined with silk of a brilliant
shade to give a color contrast.

The second meeting and all seemed in
favor of putting Ford day across. A
voluntary committee went before the
merchants' bureau at one of their reg-
ular meetings and again presented the
matter to them. This time it was
unanimously adopted, and the volun-
tary committee was named a regular
committee to take charge of all de-
tails. Andrew E. Anderberg, proprie-
tor of the Walk-Over Boot Shop was
elected chairman.

The work of the committee was di-
vided into several departments, with
a chairman at the head of each. Each
committee chairman was authorized
to select as many helpers as needed,
and about fifty persons served on the
committee and the various sub-com-
mittees. The duties of the commit-
tees was to arrange for such things
as contests, publicity, finances, prizes,
parades, music, entertainment, etc.

Approximately 1,000 cars came to
La Crosse on Ford day last year. The

SUCCESS OF LAST FORD DAY WILL BE SHADED THIS YEAR

Celebration of First Ford Day
in 1921 is Recalled; Big
Times for all

THOUSANDS OF VISITORS WERE
IN CITY FOR 1921 CELEBRATION

Contest Features to be Repeated
this Year

LA CROSSE is on its toes this year,
determined to not only equal, but
better, the record made last year on
Ford Day. The Ford Day celebrated
last year was the first in the history
of the city, and though it was voted
a huge success by all who partici-
pated in its activities, experience is a
good teacher and the success of the
day this year is already assured.

The "Universal Car" had its day
last year on October 21, with hun-
dreds of persons driving into the city
from dozens of surrounding towns
and villages to participate in the Ford
Day program.

One hundred and twenty-five cars
took part in the parade at noon last
year. Several of them were beauti-
fully decorated, and the competition
among the drivers for the several val-
uable prizes offered for different
things was very keen.

The afternoon program last year
included a movie and lectures on "Power
Farming" and "How to Keep the
Boy on the Farm" at Yeomen Hall.
Tickets were passed out at the Ford
garage admitting visitors to the Ma-
jestic theater, where an especially
snappy program had been arranged
for the day.

One of the greatest benefits which
is derived from Ford Day, in the op-
inion of several of the leaders in the
efforts to develop a feeling of fellow-
ship and co-operation between the
city men and the residents of the rural
districts, is the fostering of a
true community spirit. Farmers and
residents of small towns, for miles
around La Crosse drove in on Ford

day last year to participate in the ce-
lebration. And if they didn't happen
to have a Ford, they came in another
make of a car, or behind the old
gray mare, any way to get here. They
all had a good time too.

The contest features of the day,
which attracted so much attention
last year, will again be repeated.
Prizes were offered for the most de-
capitated Ford for the best looking,
for the oldest, for the noisiest, for
the best decorated, and for several

other special stunts. Besides the other
stunts, one of the main attractions
will be the famous slow race, made
famous last year.

It is going to be "bigger'n better'n"
ever this year.

Profiteers to Protect Themselves
Surely the queerest "trade" union
is the one that is being formed in
Paris—a union of profiteers. All peo-
ple against whom proceedings are
being taken for profiteering are, he-

ing urged by a central office to band
themselves together into an organi-
zation.

Home For Recuperation
"I thought I saw you father on
the street this morning, Johnny."

"I guess you did, sir."

"Home from vacation so soon, is
he?"

"No, sir; only home for a little rest.
He goes back day after tomorrow."

Boston Transcript.

Ford Day Visitors

If there is anything in Hardware, Tools or Paints you
want for the home, the farm, the factory, or your Ford,
you will find a satisfactory kind in our large stock of
general hardware, Guns, Ammunition and Sporting
Goods, Auto Repairs and Accessories, Tools, Builders'
Hardware, Paint, Oils and Varnishes.

**WE HAVE the Best Displayed and Most Complete Line of
Ford Parts and Accessories in the City: See Them in Our Store.**

We are Distributing Agents for Favorite Stoves, Ranges
and Furnaces; Acme Paints, Oils and Varnishes; Dia-
mond Tires.

V. TAUSCHE HARDWARE CO.

135-203 So. 4th St.

FORD DAY

You Can Buy It in La Crosse

Come to La Crosse on Ford Day whether you drive a Ford or not.

There will be lots of fun in La Crosse on Ford Day. Dozens of Band
Concerts, Dancing, Amusing Contests, big Parade. Lots of prizes, in-
cluding a new Ford Touring Car, will be given away FREE.

The business men have spared no effort to insure everybody a good time.
They invite you to come to La Crosse and get acquainted, so that you may
know what a fine bunch of fellows the La Crosse business men really are.

La Crosse has some of the largest department, dry goods, ladies' ready to
wear, clothing, hardware, and furniture stores in the Northwest. The
merchants of La Crosse have the reputation of handling honest merchan-
dise and are noted for their courteous, liberal treatment of their customers.

All of these stores are making a special effort to give you values on this day
which will make you feel that it has been worth your while to come here
on Ford Day. It will be one of the biggest merchandising days that La
Crosse has even seen. Every store is well supplied with the best and
newest of Fall and Winter merchandise.

Ford Day comes at a season of the year when your family wants are the
largest. No matter what you need in the way of Fall or Winter merchan-
dise you can buy it in La Crosse on Ford Day and save money. Such
prices as will be offered you on Ford Day will make you feel well repaid
even if you come 100 miles to attend this big event.

Come and bring your family whether you drive a Ford or not.

HARRY DAHL

Sixth and King.



Come to La Crosse on Ford Day

LOWEST PRICES

F. O. B.
Detroit

IN THE HISTORY OF THE FORD MOTOR CO.

New Prices Effective Tuesday, Oct. 17, 1922.

Chassis	\$235
Runabout (Regular)	\$269
Touring (Regular)	\$298
1 Ton Truck Chassis	\$380
Coupe	\$530
Sedan	\$595

ALL PRICES F. O. B. DETROIT.

PLACE YOUR ORDER NOW FOR REASONABLY PROMPT DELIVERY.

Special Bargains in Used Cars on Ford Day

HARRY DAHL

SIXTH and KING STS.

PHONE 609.

GERMANY BUSY AND PRODUCTIVE SAYS BRITISH LABORITE

No Unemployed in Germany Found by Labor Member of Parliament

LONDON.—Thomas Kennedy, labor member of parliament, visited Germany recently to learn something of the conditions of the working classes there. He tells in Justice what most impressed him, and he makes some interesting comparisons between German and British workers.

"There are no unemployed in Germany," Mr. Kennedy writes. "There are no gloomy forebodings of what the next six months may bring to the German workers, but so far the German people have escaped the war miseries and uncertainties that are our lot here. The differences and divisions between skilled and unskilled workers are much less pronounced in Germany than in Britain. At the time of my visit, when the rate of exchange was anything between 4.00 and 6.00 marks to the pound, the average wage was in the neighborhood of 40 marks an hour.

"It would be foolish, of course, to suggest that there is no poverty in Germany. I was told by those who are in close touch with the life of the German worker that the general standard of comfort is lower today than anything experienced by the present generation of German workers. But even so, although I visited some of the poorest parts of Berlin, I saw nothing so squalid as the poverty and squalor of the poorest districts of Glasgow, Edinburgh, Leeds or London.

"The republic is possessed of enormous material wealth and intellectual resources which have not been destroyed by military defeat. On the contrary, it may soon be apparent that military defeat has but awakened new powers by ridding the life of the German people of the domination of the militarist and imperialist castes.

"The most casual observer could hardly fail to be impressed by the appearance of the country's solid strength in material resources and productive power. In agriculture and forestry the territory through which I traveled is the richest and most highly developed I have ever seen.

"Harvest operations were in full swing, and even here the contrast between German and British methods was most striking.

"In the industrial centers there was no indication of depression or exhaustion; smoking factory chimneys

Wild Waves Tamed by Top; Gyro Takes Roll Out of Ocean; Ends Seasickness

CAMDEN, Me.—A trim 230-foot yacht has taken the roll out of the sea and has made the ocean as smooth as a mill pond.

No more seasickness, broken dishes or missing meals while sailing the bounding main if ship owners equip their vessels as Cyrus H. K. Curtis, the Philadelphia publisher of the Lad-

The gyro-compass is the latest development of the toy gyroscope, the familiar spinning top, whose rotation at a speed of 800 revolutions per minute enables it to accomplish marvelous feats in equilibration.

On ship board the constantly spinning gyro-compass anticipates the approaching swell and balances the ship to meet it. All other types of ship stabilizers used heretofore have been of inert matter, functioning only after the rolling motion was well under way.

The principle is being used with success in stabilizing airplanes.

ies' Home Journal and the Saturday Evening Post, has fitted his "Lyndonia."

This is said to be the most beautiful yacht in American waters—a veritable palace afloat. Its cost is estimated at \$1,500,000.

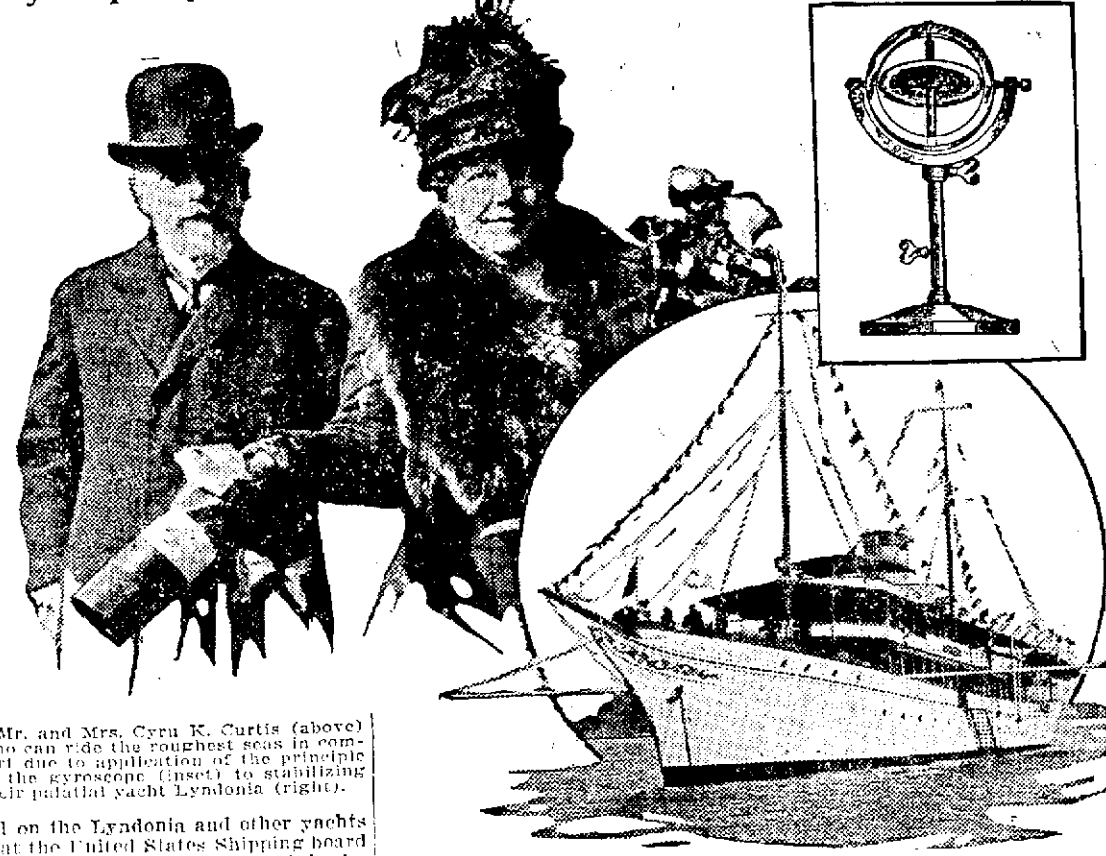
Leisure rooms, smokers, staterooms with private baths, showers, pastry, cold storage and electric light plants make living on board as pleasant as stopping at a first-class hotel.

But the chief wonder of the yacht lies in a spinning top device which keeps it from rocking even in the stormiest weather.

This gyro-stabilizer invented by Dr. Cyrus H. K. Curtis has proved so successful in stabilizing the Lyndonia and other yachts that the United States Shipping board has ordered one for a vessel in its transatlantic service.

According to Ronald R. Nelson, member of the crew who had charge of this apparatus:

"This stabilizer is just a 'spinning top' harnessed up with a central gyro to govern the action of the wheel. The reaction of this device—the force with



Mr. and Mrs. Cyrus H. K. Curtis (above) who can ride the roughest seas in comfort due to application of the principle of the gyro-compass (inset) to stabilizing their palatial yacht Lyndonia (right).

ful on the Lyndonia and other yachts that the United States Shipping board has ordered one for a vessel in its transatlantic service.

According to Ronald R. Nelson, member of the crew who had charge of this apparatus:

"This stabilizer is just a 'spinning top' harnessed up with a central gyro to govern the action of the wheel. The reaction of this device—the force with

PALMS ARTIFICIALLY POLLINATED

In Mesopotamia where the cultivation of the date has reached its highest development, and grove owners are not satisfied to trust to the wind to carry the pollen from the male to the female trees, for the sexes are distinct and separate in the date palm. The male palm bears no fruit, but at least two male trees must be kept for every fifty female trees, for without their pollen the entire crop would be a failure.

The method employed by the Arabs of Mesopotamia is to tie a string from the male blossom, its open flowers downward, at the top of the fruit

cluster of the female, using a small string or strip from the palm. One or two sprigs from the male blossom are ample for each cluster of dates. If the spathe, or sheath, enclosing the female cluster is cracked and not entirely open, it is opened and the pollen applied.

AMERICA'S RIVAL TO CHEOPS

The statement has been made that the Great Mount of Cheops, Ill., exceeds in cubic contents any of the Egyptian pyramids. This is a mistake. The Pyramid of Cheops is about 450 feet high; its base measures 13 acres. The Cahokia mound

is 104 feet high, its base is 16 acres. It is, therefore, evident that the pyramid has at least twice the cubic content of the Illinois mound. The stone in the Great Pyramid would suffice to build a wall around France five feet high and 18 inches thick, following every indentation and irregularity of the coasts and frontiers.

CLASSES IN FAITH HEALING STARTED BY EPISCOPAL CHURCHES

Propose to Co-operate With the Physician in Strengthening Faith and Mind

CHICAGO, Ill.—Consideration at the Protestant Episcopal triennial general conference of giving it official sanction as a part of church work, drew attention to the fact that several churches in the Chicago diocese already maintained classes in faith healing.

Among such churches are the Church of the Redeemer, of which Rev. Dr. John Henry Hopkins is rector, and St. Chrysostom's, of which Rev. Dr. Norman P. Hutton is rector. The Rev. H. P. Dullin, assistant rector of St. Chrysostom's, declared that the purpose of the class at this church was not to supplant the physician, but to co-operate with the physician by strengthening faith and mind.

"Our motto," he said, "is that of James H. Jackson, the Anglican layman who conducted meetings of healing in Chicago a few years ago. It involves private prayer of intercession, meetings with prayer and the laying on of hands, and private conferences with the ill.

"The people of the parish are much interested with the work. I know of no miracles that have resulted from it but I am satisfied that those who have come to these meetings for help have been generally strengthened. It is our endeavor to take their minds off their troubles and to make them realize that there is something higher than their minds which directs them."

"The question is not one of divine power, but of its application," said Rev. S. M. Griswold of Evanston, suffragan bishop of the Chicago diocese.

"The report to the conference of the commission of the church which examined the matter was very thorough-going."

Engraved Emeralds

Ancients developed the art of engraving on emeralds, which were in great demand.—Wausau Record-Herald.

GIRL DIVER SEEKING SPANISH TREASURE OFF SCOTTISH COAST

Sunken Spanish Galleon Lying in Ten Fathoms of Water Object of Search

LONDON.—The profession of deep sea diving, which anyone would classify as a calling particularly fitted for men, has been successfully invaded by a woman, Margaret Naylor, an English girl, is acclaimed as one of the most efficient and daring wearers of the helmet in British waters.

She has gained a wide reputation during the last two years, and more recently for her efforts in the recovery of treasure from the sunken Spanish galleon lying in ten fathoms of water near the shore of Mull, an island off Scotland. There, is the cozy little harbor of Tobermory, and less than a hundred yards from the beach, lies one of the great treasure ships—the Spanish Armada. The boat was one of the many vessels launched by the ambitious Phillip, in 1588, for his attempted conquest of England.

So certain was this monarch that he would add the British Isles to his already large domains, that he actually sent on his jeweled regalia in advance. It is believed today that the richly bejeweled crown is lying somewhere in the sixty feet of water among the wreckage of the Admiralante de Florencia, which Miss Naylor has succeeded in negotiating.

Although the task presents many problems which would cause anxiety to divers of the stronger sex, Miss Naylor shows no fear. She has had one or two narrow escapes from death in the course of her experience, without being in any way deterred from tackling the risky business again.

Miss Naylor recently made a trip to the southern coast of England and obtained some excellent specimens of undersea plant life. She nearly lost her life when her feet became entangled in a ladder which she was using and only her presence of mind enabled her to free herself and be hauled safely to the top.

Whether You Come to La Crosse in a Ford or Any Other Car, Come to this Store

FORD DAY

THURSDAY, OCTOBER 26th

\$1.00 Off
on every Pair of Shoes at \$5.00 or more.

50c Off
on every Pair of Shoes at less than \$5.00.

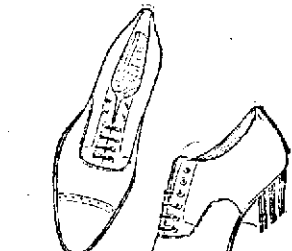
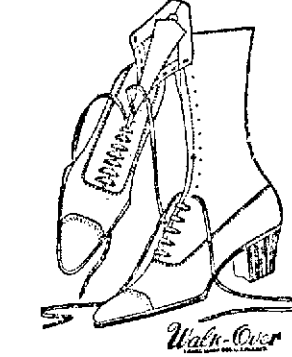
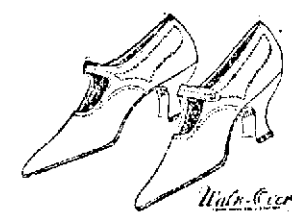
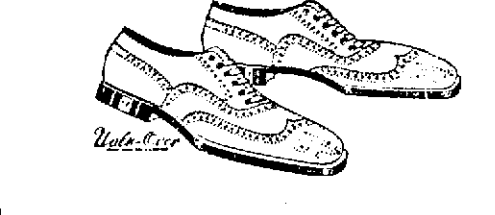
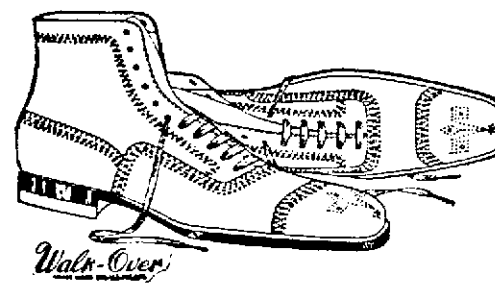
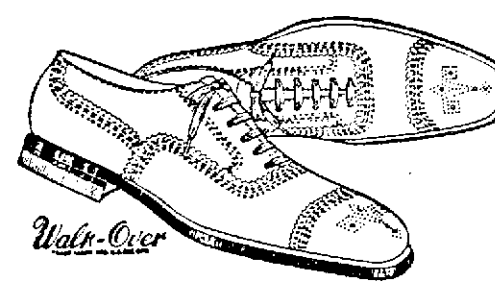
Nothing held back. We offer you the choice of our newest and latest FALL STYLES

Special Bargain Tables

For This Day Only at—

\$2.95 and \$1.95

Make our store your rest room for this day. We will gladly take care of your parcels and wraps.



Oct. 26th

Oct. 26th

Ford Day

The day of fun and frolic and a day of real bargains in this store. Never before has La Crosse put on such a big show, and never before have you had the opportunity of getting such values for your money as will be possible in this store on FORD DAY, October 26.

Ladies' brushed Wool Scarfs in beautiful color combinations; Ford Day **\$1.98**

Ladies' large size brushed Wool Scarfs in attractive color combinations; Ford Day **\$2.98**

Women's and Misses' Wool Gauntlets in a large assortment of colors and color combinations; priced for Ford Day from **45c to \$1.98**

Ladies' Tuxedo Sweaters in a wide range of colors and color combinations; Ford Day at **\$4.49** each

Men's Sweater Coats in dark oxford grey; Ford Day **\$1.39** at

Men's heather wool Sport Coats; Ford Day, priced at **\$2.98** each

Misses' Wool Middle Blouses in red, green and navy, prettily trimmed in white and gold braids; a \$6.00 value; Ford Day **\$4.49** at

Infants' knitted Wool Sacques in white, prettily trimmed with blue or pink; Ford Day at **\$2.49** each

Infants' Hoods to match above; Ford Day each **98c**

Children's Tuxedo and Slip-over Sweaters in colors and color combinations; Ford Day at—**\$1.98, \$2.95**

Infants' Wool Booties in many styles, prettily trimmed in pink or blue; priced for Ford Day from **25c to 98c**

Large variety of infants' and children's wool headwear in white and colors; Ford Day **59c to \$1.98**

Women's Outing Flannel Night Gowns, very special Ford Day, each **98c**

Children's Kozy Kid Sleeping Garments, priced according to size; Ford Day at **59c to 98c** each

Children's Wool Hose, Ford Day per pair **59c**

Blankets

All Wool Plaid Blankets, 70x80; Special **\$8.50**
Ford Day, pair **\$2.48**

Fleeced Cotton plaid Blankets, 64x80, Ford Day, pair **\$2.48**

Nashua Woolnap plaid Blankets, 66x80, Ford Day, pair **\$3.48**

Bed Spreads

Crocheted, hemmed Bed Spreads, 78x88, Ford Day special **\$1.98**

Jap Lunch Cloths

Jap Lunch Cloths, special Ford Day:

Size 48x48, Ford Day **79c**

Size 54x54, Ford Day **98c**

Size 60x60, Ford Day **\$1.25**

Size 72x72, Ford Day **\$1.69**

Felt Slippers

Women's Felt House Slippers with Pom Pom front, bound with ribbon in lavender, wine, china blue, orchid and old rose, a \$1.25 value; Ford Day per pair **\$1.00**

YARD GOODS SPECIALS

40-inch Fruit of the Loom bleached Muslin, a regular 25c value; Ford Day special at per yard **19c**

40-inch Celtic Bleach Muslin, an 18c value; Ford Day special **12 1/2c**

9-4 Reindeer brown Sheetting, very special **2 1/2 yds. \$1.00**
Ford Day **39c** per yard

18-inch brown pure Linen for table runners; Ford Day **75c** per yard

18-inch Bleached pure Linen; Ford Day **\$1.79**

40-inch All Silk Crepe de Chine in all the wanted colors, a \$2.00 value; Ford Day at per yard **\$1.79**

54-inch all Wool Tricotine in seal brown only, a \$3.50 value; Ford Day very special **\$3.29**

27-inch Bath Robe Flannel in beautiful patterns; Ford Day per yard **59c**

27-inch fancy Outing Flannel in a wide range of patterns; Ford Day priced special **8 yds. \$1.00**

36-inch Standard Percale in light and dark grounds; Ford Day **12 1/2c**

MISCELLANEOUS ITEMS

Bath Robe Blankets in beautiful patterns and color combinations, with cords to match; Ford Day each **\$4.89**

Fancy Shopping Baskets, a 75c value; Ford Day each **55c**

Misses' elastic Athletic Girdles; Ford Day, priced each **\$1.00** at

Women's Corsets of heavy white cotton, well bound with four elastic; Ford Day each **\$1.00** at

Four Sew House Brooms, a regular 59c value; Ford Day at **39c** each

P. & G. WHITE NAPTHA LAUNDRY SOAP **5c**

SPURGEON'S
POPULAR PRICE STORES
121 South Fourth Street Phone 1271

MEN'S HEAVY CANVAS GLOVES **10c** Per Pair



Walk-Over Boot Shop
TRADE MARK REG. U.S. PAT. OFF.

Andrew E. Anderberg, Prop.

424 Main Street



TWENTY-FOUR BANDS TO FILL THE AIR WITH MUSIC ON FORD DAY

Word Received from Officers of
Bands in Several Districts
that They Will Come

SPECIAL STUNTS TO BE
ARRANGED BY DIRECTORS

List Includes Combined Band
and Ladies' Organization

La Crosse will be treated to a music fest extraordinary on Ford day if the weather man is good and provides blue skies and balmy air. Word has been received from the directors and managers of twenty-four bands in the surrounding communities, signifying their intention of coming to La Crosse to take part in the activities of Ford day. There will be more than 400 musicians in the city, and many are planning on bringing their ladies with them, which will make the day a gala occasion for all.

Many of the bands are planning special stunts for the day, and several of them are desirous of playing short concert numbers while in the city. All will be given a chance to show what they can do.

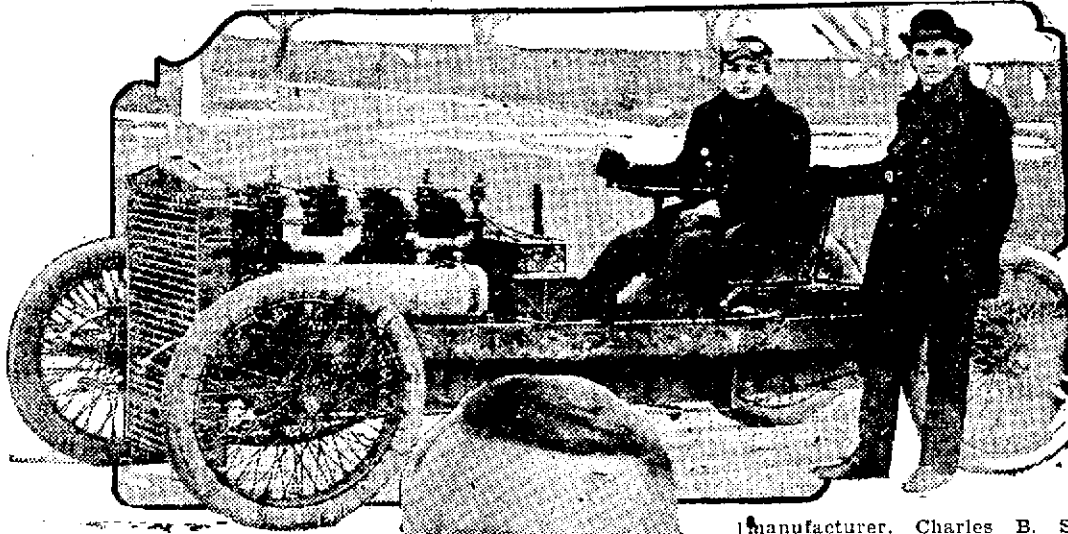
The Norwalk and Wilton bands are combining for the occasion, and will be represented some fifty strong, according to advance information.

One of the most interesting things noted in the lineup of the bands is the Spring Lakes organization. This band is expected to present a unique procession when it appears here.

The West Salem band, which made such a hit at the National Dairy Show at St. Paul recently, will not be present for the Ford day festivities.

The following is a list of the bands which have agreed to come, with their directors and the approximate number of players who will appear with each: Viroqua, O. G. Brown, 30; Watling, H. Halverson, 30; Gays Mills, M. C. Rand, 25; Spring Grove, Minn., Rev. D. O. Johnson, 15; Canton, W. H. Sturgeon, 12; Lakeshore, R. L. Foster, 27; Sugar Grove, S. M. Asperhede, 25; Norwalk and Wilton combined, R. W. Schulte, and L. Stark, 50; Tomah, D. L. Brown, 20; Galesville, W. R. Wadsworth, 20; Sparta, C. D. Dostader, 18; Rockland, O. M. Honsard, 10; Hokah, Patrick, A. Wernerskirchen, 15; Nodine, A. B. Weiss, 15; Lansing, L. L. Wittbecker, 20; Strum Ladies' band, Mr. Little Hogue, 18; La Crosse state Normal school, Mr. Leeder, 30. In addition to these bands, are expected from Sylvan, Harmony, Preston, Houston, Nodine, Caledonia and Mabel.

DAREDEVILRY GAVE BARNEY HIS START



AKRON, O.—Twenty years ago Oct. 2, Barney Oldfield drove an automobile for the first time in his life. He won a five-mile race at Grosse Pointe, near Detroit, in 5:26. The winning car, called the "Cooper Special," was built by Henry Ford. Later it was known as the "399."

"To measure progress," someone once advised, "look backward." Oldfield, now president of an Akron tire company bearing his name, was perfectly willing to look backward when reminded of the 20th anniversary of his first race. He's much the same Barney as of old; minus the eccentricities he displayed (mostly for advertising purposes he is known) in his racing days.

The records say he'll be 45 next Jan. 29, but the secret is not betrayed by gray hairs or flabby flesh.

Since Oct. 2, 1903, America—if not the whole world—has almost been made over by the automobile. And the men who figured in Oldfield's first motor car race have been leaders in the achievement.

Wished on Barney

"Henry Ford," said Oldfield, "had built this car and turned it over to Cooper. I was riding bicycles in races at Salt Lake City when I got a wire to come on to Detroit and when I arrived found I was slated to drive this car. While I had worked as a mechanic around motorcycles and bicycles, I had never driven a car in my life."

Ford's description of the car Oldfield was asked to drive for the first time is interesting:

"The roar of the cylinders alone was enough to half kill a man. There was only one seat. One life to a car was enough. I tried out the L. L. Wittbecker, 20; Strum Ladies' band, Mr. Little Hogue, 18; La Crosse state Normal school, Mr. Leeder, 30. In addition to these bands, are expected from Sylvan, Harmony, Preston, Houston, Nodine, Caledonia and Mabel.

"Cooper said he knew a man who lived on speed, that nothing could go

manufacturer, Charles B. Shanks and Harry Harkness were among the competing drivers. Of that race Ford says:

"As Oldfield took his seat while I was cranking the car for the start he remarked cheerily: 'Well this chariot may kill me, but they will say afterward that I was going like hell when I went over the bank.'"

As winning driver Oldfield got \$200.

"I conceived the idea after the Grosse Pointe race," Oldfield says, "that I could go a mile a minute on that track if I waited until the track got hard. In Dec. 1902, I tried it. The first curve I hit sent me spinning around like a top."

"Some Detroit fellows came up and asked me if I would let them make up a pool to insure my life. I provided 25 per cent would go to my wife."

In June of 1903 Oldfield did make a mile a minute on the Empire City track, New York, but the record was not allowed because of some mistake in the timing.

A few weeks later he was racing at Indianapolis. Tom Taggart, then mayor, and some wealthy friends chipped in \$250 to be given Oldfield if he went around in 50 seconds. He did it. In after years he earned thousands of dollars for a single race.

Went Into Tire Business

Oldfield's last race was four years ago this month in Kansas City. For years he had been experimenting in tire equipment, so when he quit he became the head of his own company for the manufacture of tires that were built to his own specifications.

"Will I go back?" Oldfield couldn't say. "Probably I'm safe in saying that I'll never race again in America. But I would like to see Europe. And maybe some day I'll go over there on an exhibition tour."

"And another thing," he added, "those fellows in Detroit haven't collected yet on that 1902 life insurance policy."

TIME FORGOTTEN IN THIS LANGUID SOUTH SEA ISLAND

HONOLULU, T. H.—The island where time is forgotten is Tubual, Austral group, about 200 miles south of Tahiti, where the popular dream of a languid, lazy South Sea existence really comes true, according to Robert T. Aitken, scientist of the Bishop Museum, who has just returned from two years of investigation in Tubual in connection with the museum's efforts to trace the origin of the Polynesian race.

Utter indifference to progress or to the outside world is another prominent characteristic of the residents and their entire social and industrial program appears to be composed of eating, sleeping, talking and fishing. The main occupations, Aitken related, as one example of the indifference to time, his experience in traveling between two islands. After a week's delay in starting, his party set sail, and the distance of 90 miles was covered after eight days on the open water. The return trip was postponed for a week, although a stop of only one day had been scheduled.

The captain was careless in allowing leeway and missed his objective by 40 miles, an error that cost three of the eight days' travelling time. Frequently a schooner, blown from its

course by the hurricanes which rise suddenly during the summer months, will wander about for weeks before finding its true position. All schooners are required to carry sextants but frequently this instrument will lack lenses. On many vessels the chronometer is an alarm clock, set regularly each morning.

The population of Tubual is only several hundred, most of them being of pure Polynesian blood, with some mixture of Caucasian and Chinese. About 80 per cent of the people are Protestant and attend church twice every Sunday, and a regular song service each Wednesday, according to Mr. Aitken. The remaining 20 per cent are divided among the Catholics and two branches of the Mormon church.

Just Enough

"Was there much of a gathering to see the ship start?" asked Col. Edwards, whose servant had been down to the wharf.

"Yassuh. Dey was a monstrous lot o' folks."

"And was the crowd tumultuous or quiet?"

"Well, suh," replied Mose, doubtfully, "dey wasn't zackly too tumultuous, I shouldn't say. Nossuh, dey was just about multitudes enough fo' de occasion."

Sugar Roots

The sweetening quality of dahlias roots is 60 per cent greater than sugar cane. The root is not starchy like the potato, but rich in sugar. Dahlias grow wild in Mexico and can be grown anywhere in the United States. —Pearson Independent.

AMUNDSEN TO CARRY FIRST MAIL ACROSS TOP OF THE WORLD

SEATTLE, Wash.—One of the most spectacular chapters in the annals of world wide postal delivery may be written when Captain Ronald Amundsen, famous Norwegian explorer, wings his way across the top of the world in his proposed attempt to fly an airplane from the tip of Alaska to Northernmost Europe via the North Pole. With him in his airplane will ride a mail sack containing letters written by Nome residents for delivery to friends in Europe.

If weather conditions had not forced a postponement of the flight until next year, these letters might have reached their destination a week ahead of the time required to make delivery by the established routes. As it is, arriving perhaps more than a year later, they will have a priceless historical value to their recipients who will doubtless follow the affairs of their explorer-postman with intensified interest.

According to a report by Postmaster Walsh of Nome to local postal officials, the letters were written when Capt. Amundsen was about to depart from the mining camp on his way to Vainwright, 100 miles southwest of Point Barrow, where he will winter awaiting favorable conditions for his proposed flight.

The
Morning
Hours
are Best
For
Shopping

BURROWS
407-409 MAIN STREET

La Crosse's
Largest
Ready-to-
Wear and
Millinery
Shop

WELCOME FORD DAY VISITORS

OUR STORE is filled with newest Garments for Women, Misses and Girls, priced especially for this day. A visit to our store will add more pleasure to your day's outing and save considerable on your shopping.

We are glad to show you our goods if you are only looking around.

Here Are Only a Few of Our Specials

FORTY INCH Plush Coats	Chappie Coats	SLIP-ON Sweaters
Fine silk lined, large fur collar and cuffs. Guaranteed silk plush.	Suedine, chamois lined, large fur collar. A wonderful garment for sport wear or driving.	All wool, six beautiful colors; every size from 36 to 46.
SPECIAL \$23.50	SPECIAL \$25.00	SPECIAL \$2.50

100 Wool and Silk Dresses at \$10.00

CANTON CREPE Dresses	Fur Coats	EXTRA SIZE Plush Coats
48 brand new silk Canton Crepe Dresses, no two alike, excellent styles for all figures.	Northern Muskrat Coats with large shawl collars and cuffs of finest quality racoon, 40 inches long, full silk lined and interlined.	Extra long, large collars, full width, lined with black Venetian, sizes 44 to 58.
VERY SPECIAL \$15.00	VERY SPECIAL \$175.00	EXTRA SPECIAL \$32.50

65 Plaited Striped Skirts at \$5.00

Ford Day Specials In Our MILLINERY SECTION



Silk Velvets, Paon Velvet and Duvetyne Hats, in black, brown, navy and other wanted colors; values to \$10.00, in two lots as follows:

LOT 1	LOT 2
\$2.95	\$5.00
FELT HATS, \$1.50 to \$4.50.	

Biggest and Best SHOE Bargains In the City

FORD DAY---Thursday, October 26th

It's the one day of the year our efforts are all devoted to selling, and it sure will be fast and snappy selling. Former prices have been forgotten and costs thrown to the winds, all for your benefit.

MEN! Here's Your Chance to Buy Good Shoes Cheap

MEN'S DRESS SHOES in black, made of gun metal calf, English lace, \$4.00 values, Ford Day special at **\$1.98**

MEN'S WORK SHOES, made of heavy leather, plain toe style, special Ford Day **\$1.98**

MEN'S DRESS SHOES, in brown or black, English style, made of genuine calfskin, welt sewed soles, \$5 values, on sale **\$2.98**

MEN'S WORK SHOES, made of heavy elk, straight or bicycle tip, over-weight soles, \$3.00 values, Ford Day, pair **\$2.48**

MEN'S DRESS SHOES, in black lace, medium toes, or brown or black bluchers, round toes, \$5.00 values, Ford Day... **\$3.48**

MEN'S WORK SHOES, brown grain leather, heavy soles, all solid, \$3.75 values, at... **\$2.98**

MEN'S FELT MOCCASINS in brown or grey, buckskin padded soles, at per pair **\$1.00**

100 pairs of Ladies' Shoes, sizes 3 to 5, with a few pairs of 6, 7 and 8, low, medium or high heels, button or lace, every pair a bargain, Ford Day a pair **\$1.00**

50 pairs of Ladies' Dress Shoes brown or black, made of fine kid, - high heels, \$5.00 values, on sale Ford Day at per pair **\$1.98**

Ladies' Shoes, low or medium heels, in brown or black, splendid quality, \$4.00 values, on sale Ford Day at per pair **\$2.83**

Ladies' Shoes with military heels, brown or black kid, and black calfskin, \$5.00 and \$6.00 values, on sale Ford Day at per pair **\$3.98**

Bargains In Misses', Boys' and Infants' Shoes

BOYS' SHOES, in sizes 1 to 6, made of gun metal, English lace, \$3.00 values, pair **\$1.98**

LITTLE GENTS' sizes 9 to 13½, \$2.25 values, at... **\$1.69**

BOYS' DRESS SHOES, in brown or black, English or round toes, \$4.00 values, at... **\$2.98**

MISSSES' SHOES, sizes 9 to 2, round toe, lace or button, fine for school shoes, \$3.00 values, on sale at **\$1.98**

MISSSES' SHOES, 12 to 2, in high lace, made of black calfskin, \$3.50 values, sale price... **\$2.48**

CHILD'S SHOES, in sizes 5½ to 8, in button or lace, brown or black, \$2.00 values, Sale Price at per pair **\$1.48**

INFANTS' SHOES, first step, in brown or black, button, sizes 1 to 5, special, per pair... **\$1.00**

WE UNDERBUY—WE UNDERSSELL.

PAULSEN SHOE CO.

312 PEARL STREET.

VEIL OF SECRECY AT DOORN CASTLE IS DRAWN CLOSER

Villagers Disapprove Choice of Sunday as Day for Kaiser's Wedding Feast

DOORN, Holland.—(By The Associated Press.)—The veil of secrecy that has hidden the life of the ex-kaiser since he took up his residence in Holland, becomes more impenetrable than ever before as curiosity increases abroad regarding his forthcoming marriage with the Princess of Reuss.

This curiosity does not greatly affect the villagers of Doorn. They view the approaching nuptials with an air of indifference, even of boredom. Nineteenth-century are austere Calvinists and they look upon pomp and paucity as sinful vanities. Being strict Sabbatharians they disapprove of William's choice of Sunday as the day for the wedding feast. But they do not so out loud.

All that the correspondents have found out is that both the civil and religious wedding ceremonies are to take place November 5 within the precincts of the chateau and that they will be attended by a limited covering of guests from The Hague, the governor of the province of Utrecht, the burgomaster of Doorn, a few of the Dutch nobility residing on neighboring estates, and about fifty invited guests from Germany, mainly dignitaries under the old regime and army generals.

The best portion of a good man's life is his little unremembered acts of kindness and of love.—Merrill Herald.

LARGEST FAMILY



Above is a picture of the largest family which came to La Crosse in a Ford for Ford Day last year. This family was awarded first prize.

PIONEER DAKOTAN FOUND DEAD WITH BULLET IN HEART

HENRY, S. D.—The body of Dennis Cosgrove, 62, pioneer resident, was found about 6 o'clock Friday evening with a bullet-hole through the heart. Officials are working on the theory that the wound was self-inflicted. Mrs. Cosgrove and two children were in the field digging potatoes during the day. A five-year-old daughter who was left in the house with Cosgrove, had been sent to neighbors.

The first actor was Theopis, who lived in Greece about 400 B. C.

BURGOS INSTALLED HEAD OF DOMINICAN REPUBLIC
SANTO DOMINGO, Dominican Republic.—By the Associated Press.—Juan Bautista Viñes Burgos took the oath of office as provisional president of Santo Domingo before the supreme court of justice here Saturday, pending American occupation.

Feet of Clay
"The bride was so happy at first. Now I hear her wailing that her idol has feet of clay. In what is he made?"
"Tracks mud on the carpet. I believe," answered Uncle Gil Blue.—Judge.

D. E. MOORE, AGENT FOR MILWAUKEE AT BANGOR, IS DEAD

SPARTA, Wis.—Word was received in the city Monday of D. E. Moore, at Milwaukee. For many years, he was ticket agent for the C. M. and St. P. R. R. at Bangor. The body was sent to Sparta, arriving Tuesday afternoon. From here, it was taken to Bangor for burial. Internment was under the auspices of the West Salem Masonic Order, which has many members from Bangor. The deceased was well known to many of the early residents of this vicinity.

The first Women's Big Get-to-Gather meeting at Sparta was held Monday, Oct. 23, at Assembly hall, beginning at 10 in the forenoon and continuing until 4 in the afternoon. Pleasure dinner will be served. This meeting is for the women of Monroe County and is under the direction of four clothing clubs which were organized at Big Creek, Leon, Angelo and Waterville last fall. Besides demonstrations in making and using patterns and building a dress form for very little cost, Mrs. Nellie Kedzie Jones, will be on the program. She has been prominent in women's circles for years and will give a demonstration during the day. Miss Gladys Meloche specialist in clothing work.

BLACKHEADS, PIMPLES, FRECKLES, SCARS need AGNESIAN MAR-VELLA
Ask for Free Mar-Vella Book.
Hoeschler Bros. and Boerner's Drug Store, La Crosse.

for the university, will also be present to take part on the program. Farm women, especially are urged to come to this Get-To-Gather meeting.

Pearls Long Imitated
The imitation of pearls is not a new industry, but was carried on centuries ago. In the inventory of the jewels of a French lady of high degree in 1731 there is named "un collier de perles fausses," a necklace of false pearls, but more than a century earlier pearls were made in France by a jeweler named Jaquin, and so successful was the manufacturer, it was said the finer ones were bought up by the dealers of Asia and became rare in France.—Merrill Herald.

Look to Your Eyes
Beautiful Eyes, like fine teeth, are the result of constant care. The daily use of Murine makes Eyes Clear and Radiant. Enjoyable, Harmless, Sold and Recommended by All Druggists.
MURINE
For Your Eyes

PIANOS
at Ford Prices on
FORD DAY
AT THE
Bergh Piano Co.
Corner 4th and Jay Sts.

Interlocking steel section houses are now being built for sale.

It is said that a Chinese emperor invented the first silk room.



A VERY good suit "Tailored to Measure by Born" will cost you no more than the price asked for clothes of doubtful merit.

The values we are offering at \$30 and \$35 are especially attractive—you have never bought better clothes for the money—dependable all wool cloths in new patterns, tailored precisely as you order.

Money back if you are not entirely satisfied with the completed garments.

VIETS TAILOR SHOP

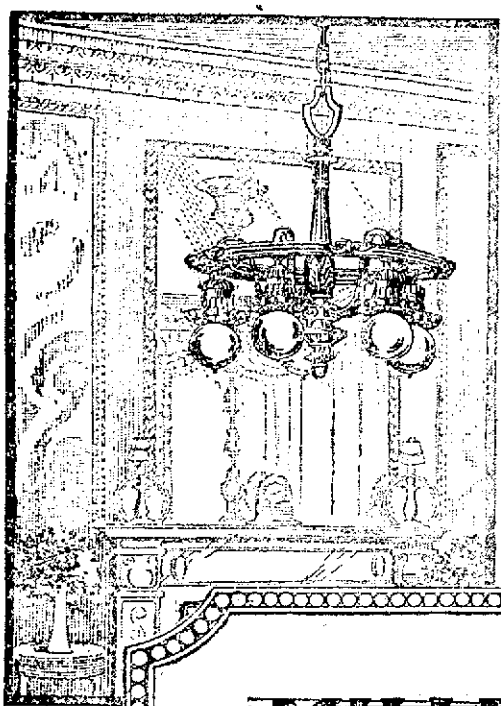
Opposite Majestic Theatre.

We Would Like to Have You Pay Us a Visit on FORD Day
and let us show you our new samples, also our assortment of used and rebuilt machinery, as follows:

- 20x40 Rumely Oil Pull, good shape, used.
- 18x35 Rumely Oil Pull, rebuilt, No. 1 shape.
- 12x25 Minneapolis Tractor, good order.
- 12x24 Happy Farmer Tractor, 2 years old.
- 20 h. p. Case Steam Engine, late type, used.
- 16 h. p. Star Engine in running order.
- 15 h. p. Rumely Steam Engine, rebuilt.
- 13 h. p. Gaar-Scott Steam, good farm engine.
- 12 h. p. Advance Steam, for small farm power.
- 1 6-roll U. S. Corn Husker, used, good condition.
- 1 18-inch Smalley Silo Filler complete, used.

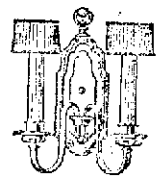
WE HAVE a new sample 12x20 Rumely Oil Pull with 3-bottom plow at our office which we would like you to see. Also a No. 8 Birdsell Clover Hauler complete, and the Jenney Silo-Filler-Husker-Shredder. We believe these goods will interest you. Make it a point to call and see us while here.

The H. G. Hart Implement Co.
103-105 N. Front St. La Crosse, Wis.



Five-Light Chandelier

Antique Gold or Colonial Silver finish. Wire, completely assembled with crown feet and key sockets.



Two-Light Bracket

Antique Gold or Colonial Silver finish. Keyless sockets, switch in back plate, wire, completely assembled with wood screws.

MILLER LIGHTING FIXTURES

YOU give your home a bright atmosphere of cheer—yet an atmosphere entirely lacking in ostentation—with these handsome MILLER Lighting Fixtures.

They blend into any scheme of interior decoration and provide a soft, mellow illumination most restful to the eye. MILLER Lighting Fixtures are of sturdy construction and guaranteed dependability.

Let us explain how economical they are to install.

We carry the largest line of electrical fixtures in the city, our entire second floor is devoted to this purpose. Fixtures of all styles and sizes and at all prices.

You will be pleased when you see our large assortment.

Linker Electric Co.

114 North Fifth Street.

Phone 398.

OFFICIAL FORD DAY PARADE

It will be impossible for all of the out of town visitors coming to La Crosse in Ford cars to participate in the parade; therefore, we are asking only the ones who care to enter for prizes under Sections 9, 10, 11, 12 and 13 of the Prize List to join in the parade which will pass through the business district of La Crosse. It will be headed by the big massed band.

As soon as you arrive in La Crosse it is suggested to all who are to enter into the parade to park their cars on State Street east of Sixth, facing towards the business center.

The parade will move promptly at 1:15 P. M. BE READY!

The judges will be stationed somewhere along the line of the parade and you will be judged as you pass before them. Please follow closely the car in front of you and stay in line until you are disbanded by the Chief Marshal.

AMUSEMENTS and SPECIAL FEATURES

The Forward Slow Race (Item 14 of the Prize List) will be held on Main Street between 3rd and 4th at 2:15 p. m.

The Back Up Slow Race (Item 15 of the Prize List) will follow immediately after the Forward Slow Race.

The Tire Changing Contest will be held on Main Street between Front and Second Streets at 2:30 p. m.

The Horse Shoe Pitching Contest will be held on Jay street, between 5th and 6th at 11:00 a. m.

Target Bowling for Women. Burns Park at 1:00 p. m.

The Ford Touring Car will be given away at Riverside Park by Hon. A. A. Bentley, Mayor of La Crosse, at 3:30 p. m.

At 3:30 on the Market Square, the contests for boys and girls will be held (Item 18 on the Prize List)—cracker eating and whistling contest; the pop drinking contest; the pie eating contest, to be followed by the nail driving contest (Item 19 on the Prize List) for women.

Street Dancing to music furnished by real jazz orchestras will be held on several corners in the business district, from 3:30 p. m. until dark.

FORD DAY is Made Possible by the Generous Support of the Following Firms in Contributing Money and Merchandise:

Adams Shoe Store.
American House.
Arenz Co., J. S.

Bartel Co., J.
Barron Co., E. R.
Banner Dairy Lunch.
Bergh Piano Co.
Beckwith, M. E.
Bicha, Jos.
Bodega Club.
Boerner's.

Boerner Drug Store.
Boyer-Farber Furniture Co.
Brandenburg and Taylor.
Braun Jewelry Co.
Branson and Son.
Brown, Harold.
Brady, A. J.
Burns, John C.
Burrows, Inc.
Buehler Bros.

Cargill Coal Co.
Colman Lumber Co.
Cooper, A. J.
Colby, A. O.
Coney Island Shop.
Consolidated Tire Co.
Continental.

Dittman, C. A.
Dittman Hardware Co.
Doerre Hardware Co.
Doerflinger Co., Wm.

Electric Supply Co.
Evans, Bannen & McGarty.
Freickson Bakery.

Farley, John.
Fessler, A. A.
Field's.
Fisk Tire Co.
Ford Garage.
Fox Bros.
Funk Candy Co.

Gateway Grocery Co.
Grams, A. L. & Sons.
George Tire Depot.
Ganter Bros.

Gesell's.
Gem Lunch Room.
Gibson Bros.
Gordon, C.
Grand Union Tea Co.
Grey Goose Tire Shop.
Grosch, J.

Holberg-Count Tire Co.
Hoffman-Smith Tire Co.
Hosely's Cigar Stand.
Horken Luggage Shop.
Hart, Miss M. M.
Harder, Rudy.
Hawley Commission Co.
Hebbard's.
Hearst, Dr.
Hoff Cash and Carry.
J. J. Hogan.
Holberg Tire Co.
Hirschheimer Tent & Awning Co.
Hoeschler Bros.
Home Restaurant.
Holweber, John.
Hotel La Crosse.
Henke Clinic.
Holley & Co.

Inland Printing Co.
Irvine's.

Jefferson Hotel.
Jehlen and Sons.
Johnson Co., A. & C.

Kanell Pool Hall.
Keller, G. A.
Kinney Co., G. R.
Kleinert, F. C.
Kloheim's.

Kratzwill Candy Co.
Krause Clothing Co.
Krebaum, C. A.
Kresge Co.
Kroner, Adam.
Kroner Hardware Co., Fred.
Krusc Co.

Lavague's Grocery.
Larson Hat Shop.
Langdon, E. E.
Linker Electric Co.
Loeffler Co.
La Crosse Clothing Co.
La Crosse Banks.
La Crosse Rubber Mills Co.
La Crosse Boot & Shoe Co.
La Crosse Overland Co.
La Crosse Confectionery.
La Crosse Cycle Shop.
La Crosse Trust Co.
La Crosse Army and Navy Store.

La Crosse Motors Equip. Co.
La Crosse Paper Box Co.
La Crosse Ploy Co.
La Crosse Hat Works.
La Crosse Lumber & Supply Co.
Lehmann's Tire Service.
Levy News Agency.
Leithold Piano Co.
Linker Hotel.
Lehman, H. H.
Liesenfeld, A. A.
Lotus Cafe.
Locke, B. F.

Mader, Frank.
Manson, Mike.
Markos, S.
McCORD Drug Co.
Marshall, Dr.
Miller Co., Jos.
Miller, J. Co.
Moss Shoe Co.
Mott Studio.

Montague Co., W. R.
Modern Steam Laundry.
Moore's Photo Shop.
Muenster, Otto.
Mutchow Bros. & Pruess.
New Dairy Lunch.
Newburg, J.
Newburg, M. & C.
Newburg, Peter.
New Process Cleaners.
Nelson, Conrad.
Nelson Furniture Co.
Nora House.
Novelty Shop.

National Refining Co.
Nustad, N. & Co.
North Side Yarn Mills.

Omerberg, L. B.
Oyen, O. J.

Parker, E. W.
Pryor, W. A., Photographer.
Pamperin Cigar Co.
Pappas, Gus.
Paige Auto Co.
Park Restaurant.
Paulson Shoe Co.

Rivoli Electric Co.
Reynolds and Hoert.
Reiman, F. A.
Resneck Berger Co.
Rivoli Foot Shop.
Roth Cigar Store.
Ruplin Baking Co.
Rose, Geo. B.

Shirven Clothing Co.
Sisson's Seidstad, Hogen Co.
Star Printing Co.
Schultz & Son, H. L.
Schreiter, W. E.
Schulenberg, Wm.

Schurz, H. E. F.
Sechster, Walter.
Seaton, E. G.
Shahen, Geo.
Siedenberg, Dr.
Simonson, C. O.
Sinclair, John.
Schmohl, H. R.
Skaff, S. A.
Sjolander, J. H.
Spurgeon Mercantile Co.
Stoddard Hotel.
Storch, A.
Standard Lunch.
Strauss, W. F.
Steinmetz and Hart.
Stavrum and Fraser.
Streicher, Olie.
Stamford Co., J. J.
Socil, L. B.
Sheldon Cigar Store.
Schlabach, Otto.

Tausche Hardware Co.
Thompson, Nels.
Tillman Bros. (Furniture).
Tillman Bros. (Undertaking).
Tribune Co.

Viets Tailor Shop.
Verchota, J. J.
Von Wald-Bodessm.

Wiggert Tire Co.
Waterson, Dr.
Walk-Over Shop.
Wagner, Walter.
Weihaupt-Savage Co.
Weston, Dr.
Withrow, F. E.
Wile, Lco.
Wisconsin Fur Co.
Wodzinski Hardware Co.
Woolworth Co.
Wisconsin-Minnesota Light & Power Co.

MASKED AND SECRET BODIES ARE SCORED BY CHURCH COUNCIL

No Organization Mentioned, But Condemnatory Resolutions Believed Aimed at K. K. K.

WASHINGTON. — Condemnatory resolutions aimed at masked and secret bodies have been passed by the Federal Council of Churches. While they mentioned no organization by name, the Rev. Samuel McCrea Cavert, one of the two general secretaries, declared that members of the Administrative Committee had the Ku Klux Klan in mind in particular. In making the resolution public, Mr. Cavert said: "This action was taken as a result of statements made from time to time that the Ku Klux Klan and other masked and secret bodies are acting in behalf of the Protestant churches of the United States. While the Ku Klux Klan is not mentioned by name in the statement, members of the Administrative Committee had it in mind in particular. The activities of the Ku Klux Klan and similar organizations may be of the highest, but members of the Administrative Committee believe their methods are not only wrong but also dangerous from every standpoint. Action by the committee is significant when it is realized that 50 great denominations with more than 20,000,000 members are affiliated with the Federal Council." The resolution is as follows:

"The Administrative Committee of the Federal Council of the churches of Christ in America records its strong conviction that recent rise of organizations whose members are masked and whose activities are unknown, and whose activities have the effect of arousing religious prejudice and racial animosities, is fraught with grave consequences to the Church and to society at large. Any organization whose activities tend to set class against class or race against race is inconsistent with the ideals of the churches nor with true patriotism, however vigorous or sincere may be its professions of religion and Americanism.

"Evils of lawlessness and immorality, however serious, can never be remedied by secret, private, and unauthorized action. They must be handled by the State and by the recognized forces of education. For groups of individuals wearing masks and concealing their identity to pass judgment on men and women and to carry out humiliating measures of their own devising, is subversive of every principle of civilized government and modern respect for the established agencies of law and order.

"Any body of men, unidentified and banded together to achieve in a partisan spirit the purposes of a sectional, political, racial or sectarian

BEST DECORATED FORD



E. M. Twining, West Salem, received first prize for the best decorated Ford last year. The picture shows his car decorated with farm products.

group, is almost certain to fall into the very evils of mob rule against which the spirit of Christian democracy and Americanism makes vigorous and constant protest. Even if they resort to no unworthy deeds themselves, their practice of carrying on their plans in disguise or under cover of darkness encourages others to do likewise, and so affords the opportunity for all manner of lawlessness to be carried on with impunity from arrest or punishment. However true it is that in some communities religious organizations seek a control over municipal administration which is undemocratic and highly undesirable, yet for another body of men, secret and oathbound to undertake to get control is equally intolerable, even if they seek with all sincerity to wrest it from the control of other groups.

"The Administrative Committee of the Federal Council of the Churches is opposed to any movement which overrides the processes of law and order, and which tends to complicate or make more difficult the work of cooperation between the various political, racial and religious groups in the Republic. No such movements have the right to speak in the name of Protestantism, and the Churches

are urged to exert every influence to check their spread."

ELEVEN KILLED IN WRECK OF LYONS EXPRESS TRAIN
ROUFFACH, Alsace-Lorraine. — Eleven persons were killed and fourteen hurt in a rear end collision of trains near here Saturday. The Lyons express ran into a freight train, when, through error, the express was switched to a freight siding instead of being allowed to go through at full speed on the main track.

BYRN MAWR HAS NEW HEAD
BYRN MAWR, Pa. — Miss Maria Edwards Parks was installed Saturday as president of Bryn Mawr college in the presence of a gathering of university presidents and delegates from learned societies. She is the third president of the college and succeeds Dr. M. Carey Thomas.

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Hutchins*

Reserve Your Automobile Storage Space Now

Many people were disappointed last year. Make your reservation for live storage now.

NASH AUTO COMPANY

Sixth and Main Sts.

When You Come to La Crosse On Ford Day

You Are Invited to See the New

1923 Improved NASH Fours and Sixes

YOU will find many little refinements and improvements that were not present in former models. A complete line of fours and sixes awaits your inspection.

Nash Auto Co.

6th and Main

Phone 485.

CO-OP MARKETING IN EXPERIMENTAL STAGE--NORDMAN

Commissioner Defends Market Department Against Uninformed Critics

MADISON, Wis. — Co-operative marketing methods generally are still in their experimental stage—a fact that many persons fail to realize in directing their censure against the state department of markets for its activities, Edward Nordman, commissioner of that body, declares in a statement Monday.

Mr. Nordman expresses the belief that many of the critics of his department misunderstand the purposes of its department and the methods it follows and the results it has so far obtained. "They are lacking for immediate change in marketing conditions and methods, when successful change is a matter, he says, which can only come about through careful experiments, and then their success would depend upon general economic conditions prevailing in the country.

"Marketing activities in the field of agriculture are of comparatively recent date in this country," Mr. Nordman advises his critics. "In many cases tangible proof as to the value of reforms in marketing are still lacking," he says, adding that experience of foreign countries cannot be applied in most cases by reason of the different basic conditions.

"Because of these difficulties," he continues, "the department of markets must of necessity play the part

of a marketing experiment station, which like its prototype, the agricultural experiment station, has for its purpose the carrying out of experiments in marketing, the application of proposed measures and the analysis of results obtained. Only by these methods it is possible to decide which measures have proved of real practical value and should be adopted, and which ones should be rejected as being not only worthless but detrimental to business, industry and agriculture.

"People generally want immediate and tangible results and they expect the same thing in regard to marketing, without realizing that technical questions of production are simple as compared to the problems of marketing. Persons interested in improving marketing conditions are compelled, to a large extent, to probe in the dark. The complexity of economic relations which form the basis and the background of the marketing problem and the absence of a laboratory in which to experiment prevents the possibility of knowing the actual worth of measures proposed to improve marketing conditions until such methods have proved their

value by experience and practical application." Concluding his statement, Mr. Nordman said that the marketing problem is complicated by the fact that every step, every change for the better in the field of marketing, of farm products as well as manufactured commodities is intimately connected with and directly affected by the general conditions prevailing. The basic cause of the slowness in solving the marketing problem, he believes, to be due to the fact that

most people are ignorant of the intimate relation that exists between good markets and a just distribution of wealth.

Disease as a Penalty
"Every disease," says Dr. E. H. Dewey, "is an inherited possibility, which every violation of the laws of life tends to develop. It is never simply an attack on a well person, but rather summing up of more or less lifelong violations of health laws." — Merrill Herald.

S. S. KRESGE COMPANY FIVE AND TEN CENT STORE 418 Main Street

VISIT OUR STORE ON FORD DAY

Here you will find a high quality of merchandise at surprisingly low prices.

Our Candies pass a laboratory test for purity. We have good assortments in the following lines:

CROCKERY
GLASSWARE
HARDWARE
TINWARE
RIBBONS
DRY GOODS
NOTIONS
STATIONERY
DRUGS
TOYS
ELECTRIC GOODS

COME IN AND LOOK THEM OVER.

IF YOU HAD A NECK AS LONG AS THIS FELLOW, AND HAD SORE THROAT ALL THE WAY DOWN TONSILINE SHOULD QUICKLY RELIEVE IT. See and the Hospital Size, 5L ALL DRUGGISTS

ARMY GOODS

La Crosse Army & Navy Store

SATISFACTION GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED

Men's Ribbed Union Suits

Winter weight, heavy or light weight, regular, \$1.50 value, sizes 34 to 46, Ford Day special **\$1.19**

Welcome Ford Day Visitors

We offer below a number of choice money-saving items. They indicate the big values to be had in every department. Come in and save money.

Army Wool Sox

Cost the government about 75c a pair. These are nice natural color, wool sox, all sizes. Ford Day special **26c** 4 pair for \$1.00

Make use of our Mail Order Department. We pay the Postage When Cash is sent with Order.

Army Shoes

Fine Work Shoes genuine pliable Russet leather, soles are nailed and sewed, Ford Day special—**\$2.49**

Hip Boots

Pure gum rubber Boots, double soles, guaranteed quality, all sizes. Ford Day special **\$3.35**

CANVAS GLOVES

Blue wristlets Canvas Gloves, good heavy quality, Ford Day special—**3 pair 25c**

LEATHER PUTTEES

Army solid leather Puttees with straps and without, special—**\$3.95**

CARTRIDGE BELT

Can be made to fit any one. Cost the government about \$1.25 apiece, Ford Day special—**45c**

Army Wool Shirts

These Shirts are guaranteed to be genuine New Army Shirts, chest lined and double elbow. They cost the government about \$6.50 a shirt. Ford Day special—**\$2.85**

U. S. Marine Wool Pants

Guaranteed new all wool O. D. Marine long Trousers for men, made extra full, best workmanship, seams strongly sewed, suspender buttons, belt loops, Ford Day special only—**\$2.89**

UNDERWEAR SPECIALS—100 Percent Wool Union Suits, at per suit **\$4.25**
ARMY WOOL SHIRTS AND DRAWERS 79c
FLEECE LINED UNION SUITS \$1.45
MEN'S WOOLMIX UNION SUITS \$1.55
50 Percent WOOL UNION SUITS \$2.98

BARGAINS IN BLANKETS
Nice fluffy Double Blankets, best grade combed yarn, at **\$2.29**
Army O. D. Wool Blankets, at **\$2.95**
Great big double Blankets, wool mixed, Ford Day special **\$3.95**

Men's Work SOX 3 pair for **25c**

Men's LEATHER LINED VESTS, moleskin top leather sleeves, best workmanship, special **\$5.85**

La Crosse Army & Navy Store

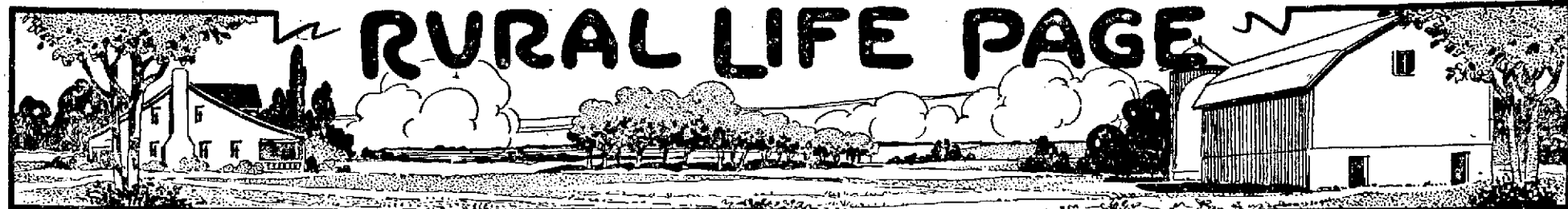
308 South Fourth Street.

Opposite Market Square.

Army Slip-over Sweaters **79c**

Weather

WASHINGTON. — Weather outlook for the week beginning Monday: Upper Mississippi valley and region of Great Lakes, generally fair and cool.



RURAL LIFE PAGE

Week's Event

County Agent conference at Madison begins October 25. Community fairs at Holmen school house and Brown's Valley October 27th.

BOYS AND GIRLS OF STATE TAKE ACTIVE PART IN CLUB WORK

Records Show that 10,000 Took Part in Farm Clubs in Year

T. L. BEWICK IS LEADER OF WORK IN THIS STATE

Idea Originated at Cornell University

Madison, Wis. — Over 10,000

boys and girls of Wisconsin took active part in the Farm Clubs during 1922. About 1185 boys were enrolled in calf raising, 1183 in potato growing, and 1,009 girls pursued the art of sewing. Besides these lines, the youngsters were engaged in producing corn, garden truck, pigs, poultry, baby beef, bees, sheep, rabbits and flowers; in canning, in preparing hot lunches, in dyeing, in bread making, in millinery, cooking, refining old furniture, farm and home handicraft, and basketry.

Bewick Leader

T. L. Bewick is state leader of these clubs, and is assisted by W. MacNeel and Mildred Haggerty. "Through this system of cooperation," said Mr. MacNeel, "the latest scientific agricultural methods are available to every county in the state. Specialists in the University of Wisconsin cooperate with the club leaders and members in their work."

The state leaders work in cooperation with the school teachers and the volunteer leaders of each community. The routine responsibility lies with the local leaders, but the three state leaders are subject to call to any part of the state. The county agent, county superintendent, banker and business men are all called in on the conference with the state leader for the outlining of the year's work. The chairman of this committee receives and distributes the printed matter on all of the club's projects. "Not our bill, but our best" is the inspiration on the cover of the record book, which each child is given at the beginning of his study. When all analyses of his chosen subject are in, each youth is awarded an achievement plan, the gift of the Wisconsin Bankers' Association. The club's trade mark is a four leaf clover, each petal bearing the letter F, which stands for head to reason, heart for loyalty, hands for service, and health for efficiency, all of which each youth pledges for the good of his country, his community, his home.

Origin of Work

R. A. Moore of the Agronomy department of the University of Wisconsin began this work in this state. The original idea came from Cornell University. Then O. E. Benson made it popular in Indiana. Soeman A. Knapp awakened national interest, when he advanced the idea that the boll weevil, the larvae, which destroyed the cotton crops of the South, could be exterminated by rotation of crops. The federal government decided that it would be a good thing to spread each helpful publicity throughout each community, and youth would be the proper medium, for youth dared to try new ideas. Accordingly, acts were passed, with the result that farm clubs were organized in many states.

Splendid cooperation is given by the county and state fair officials. The wind-up of the year's work comes with the fair, and the incentive of the next year's work is the fair of the next year.

"The club work has definite aims," said Mr. MacNeel. "Better citizenship, better business men, better farmers, and better individuals." The club work awakens in many boys the desire to know more. That is why the agriculture college of the state university has an increased enrollment; also this fact explains the origin of the modern business farmer.

NEW HATCHERY FOR CALEDONIA

CALEDONIA, Minn. — A new chicken hatchery is in process of erection here on the property owned by Mr. and Mrs. M. P. Constein, in the south part of the village. The building is 32x22 feet, two stories high with basement, under the entire building which can with little labor or expense, be turned into a residence of so desired later on. The exterior will be finished in up-to-date style and the first and second floors will consist of two large rooms each. This makes the second hatchery for Caledonia and as last year's orders far exceeded the preceding year, so the coming year is expected to heat even the last.

True Kings of the Earth
He only is advancing in life whose heart is getting softer, whose blood is warmer, whose brain is quicker, whose spirit is entering into living peace, and the men who have this life in them are true lords or kings of the earth—they and they only.—Exchange.

Longest Straight Railway
The railway line between Nyngan and Bourke, New South Wales, one hundred and thirty-five miles in length, is said to be the longest straight piece of railway line in the world.

"HISTORY OF AGRICULTURE IN WISCONSIN" IS PREPARED BY BADGER HISTORICAL SOCIETY

MADISON, Wis.—The State Historical society of Wisconsin has in press a "History of Agriculture in Wisconsin," written by the superintendent of the society, Dr. Joseph Schaefer. The author was born on a large farm in Grant county, spent his boyhood and youth there as a participant in all of its activities, painful as well as pleasurable, and all his life has been interested in the promotion of agriculture on a scientific basis and of the best type of rural life. The present volume, which is written in a manner to appeal to the general reader, bears testimony on every page to this deep and abiding interest in the subject on the author's part.

The book contains ten chapters treating of the land, early settlements, pioneer origins, pioneer conditions, wheat farming, diversified farming, improved livestock, lumbering and farming, the agricultural revolution (or the new dairying) and farm life. The above topics are treated with sufficient fullness to develop their outstanding historical features; yet care has been used to keep the narrative clear and interesting by leaving out many of the less important facts and details which the research brought into view.

Chronology

The topics are so arranged that their successive presentation follows pretty accurately the chronology of agricultural development in Wisconsin. After a general survey of the land comes the story of the way the state was settled, by regions, after the government land surveys had made it possible for men to select their lands with ease and accuracy. Then follows a discussion of the origins of settlers, the land miners of the southern counties, the "strangers" settlers of the southeast, the Germans of the Milwaukee county area, the Irish, the Scandinavians, the Welsh, the English, Scotch, and so forth, who occupied, agriculturally, areas in southern Wisconsin. The year 1850, which finds Wisconsin up to the Fox Wisconsin line partially settled, is taken as the end of the first period, and a survey is presented of pioneer conditions of that early time. Then follows the chapter on wheat farming, which describes the prevailing type of agriculture in southern Wisconsin up to about the year 1870.

Diversified Farming

During most of the time between 1850 and 1870, however, there was agriculture for a more scientific system of agriculture, usually described by the term "diversified farming." At the beginning of that period, due to successive failures of the wheat crop, agricultural societies were organized; the state fair was first held in 1851; county fairs became general; "The Wisconsin Farmer" was launched as early as 1849; agricultural education

began to be agitated. In a word, the wisest heads strove to bring in diversified farming, but the masses continued to raise wheat as long as they could. Considerable improvement was made in livestock, and the history of the introduction of Durham cattle, Merino sheep, Morgan and Black Hawk horses, Suffolk and Berkshire pigs, is an interesting story which introduces us to some of the men who as breeders became the benefactors of Wisconsin farmers.

During the period from 1850 to 1870, the beginnings of agriculture were made in northern Wisconsin, the region which was pioneered by the lumberman and where the lumber followed the sound of the steam whistle in making his location, instead of pitching his tent near a grove or a spring as did the settler in the prairies and oak openings of southern Wisconsin. The story of the spread of agriculture over the imperial region of northern Wisconsin is told in the chapter entitled "Lumbering and Farming."

"Agricultural Revolution"

The last two chapters apply to the entire state, as does the chapter on the land. In the "agricultural revolution" the author works out, with some detail, the change from the older type of farming to the modern associative dairying, which came mainly between 1865 and 1890. In "farm life" he treats a number of topics, ranging from feeding steers to Sabbath breaking, and including social customs of Americans and foreigners, the camp meeting, rural churches and schools, the influence of the saloon, and recreation. The chapter concludes with a discussion of the conditions under which the rural population of Wisconsin, now decreasing at least in the older sections, could be increased without economic or social loss.

The book will make a small volume, not over 200 pages. It is fully illustrated with maps and half-tones. The author has had in mind its possible usefulness in the schools as well as for the general reader.

"Domesday Book"

"The History of Agriculture" is published as the first volume in the series called the "Wisconsin Domesday Book" and it forms the general introduction to that work. "The Domesday Book" eventually will present a brief history of agriculture and social development in all of the rural towns of Wisconsin, together with a carefully compiled map of each town at a given date. The date used for the older portion of the state is 1850. A volume of "town studies," embracing 25 towns, is being prepared for the press now and will be printed shortly. The society is devoting to these publications the income from the George B. Burrows fund.

Why So Many "Reforms"

"Every time a man thinks 'bout ampin' he'd like different," said Uncle Eben, "he calls it a reform."

INTERSTATE FAIR ASSOCIATION GETS \$6,000 STATE AID

La Crosse One of Seven Out of 84 Counties to Receive Maximum Aid

TOTAL STATE AID THIS YEAR EXCEEDS 1921 MARK, \$60,000

Total Amounts to \$250,320.14 this Season

MADISON, Wis.—That state aid for the 84 authorized county fairs this year has cost the state \$250,320.14 was the statement issued Monday by Secretary of State Elmer S. Hall. Besides this expense it now appears that the state fair at Milwaukee has a deficit of over \$100,000 which will mean that the state spent \$350,000 for fairs this year and over \$1,000,000 during the past three years.

Only seven of the 84 fairs received the maximum state aid of \$6,000.

Under the state aid law in order to receive state aid on premiums the fair must grant a premium of over \$35 to any single person on one showing or of over \$50 to a community or township. The state aid allowed is practically 80 per cent of the premiums awarded and is \$3,200 for \$5,000 in premiums offered by the fair; \$4,800 for from \$5,000 to \$6,000; \$4,800 for from \$6,000 to \$7,500; and a maximum of \$6,000 state aid for fairs where the premiums aggregate \$7,500 or over.

Fairs that received the maximum state aid of \$6,000 this year are Douglas County Fair association, Fond du Lac County Agricultural society, Inter-county Fair and Agricultural society, La Crosse Interstate Fair association, Northern Wisconsin State Fair association, Sauk County Fair association and the Walworth County Agricultural society.

The La Crosse Interstate Fair association received \$6,000 in state aid this year compared with \$5,000 in 1921 and \$5,000 in 1920.

The total state aid of \$250,320.14 is over \$60,000 more than in 1921 when the total was \$187,123.44 and over \$80,000 more than in 1920 when the total was \$165,330.43. The grand total for state aid to county fairs for the past three years is \$602,233.61. When this is added to the deficits of the past three years for the state fair the total paid by the state for fairs and state aid is close to \$1,000,000 for the three year period.

STATE SUGAR BEET INDUSTRY SOON TO BE IN FULL SWING

MADISON, Wis. — Wisconsin's sugar beet industry will soon be in full swing. With a little more frost all the beets will be on their way to the factories.

In 1921 Wisconsin raised 171,000 tons of beets from which 16,600 tons of sugar was made. The estimated value of this crop was \$1,193,000. The outlook for this year is not quite as good. According to J. A. Becker, state crop reporter, only 13,000 acres of sugar beets are under cultivation as against 19,400 acres in 1921. A yield of about 115,000 tons is expected this year. This is approximately fifteen per cent of the sugar consumed in Wisconsin.

The only regions where sugar beets can be grown successfully are the lake shore counties with Racine, Brown and Milwaukee and Kenosha leading in production. It is rather of an expensive crop to raise as much hand labor and working over is required. Laboring in this state is much more expensive than the Mexican peon labor which is used in Colorado and Utah. The leading states in the sugar beet industry, so that competition, according to experts, is a little too keen.

Nevertheless there are four factories in Wisconsin. They are located at Madison, Janesville, Green Bay and Chippewa Falls. The sugar making season is very short, lasting but six weeks. To Madison plant will open about October 20th and by December 20th will again close its doors until another fall. The other three factories will also begin work at about the same time. The largest factory in the state is the one at Janesville.

FARM HOME NEAR VIROQUA BURNS

VIROQUA, Wis.—On Friday forenoon, the large farm home of Mr. and Mrs. William McCollough, who reside near Viroqua, was totally destroyed by fire. The household effects on the first floor were saved. The fire started in the roof and had gained considerable headway before it was discovered. The loss was partially covered by insurance.

A Barn Yard Dictionary
Here is the vocabulary of the common barnyard chicken:

"Beware the hawk!" — "Coor, Coor!"
"Murder! Help!" — "Kee-owk! Kee-owk! Kee-owk!"
"Come on!" — "Cluck! Cluck!"
"Food here! Food!" — "Cook-cook-cook-cook!"

Announcement, or alarm — "Cut-cut-cut-dah-cut!"

MONROE COUNTY'S LIST OF WINNERS AT NATIONAL SHOW

Breeders Take Valuable Prizes in Stiff Competition

JERSEY JUNIOR CLUB MAKES EXCEPTIONALLY FINE SHOWING

Grade Cows at the Show Sell for Good Prices

Monroe county did herself proud at the National Dairy Show at the twin cities last week. Competing with professional showmen from all over the United States and Canada, Monroe county breeders took their share of premium money and showed that we have as good dairy cattle as can be found anywhere. Moreover, the showing made by our breeders and boys' and girls' club members helped to bring Monroe county into greater prominence as a dairy county which is bound to reflect itself in a better market for our surplus dairy cattle.

The Jersey Junior Club members made almost a clean sweep in the Boys' and Girls' Jersey department. Not content with winning the junior laurels the owners of these calves entered them in the open classes and managed to occupy positions well to the front. These calves all came from Tomah.

In the Guernsey club classes, Edward Schantz, Sparta, took first on his senior bull calf and Alphonse Schantz, fourth on his junior heifer. Donald Huddleston, also of Sparta, stood in eighth place in a large class with his senior calf.

Albert Ruettlen, a Holstein club member, continued his season's winning and got second on a very nice bull calf. Jake Weiner and Mildred Selbach, also Holstein club members, met the stiffest competition with their heifer calves. There were 46 shown in this class but Jake and Mildred managed to get in the money.

Will Huddleston received a fourth prize ribbon on one of the county's most beautiful Guernsey bulls, while Chas. Van der Schaaf showed his ability as a breeder and showman by taking fifth on a two-year-old Holstein heifer with 33 animals showing against him. Mr. Van Der Schaaf also got 10th on a yearling bull in stiff competition.

Six of the seven grade cows from the county won premiums as follows: Herman Hubert, Tomah, Jerseys, 1st and 2nd; William Brandau, Wilton, Guernseys, 1st and 5th; Henry Steinbock, Wilton, Guernseys, 4th; Brandau brothers, Wilton, Guernseys, 5th.

In the grade cow sale, the seven Monroe county cows sold for an average of \$145. The prices received were: Wm. Brandau, Guernseys, \$200 and \$145; Henry Steinbock, Guernseys, \$135; Brandau brothers, Guernsey, \$135; Herman Hubert, Jerseys, \$135 and \$100; Earl Leverich, Holstein, \$165.

This is a remarkable showing for "Old Monroe" and the men and club members who exhibited at this great dairy show are to be congratulated for the splendid exhibition they made.

Let's have more push by the breeders in advertising our good cattle.

Grade Cows Sell Well
Cow testing proved its dollars and cents value at the National Dairy show last week when 40 grade cows representing Jerseys, Holsteins and Guernseys were sold for an average of almost \$150 each.

This was the first sale of its kind ever held and indicated without any question of a doubt that buyers are willing to pay a substantial premium for cows with cow testing association records. It would be safe to say that the records of these cows added between \$25 and \$40 to the price of each of the cows sold, enough to pay for the cost of testing a whole herd for a year.

One cow nine years old sold for \$240 because she had a record of 920 pounds of butter fat in a year. She was thin in flesh and without record \$100 would have been a big price for her.

Farmers who come from other states to buy Wisconsin cattle almost invariably ask for cows with cow testing association records and there are few of such cattle to be found. If our farmers are to get the best prices for their surplus stock there must be more testing associations within our borders.

MANY ENTRIES FOR JUNIOR STOCK SHOW

About 325 beef calves, dairy calves, pigs, and sheep are going to be exhibited by some 210 Badger boys and girls on Oct. 23 to 28 at the Junior Livestock Exposition held under the auspices of the Wisconsin Livestock Breeders' association at the Stock Pavilion of the University of Wisconsin.

Two big banquets, one for the beef and fat stock enthusiasts and another for the dairy boosters help in making it an outstanding event among the youthful showmen.

During the week they will also have an opportunity to sit in at the fifty-first annual meeting of that pioneer organization, the Wisconsin State Dairymen's association.

Steam was first applied in industrial purposes about 1750.—Merrill Daily Herald.

POSITION OF COUNTY AGENTS NOT ENDANGERED BY HIGH TAXES SAYS U. W. PROFESSOR

BIG GET-TOGETHER AT SPARTA IS SET FOR OCTOBER 23RD

Session Begins at Ten in the Morning and Lasts all Day; Good Program

MEETING UNDER DIRECTION OF FOUR CLOTHING CLUBS

Mrs. Jones and Miss Meloche, of U. W., Speakers

Beginning at 10 o'clock and closing at 4 o'clock a program chock full of interest for farm and city women has been planned for the Monroe County Get-Together at the Assembly hall in Sparta, next Monday, October 23rd.

This meeting is under the direction of four clothing clubs which were organized at Big Creek, Leon, Angelo and Watertown communities last fall and careful plans have been made to make the day an interesting and instructive one.

Besides demonstrations in making and using patterns and building a dress form for very little cost, Mrs. Nellie Kedzie Jones, who appeared on the Community Institute's program in our county last December, will be on the program. Mrs. Jones is a nationally known figure. She has been prominent in women's circles for years and her charming personality together with her long years of experience, has made her known and loved by thousands of Wisconsin women. Mrs. Jones will give a special demonstration during the day.

Miss Gladys Meloche, specialist in clothing work for the university, will also be present to take part in the program. Miss Meloche spends her entire time in demonstrating how to make use of good clothing materials at the least cost and has a message that every woman appreciates. Miss Meloche in her kind and helpful way has gained the confidence and respect of Wisconsin farm women. Farm women are urged to come to this Get-Together meeting and get acquainted with her.

Each woman who attends is asked to bring her own sandwiches, utensils and some extra dish, such as salad. Coffee will be served free by the clothing clubs.

Bring some of your neighbors and friends and plan to spend a pleasant day. Everybody welcome.

DAIRY FEEDING DAY PROGRAM INCLUDES WORTHWHILE TALKS

Fifty-first Meeting of Wisconsin Dairymen at Madison

October 26

Feed your cows for profit! This will be the theme of the fifty-first meeting of the Wisconsin Dairymen's association at Madison, Oct. 25.

Cooperating with the dairymen's association in an effort to find the answer to the questions, what feeds to buy, when to buy them, where to buy them, and how to buy them, are the Farmers' Institute staff; the workers at the College of Agriculture; and Wisconsin Experiment station; the United States Department of Agriculture; the cow testing association; state and county breeders' association officials; and leading dairymen from all parts of the Badger state.

In conjunction with the dairymen's meeting, the annual conference of the Farm Loan Board, and now connected with the First Columbia Joint Stock Land Bank of Columbia, South Carolina, recognized the important part the government might play in this movement, and on May 8, 1911, an act, commonly known as the Smith-Lever act, passed congress, which provided for co-operative extension work between the agricultural colleges in the several states and the United States department of agriculture. Some of the money was appropriated to the states to be used for this purpose, on condition that the states put an equal amount into the work. Wisconsin is now receiving over \$120,000 from the federal government for extension work in the state, the amount having been gradually increased since 1914, until the maximum was reached this year.

Each county receives \$1800 of state and federal money toward the maintenance of the agricultural agent; the remainder of the cost is met by county appropriations or funds otherwise provided by the county board.

The administrator of the county's work is the local agricultural committee, which bears the same relation to the representative that a school board does to its principal.

St. Peter's Wisn't Built in Day
It required three and a half centuries to construct St. Peter's at Rome.

COUNTY AGENT IS NOT HEAVY MONEY BURDEN

Professor Hatch Cites Example to Show that Tax Sufficient to Support Work Only Cent and Half per \$1,000

WORK OF COUNTY AGENT APPROVED BY FARMERS

Each County in State Receives \$1,800 Per Year to Carry on County Agent Work

MADISON, Wis. — "High taxes have not materially endangered the positions of county agricultural representatives in Wisconsin," is the statement of K. L. Hatch, assistant director of the Agricultural Extension Service College of Agriculture. "Two or three counties have temporarily discontinued their appropriation for the work, but factors entered into these suspensions other than an effort to curtail taxes alone."

The county agent is not a heavy burden on the farmer, according to Professor Hatch, and to prove this fact he cited the specific case of Outagamie county where a sufficient tax to support this work would be only 1 1/2 cents on \$1000 assessed valuation.

"The sentiment of the majority of the farmers," Professor Hatch stated, is in accord with the following editorial from a recent issue of the Equity News:

County Agent Approved
"The county agent's work is usually approved by the best and most practical farmers in a county unless it is found that he is working for other special or opposing interests. In such cases, it is the individual rather than the office of county agent that is condemned. . . . The real county agent that devotes himself to the farmers and their interests has no fear at the hands of the farmers."

His duties are manifold. He aids in the selection and culture of crops and in the development of organizations for the marketing of farm produce; holds demonstration meetings; plans farm buildings; organizes various associations, meetings, and boys' and girls' clubs; gives aid in land clearing; and takes active charge of all campaigns for the betterment of his county.

The legislature of 1919 authorized the establishment of county agricultural representatives in 65 counties beginning July 1, 1922, and in the entire state (71 counties) effective July 1, 1923.

County agents are a comparatively modern innovation in Wisconsin," says Professor Hatch, "for it was not until 1911 that the public awakened to the need of workers of this type to assist our farmers."

In 1921, Wisconsin celebrated her anniversary of the movement at Rhineland, Oneida county, the first county to "take a chance" on the system. The idea was not new, however, for it originated in the Canadian provinces. There the men were called " itinerant teachers" because they taught school in winter and worked with the farmers during the rest of the year, but it was not until before they had to devote their whole time to the extension work."

Ex-Congressman Asbury F. Lever, formerly a member of the Federal Farm Loan Board, and now connected with the First Columbia Joint Stock Land Bank of Columbia, South Carolina, recognized the important part the government might play in this movement, and on May 8, 1911, an act, commonly known as the Smith-Lever act, passed congress, which provided for co-operative extension work between the agricultural colleges in the several states and the United States department of agriculture. Some of the money was appropriated to the states to be used for this purpose, on condition that the states put an equal amount into the work. Wisconsin is now receiving over \$120,000 from the federal government for extension work in the state, the amount having been gradually increased since 1914, until the maximum was reached this year.

Each county receives \$1800 of state and federal money toward the maintenance of the agricultural agent; the remainder of the cost is met by county appropriations or funds otherwise provided by the county board.

The administrator of the county's work is the local agricultural committee, which bears the same relation to the representative that a school board does to its principal.

St. Peter's Wisn't Built in Day
It required three and a half centuries to construct St. Peter's at Rome.

MOVIES

SACCO'S BAND—RIVOLI

Thomas Sacco's band, under the leadership of Raymond Stewart, is the big hit at the Rivoli just now. The band opened on Sunday as an added feature of the theater's offering, and made a tremendous hit. Its concert was the high spot on a very pleasing bill, and numerous comments were heard marvelling at the musical skill of the seven-year-old conductor, who also proved himself an expert soloist on the saxophone.

The picture feature is "The Delicious Little Devil," featuring Mae Murray and Rodolph Valentino. Miss Murray is seen in the role of a cabaret dancer, which of course comes natural to the former star of the Ziegfeld Follies and other Broadway musical shows. During one or two scenes she does some of the difficult and beautiful steps of which she is a past master.

The story was written by John B. Cramer and Harvey Thew. In addition the latter prepared the scenario. It was directed by Robert Leonard. In the attraction Rodolph Valentino is seen as the young man about town, who falls badly in love with cabaret dancer, but fears to propose because he believes she has had a hard past.

RIVIERA TODAY

There's no dearth of talent in the cast chosen to support Wallace Reid in his new Paramount picture, "The Ghost Breaker," which will be the feature at the Riviera theater tonight.

COOPER'S CASINO

Continuous 1 to 11 P. M.
Prices—10c and 20c—Plus tax.

TODAY

"The Stroke of Midnight" tells a thoroughly interesting story of the regeneration of a man who had sunk to degradation largely through his own desire. As played by a brilliant cast, headed by Victor Seastrom, "The Stroke of Midnight" is one of the finest productions of the season.

Victor Seastrom gives a remarkable study in the leading role of David Holm.

It is a marvelous characterization, and establishes this Swedish actor as one of the greatest players who have ever appeared in this country.

AND COMEDY



Her life for his—she loved him that much
But did she die?

The STROKE OF MIDNIGHT

is the story of Edith's dedication and reward

background of the Chinese quarter in an American city are worked into a thrilling, exciting picture, and powerful story of the emotions in "Gouverneur Morris," first original screen story. J. Frank Glendon and Wallace Beery have powerful roles. A love story runs like a thread of virgin gold through this tremendously exciting drama of the underground dens of San Francisco's Chinatown. Real Chinese—hundreds of them—lend sinister color to the remarkable scenes in the most famous quarter of its kind in the world.

STRAND TODAY

Can a man run a ranch and make a success of it along the lines of a big manufacturing concern, with fil-

ing systems, card indexes and the like?

Can he also wear white flannels or other fashionable attire and get away with it? Can he have his cowpunchers herd cattle while riding on motorcycles?

The answers to these seemingly preposterous questions will be found, it is stated, in a new Paramount picture, "The Cowboy and the Lady," with Mary Miles Minter and Tom Moore in the leading roles, which comes to the Strand tonight.

CASINO TODAY

Victor Seastrom, the greatest genius in motion picture direction in the Scandinavian countries, enjoys as high a reputation for his acting as for his direction. He is seen at his best

COOPER'S Strand

Prices—10c and 25c—Plus tax.

TODAY and TOMORROW
The New Strand Orchestra



His Cowboys Rode Motorcycles Instead of Bronchos!

A LAUGHING, thrilling romance of the red-blooded West. Two favorite stars in Clyde Fitch's greatest play.

"The Cowboy and the Lady"

with Mary Miles Minter and Tom Moore

PATHE NEWS and DIGEST

MAJESTIC

MARTIN'S

Footlight Follies

PRESENT

"The Mascot"

Taken from the musical comedy of the same name. Something a little bit different than other musical comedies.

MAJESTIC ORCHESTRA playing "Wake up Little Girl," "Mary Dear"

Vaudeville Features

LEO ADDE | GORDON and SMITH | ADAIR and ADDE
—in—
"The Wise Man" | "A Long, Long Time" | "New Nonsense"

And Feature Picture

GOVERNEUR MORRIS' FAMOUS STORY

"A Tale of Two Worlds"

A SIZZLING TALE OF ADVENTURE, WITH

LEATRICE JOY and WALLACE BEERY



Still Playing to Capacity

THAT'S HOW GOOD IT IS

PRICES

Matinee 10c and 30c

NIGHT

Children 10c

Adults, Balcony 30c

Lower Floor 40c

PLUS TAX.

RIVIERA

Prices 10c and 30c
Plus tax.

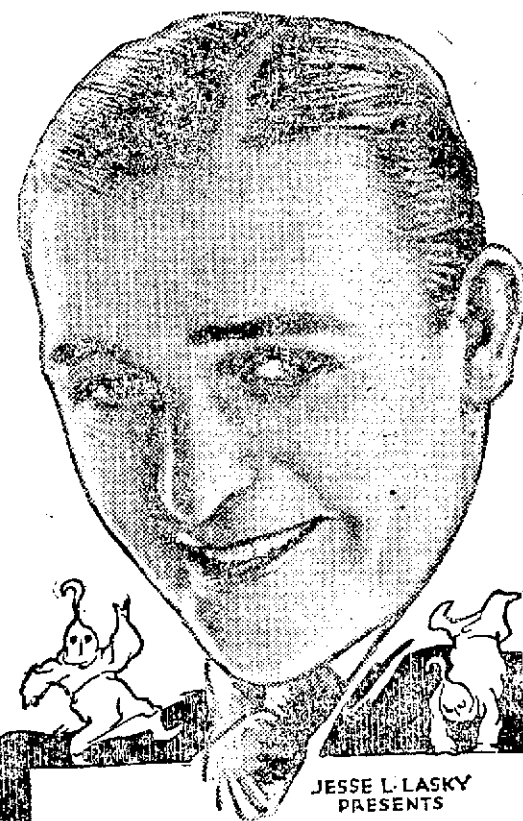
TODAY and TOMORROW

A FIRST RUN PARAMOUNT

—AND—

Beyerstedt Bros.' Orchestra

HERE IS A REAL TREAT



Come and See Wallie Beat Up an Army of Ghosts!

SEE him clean out a haunted castle—and win the beautiful Spanish Princess! It's a gay tale of adventure and love. Thousands laughed at the stage play—millions will scream with delight at the picture.

With the best comedy cast in history.

WALLACE REID

"The Ghost Breaker"

SUPPORTED BY LILA LEE and WALTER HIERS

a Paramount Picture

COMEDY and NEWS REEL

TODAY and TUESDAY

RIVOLI

A BIG SENSATION SUNDAY

It Went Over With a Bang

Thos. Sacco's Band

of Picked Concert Musicians

FEATURING

THE LITTLE SOUSA OF AMERICA

Master Raymond Baird

The world's youngest saxophone soloist and band director. He not only leads the band but he has the knowledge to back it up.

AND

MAE MURRAY and RODOLPH VALENTINO

—IN—

"THE DELICIOUS LITTLE DEVIL"

AND

BUSTER KEATON

in "THE PALE FACE"

ENOUGH TO MAKE A WOODEN INDIAN LAUGH!

PRICES

Children 10c
Adults, Matinee 30c
Adults, Night 40c
Plus tax

AND

Selznick News

RIVOLI'S NEW ORCHESTRA
10 SOLOISTS.

CHICAGO BEARS DEFEAT BUFFALO IN HARD BATTLE

**Bolan, ex-Purdue, Carries Ball
Over for Only Count of
the Game**

CHICAGO, Ill.—Playing fierce football in spite of the warm day, Chicago Bears kept their state clean by beating the Buffalo All-Americans, 7 to 0, in a National Pro Football League game at Cuyahoga park Saturday before a large crowd. The touchdown which gave the All-Americans their third defeat in as many years came in the opening quarter on a short plunge by Fullback Bolan, following a series of line snafus and snappy end runs. Joe Sternaman added the point after touchdown.

Buffalo started the battle as if going to win. Pete Stinchcomb, Bear flash, dropped a punt on his own 40 yard line, just as the game opened and Buffalo recovered the ball. A forward pass to Hughitt to Luke Turner, out of the oval on the Bear 23 yard line. Then there was a fumble and Buffalo didn't get close again until the third quarter when former Captain Morrissey of Boston college failed at a 40 yard place kick.

Bears' Advance Steady

The Bears started a march down the field as soon as Buffalo's first fumble occurred. Walquist and Bolan rook the line. La Four, Smith and Anderson, cracked gaps for them. Stinchcomb, working up several yards by plays off tackle, and the ball was carried to the Buffalo one yard line. A fumble robbed the Bears of their chance.

Buffalo punted out, and the Bears started another steady advance from the 20 yard line. Stinchcomb and Walquist got seven yards on a criss-cross and then Walquist made it a first down on the five yards line. Bolan, ex-Purdue, carried it across.

Easterners Open Attack

For the remainder of the clash it was a see-saw affair. Buffalo got away a few passes, but could do little through the line. Urban's work in catching passes was a feature and Oscar Anderson, former All-American at Colgate, tried to get away on some of his famous wide sweeping runs, but was too well covered.

MAKES A PERFECT DRIVE BUT BREAKS LEG IN DOING IT

PROVIDENCE, R. I. After making a perfect drive from the third tee on the golf course at the Silver Spring Country club here Saturday afternoon, Daniel McWilliams, vice president of the club, crumpled and fell to the ground with a groan, both bones of his right leg fractured between the ankle and knee. The theory is advanced that the sudden twist McWilliams used in hitting the ball caused the bones to snap.

SPORT OF ALL SORT

Hugh Jennings is positive that Pitcher Leonard will be one of the stars of the National league next season. Leonard is a big husky right-hander with a world of speed. Despite the fact that the sight of one eye is very faulty, Leonard is strong and accurate.

An old major league record was set last season by Max Carey and John Gooch of the Pittsburgh team. They were the only major league players to punch out six hits in a game and strangely enough both turned the trick in the same contest.

The two best shortstops in the American league last year were youngsters. Chick Galloway of the Athletics and Riney of Detroit. Galloway stands out as the most improved ball player in the majors, while Riney had a big season in his major league debut.

Sherstop Everett Scott of the Yankees has unquestionably seen his best days in the majors. Scott's fielding in the world series was a distinct disappointment. He failed to cover any ground. Grounders that went as base hits because he failed to reach them would have been easy chances for him a few years back.

Four American league players enjoyed batting streaks last season that lasted longer than 20 games. George Sisler created a new major league record by hitting safely in 41 consecutive games. Ty Cobb formerly held the record with 40 games. Ken Williams was second with 28 games. Pratt with 23 and Tobin with 21 followed in order.

Nine games was the longest winning streak enjoyed by any American league pitcher last year. Joe Bush of the Yankees and Eddie Ruppel of the Athletics shared the honors. During the 1921 season no American league pitcher won more than nine straight.

Manager Ty Cobb of Detroit is strong for "Rip" Collins, who is to come to the Tigers next year in a trade with Boston. Collins has perhaps more stuff than any right hander in the American league, but has never been very successful. Lack of control, and a manager who could bring out the best that is in him, has had much to do with the failure of Collins to shine.

Manager Pat Moran of the Cincinnati Reds, while attending the world series, laid stress on the fact that Cincinnati had a great chance to stage the event in 1923. Moran, who made a sensational finish with the Reds, taking second place on the last day of the season by winning a double header from Pittsburgh, is confident his club will make things merry for the Giants.

RICHARDS FORCED TO UNCOVER SOME OF LATEST PLAYS TO WIN FROM HOOSIERS ON SATURDAY

BY BOB DUNN

Wisconsin's decisive defeat of Indiana in the first conference tilt of the year before the largest crowd of the season indicated that Coach Richards' aggression must be considered in the argument for Big Ten supremacy. It was the first time in a dozen years that the Badgers and Hoosiers met and Saturday's defeat which avenged the last Indiana victory, was decisive and satisfactory to Cardinal followers.

Richards Shows Cards

Although Wisconsin won by three touchdowns, it took some of the latest developments in Richards' offense to turn the tide. During most of the first half Wisconsin relied on the same plays and formations to gain ground that had been used against Carleton and South Dakota. And had it not been for Tull's fumble on the one yard line in the first quarter, Wisconsin might have gone through the game without uncovering the series of end runs and off tackle drives that gained such a large amount of ground and the clear cut victory.

The first half offered a close battle, with Wisconsin, however, having much the better of the argument. After an exchange of punts at the outset which resulted in neither team's advantage, the Badgers marched the ball toward their opponents' goal posts by a series of passes and successful line plays. With the ball one yard from the goal line and plenty of downs to put it over, the fullback fumbled and the only good chance to score in the first half was lost.

Toward the latter part of the second quarter, however, Barr was strewn to open up on the new attack and it meant good gains on almost every play.

Williams Features Attack

Ralph Williams who led his team into battle for the first time this season was the outstanding figure in the Wisconsin attack. The way he crowded through tackle and skived the ends for good gains and took the ball back after the kickoff and in returning punts was easily the feature of the game.

Gibson, too, Williams' running mate, shared the honors of the victory. Gibson was almost as successful in the same type of play that brought Williams his most ground gained. Gibson played under a handicap of wearing a large headpiece to protect his nose which was badly injured in the last contest, but his headgear did not seem to mar his field work in the least.

Tull played his best game of the year despite the fact that he lost one sure touchdown with a fumble in the first quarter and also fumbled at other times later in the game. The way he hit the opposing line for consistent gains meant a lot to the Wisconsin offense. His kicking was good on punts and at the kickoff and he backed up the line on the secondary defense in such a way that time after time stopped the plunging Hoosier backs cold.

Badger Line Works Well

The entire Badger line played a good brand of ball. Tull, as usual, led the attack. It was this who blocked Hannay's attempted punt in the last half and recovering, sprinted for the second touchdown of the game. Near the end of the game when a fumble caused Indiana to threaten to score.

SOCCER PLAYERS FROM EAST-MIDDLE WEST MEET MONDAY

**Second Round of National
Championship Scheduled
for Today**

NEW YORK—The draw for the second round of the competition for the national soccer championship announced Monday includes matches among contestants throughout the east and middle west. The drawings were made by the challenge cup committee of the United States Football association.

The protest of the Vikings Football club of this city against New York for using a player not properly registered, was sustained by the committee and the game between the two teams ordered re-played.

Second round matches must be played on or before November 5. The draw is as follows: Santa Union, Illinois and Wisconsin; Santa Union vs. Canadian club; Mac White vs. Bricklayers' F. C.; Thistles vs. Swedish-American F. C.; Michigan—Industrial F. C. vs. Detroit or Windsor Rovers; Walkerville F. C. vs. Sons of Malta F. C.; Roses F. C. vs. California F. C.; Rising Star F. C. vs. Jeanette F. C.

PRO FOOTBALL RESULTS

Chicago Bears, 7; Buffalo All-Americans, 0.
Chicago Cardinals, 3; Minneapolis Marines, 0.
Rock Island, 26; Rochester, 10.
Waterloo A. C., 12; Dubuque Bears, 0.
Waukegan Legion, 38; Madison, 6.
Sesser, 7; Burlington, 0.
Goshen (Ind.), 36; Benton Harbor, 0.
Mattoon, 14; Decatur, 6.
Hammond Stepmas, 7; Gary Cardinals, 0.
Ironwood Legion, 10; Stambaugh, 0.
Michigan City Legion, 33; Bremen (Ind.), 0.
Gary Elks, 20; Moline Indians, 0.
Dixon Legion, 12; Clinton Bulldogs, 2.
When brown owls hear their throats swell as big as bear's ears.

HENRY FORD CREW REFUSES TO RACE PROTEST RULING

**Deprived from Victory Over
Blue Nose of Canada on
Saturday**

GLOUCESTER, Mass.—By the Associated Press.—The crew of the Gloucester schooner Henry Ford, in protest against the ruling which deprived them of their victory Saturday over the Blue Nose of Canada, champion of the international fisheries, refused to race Monday. Captain Clayton Morrissey of the Ford, said it was likely that he would be fishing again within a day or two.

On learning that the international committee early today decided to stand by the ruling of the sub-committee declaring Saturday's race, apparently won by the Ford by a margin of two miles no contest, Captain Morrissey said:

"There is nothing to be gained by racing today. We won Saturday only to lose. We cut our sails only to have to cut again. For racing I have no crew. For fishing my men are the best bunch of fish killers of the North Atlantic. I stand with them."

Saturday's race was declared no contest because the skippers disregarded postponement signals.

Appendix made by Secretary of the Navy Denby and others finally induced some of the Ford's crew and Captain Morrissey to race today. The crew was completed by recruits from the wharves.

OVER SEVENTY THOUSAND CROWD INTO OHIO STADIUM

COLUMBUS, Ohio.—Though Ohio State university's new stadium, dedicated Saturday with a Buckeye defeat at the hands of Michigan, is constructed to seat 62,000 people, 72,500 persons were inside the immense horseshoe. R. M. Royer, treasurer of the University Athletic association, announced Saturday.

The exact number never will be known as at some of the entrance gates the crowds became impatient, turned on the ticket-takers, tore out the turnstiles and made for their seats. Several hundred also gained admission by breaking through the police lines at the open end of the horseshoe.

Explaining Twilight.

Twilight is made possible by the earth's atmosphere and its power to refract the sun's rays. For a certain time after the sun has disappeared below the horizon the sun's rays pass through the earth's atmosphere at such an angle that the light rays are reflected and refracted. — Merrill Daily Herald.

PARIS.—Mlle. Brachmond established a new world's record for women when she ran the mile in 5:09 2-5.

GUS TEBELL ENJOYS GREAT SATISFACTION IN BEATING HIGH SCHOOL GRID CHUM

By BOB DUNN

It was a great day Saturday for Gus Tebell, veteran end on Wisconsin's football eleven, in fact one of the biggest days in Tebell's varsity football career.

But the story starts back several years previous to this big day on the gridiron.

Captain Hannay of the Indiana team and Gus Tebell were schoolmates in high school down in Aurora, Ill. some years ago. Hannay and Tebell both went out for football. Both were stars.

But when the diplomas were handed out, Hannay chose Indiana and Tebell followed his friend Allan Davey to Wisconsin.

At Indiana Hannay made end on the Hoosier eleven. And, of course, Tebell has been handling fifty per cent of the ends' work at Wisconsin for the past three years. But Indiana and Wisconsin never met, that is, until Saturday. So Gus was prepared for the showing.

The big noise came in the last half

ZUPPKE PLEASED WITH SHOWING OF ILLINI GRID TEAM

URBANA, Ill.—Illinois was feeling pretty good Sunday over the great comeback of the young Illini against Iowa Saturday, until the orange and blue scouts returned from Columbus with their report on Michigan. After hearing about the strength of the Wolverines, Bob Zuppke called a meeting of his squad and warned them that Coach Yost's outfit would furnish far different opposition from that of Iowa. Despite the disability of Roby and Vandervoort, it is pointed out that Michigan has Steger and Dimey.

The Illini came through the Iowa combat in fair physical shape. With a little rest it is expected that Runcie Clark will be able to resume his pilot job. On Saturday's showing it is probable that George Dawson will be advanced to reserve quarterback, with Dutch Durant as the third man. Vicin Greene pleased Zuppke by his playing at center, but the showing of the whole green line was a wonderful surprise.

Inspired by the showing last Saturday, a special train has been engaged to take rosters to Ann Arbor, and a fund is being raised to send the band.

HARTFORD, Conn.—Four race horses, Amador Onward, Harry De and Abe Direct, pavers, and Daybreak, trotter, were burned to death in their stalls when fire swept the Charter Oak stables. Another trotter was so badly burned he was shot.

of the game with Indiana and the noise came twice, allowing Gus to emphasize his team's superiority.

The first time, however, was the most important for Tebell.

Captain Hannay had dropped back to punt. Tebell perched himself for the play and with the snap of the ball, threw himself in, blocked the kick, recovered the ball and sprinted over the rest of the grid for the second touchdown of the game.

Again in the last quarter (Gus almost repeated just as spectacular a play, Wisconsin had fumbled and Indiana recovered near enough to the Cardinal goal to be dangerous. A long pass was attempted to Hannay in the Hoosiers' efforts to put over a score but Tebell grabbed the ball out of his former teammate's arms and almost chalked up another count. It was only after he had traveled over many yards that he was brought to earth.

And so Gus enjoyed considerable satisfaction when he shook Hannay's hand as they walked to the showers together after the whistle.

LA CROSSE TEAM WALLOPS WINONA AGGREGATION HERE

**Post Season Game at Copeland
Park Goes to Locals
11 to 0**

A handful of fans congregated at Copeland park Sunday afternoon to witness what turned out to be a combination "baseball-track" exhibition on the diamond between La Crosse and Winona teams. Those who stayed till the finish said the score was 11 to 0.

McCarthy started on the hill for the locals and after the fourth inning tossed the pellet to Fitzke and himself occupied the initial sack. Mac gave them only one hit during his time in the center of the diamond and then figured he could have more fun at first. Fitzke finished the game in a whirlwind style.

About the same inning, "Cannonball" Moss voluntarily quit the locals and after the fourth inning tossed the pellet to Fitzke and himself occupied the initial sack. Mac gave them only one hit during his time in the center of the diamond and then figured he could have more fun at first. Fitzke finished the game in a whirlwind style.

The curtain dropped with the fading sunlight and La Crosse's baseball season was over.

RIO JANEIRO—Brazil won the South American football championship, defeating Paraguay 3 to 0 in the final game of the season.

**We Sell All the Highest Grade
Nationally Advertised Goods
At the Lowest Possible Prices**

Satisfaction Guaranteed or Money Refunded.

Ford Day Visitors

Come in and let us show you through the finest stock of clothing and furnishings in the city. No obligations to buy.

**Vassar and Munsing Underwear.
Fowne's and Dempster and Place Gloves.
Crofut and Knapp Hats and Caps.
Interwoven Hose.
Manhattan and Arrow Shirts.
Superba Neckwear.**

**HART SCHAFFNER & MARX
and "FRAT"**

Suits and Overcoats

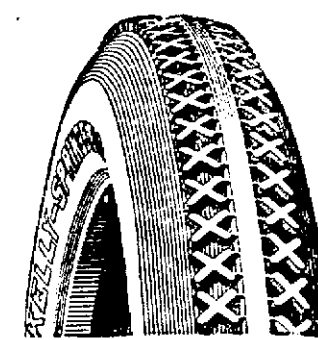
\$25.00 to \$50.00

Stavrum & Fraser

419 Main Street.

The Men's Store of La Crosse.

Special for Ford Day



**Kelly-Springfield Cords for
less than you pay for tires
of unknown, inferior
brands.**

30x3 Kantelip Fabric, regular price \$10.30, our price **\$8.50**

30x3 1/2 Kantelip Fabric, regular price \$11.90, our price **\$9.50**

30x3 1/2 Kantelip Cord, regular price \$14.65, our price **\$12.50**

32x3 1/2 Kantelip Cord, regular price \$23.00, our price **\$16.00**

31x4 SS Kantelip Cord, regular price \$26.40, our price **\$21.50**

32x4 Kantelip Cord, regular price \$29.10, our price **\$23.50**

33x4 Kantelip Cord, regular price \$30.00, our price **\$24.50**

34x4 Kantelip Cord, regular price \$30.95, our price **\$25.00**

32x4 1/2 Kantelip Cord, regular price \$37.80, our price **\$30.50**

33x4 1/2 Kantelip Cord, regular price \$38.75, our price **\$31.50**

34x4 1/2 Kantelip Cord, regular price \$39.50, our price **\$32.25**

33x5 Kantelip Cord, regular price \$46.80, our price **\$32.50**

**SPECIAL BARGAINS IN
CORD AND FABRIC
TIRES**

30x3 Gripwell, regular list price \$9.00, our price **\$6.00**

30x3 1/2 Standard Four, regular list \$12.90, our price **\$7.00**

30x3 1/2 Dunbar, regular list price \$13.00, our price **\$7.50**

30x3 1/2 Marvel, regular list price \$20.40, our price **\$10.00**

30x3 1/2 Goodrich, regular list price \$13.00, our price **\$10.00**

30x3 1/2 Braender Cord, regular list \$18.00, our price **\$10.00**

32x3 1/2 Perfection, regular list \$19.15, our price **\$9.50**

32x3 1/2 Marvel, regular list \$25.85, our price **\$12.50**

31x4 Eric, regular list price \$24.20, our price **\$12.50**

31x4 Marvel, regular list price \$29.25, our price **\$14.00**

32x4 Eric, regular list price \$26.95, our price **\$13.00**

32x4 Marvel, regular list price \$33.70, our price **\$15.00**

33x4 Eric, regular list price \$28.95, our price **\$13.00**

33x4 Marvel, regular list price \$35.10, our price **\$16.00**

34x4 Marvel, regular list price \$36.35, our price **\$18.00**

34x4 Eric, regular list price \$29.05, our price **\$13.50**

32x4 1/2 Eric, regular list price \$34.00, our price **\$18.00**

34x4 1/2 Lincoln Highway, regular list \$35.35, our price **\$18.00**

35x4 1/2 Lincoln Highway, regular list \$36.85, our price **\$18.00**

35x4 1/2 Inland Cord, regular list \$45.20, our price **\$22.50**

37x4 1/2 Eric, regular list price \$40.20, our price **\$20.00**

33x5 Inland Cord, regular list price \$52.15, our price **\$23.50**

35x5 Goodyear Cord, regular list price \$49.30, our price **\$35.00**

33x4 Eric Cord, regular list price \$30.15, our price **\$19.00**

**EVERY TIRE IN OUR
STOCK A GUARANTEED
FIRST.**

**L. Natenshon
& Co.**

115 Pearl St.
La Crosse, Wis.

RIDE A BICYCLE

\$5.00 Down, \$1.10 a Week.

Campbell's Cycle Agency
225 No. 3rd St. Phone 82.

By GEORGE McMANUS

COMMUNITY SPIRIT FOSTERED BY FORD DAY SAY OFFICERS

Secretary and President of
Chamber of Commerce
Favor it

CLOSER RELATIONSHIP BETWEEN CITY AND COUNTRY IS RESULT

To be Biggest Jollification Ever
Staged, is Word

"The prime object of Ford day," says R. W. Holcombe, secretary of the Chamber of Commerce, "is to establish a closer relationship between the rural districts and the city; in other words, to know each other better." The second La Crosse Ford day will be held next Thursday, October 26.

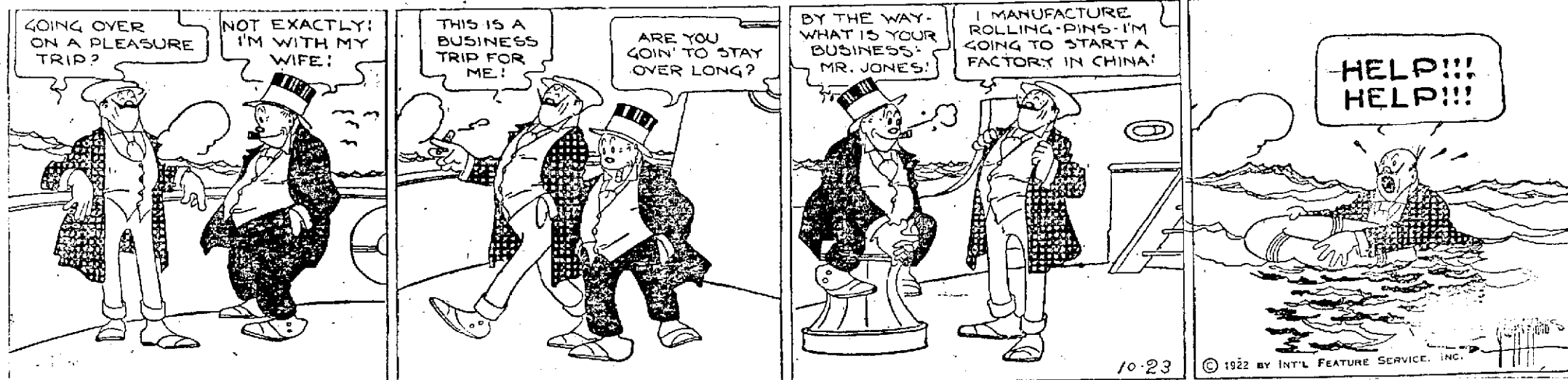
Mr. Holcombe continues: "The prime object of Ford day, to be held in La Crosse next Thursday, October 26, is to establish a closer relationship between the rural districts and the city; in other words, to know each other better."

Mutual Proposition

"Ford day is a mutual proposition; it offers an excellent opportunity for the men and women from the country and the men and women of the city to spend the day together, know each other and become better acquainted. The business men are dependent upon the farmers for food and the farmer is dependent upon the city for a market and the commodities that are essential in life. When the two become better acquainted and work together, both sides will be materially benefited. Not only will both sides be benefited from a personal standpoint but for the good of the community as a whole. The success of the community depends upon the success of the farmers and the business men; where the two are not pulling together it is hard for either side to accomplish anything, but when the two combine, progress can be made.

"Ford day is just a great big get-

BRINGING UP FATHER



together affair for the farmers and business men and there will be fun, music and entertainment galore. The merchants of La Crosse are staging this event primarily for the purpose of meeting and knowing people from the rural districts. It is a harvest jubilee; the farmers have had big crops, business conditions are improving, and we are getting back to normal; therefore, we must have a big collection—hence the Ford day.

"Ford day, next Thursday, will be the biggest jollification ever staged by the Tri-State city. Hundreds of families have accepted the invitation and a tremendous crowd are expected from Wisconsin, Minnesota and Iowa."

J. J. Felber, president of the Chamber of Commerce, says of Ford day, "Ford day can be made to show a wonderful community spirit. The visitors to our city are invited here as guests, to enjoy our hospitality, and enter into the spirit of play and competition in the various events, and every live business man or woman should be a committee of one to not only make this a happy event for the city of La Crosse but for a welding of community spirit and friendship for the entire surrounding territory."

The Mosque of Omar covers 30 acres.

FREE-STATE TROOPS RAID BOMB FACTORY

DUBLIN.—Free State troops raided a bomb factory in a gardener's place in Dublin Saturday and arrested four persons and seized a quantity of machinery and materials. Free State Captain Tobin, brother

of Commandant General Tobin, was wounded today by the accidental discharge of a rifle.

Thought for the Day
Success is not so much lifting yourself above others as it is lifting others with you.—Merrill Lynch

STOP ITCHING ECZEMA

Penetrating, Antiseptic Zemo
Will Help You

Never mind how often you have tried and failed, you can stop burning, itching Eczema quickly by applying Zemo furnished by any druggist for 35c. Extra large bottle, \$1.00. Healing begins the moment Zemo is applied. In a short time usually every trace of Eczema, Tetter, Pimples, Rash, Blackheads and similar skin diseases will be removed.

For clearing the skin and making it vigorously healthy, always use Zemo, the penetrating, antiseptic liquid. When others fail it is the one dependable treatment for skin troubles of all kinds.

John M. Sinclair

Rugs, Draperies, Blankets, etc.

322 Pearl Street La Crosse, Wis.

THE BEST-FOR THE LEAST MONEY.

Special Values for Thursday FORD DAY

Wool Nap Plaid Blankets, 70x80-in., extra quality and well worth \$5.00, a pair **\$3.95**

WINDOW SHADES, ready to hang, value 75c, special each **50c**

LACE CURTAINS

Value \$2.50, special a pair **\$1.95**

Value \$3.50, special a pair **\$2.80**

Value \$5.00, special a pair **\$4.00**

HUCK TOWELS, value 25c, Ford Day special at each **19c**

BED SHEETS, 81x90-in., value \$1.50, special at each **\$1.15**

WHITE BED SPREADS, 80x90-in., value \$2.50, special each at **\$2.00**

COCOA DOOR MATS, value 95c, Ford Day special each at **79c**

THE assertion of our customers is that we always have good bargains on our tables. We are proud to say that now we have our tables filled with bargains such as we have never had before.

We were especially fortunate in securing 1000 pair Men's one-buckle Overshoes which we are offering at the extremely low price **\$1.50**

Men's four-buckle Overshoes at **\$2.00**

Women's four-buckle Overshoes at **\$2.00**

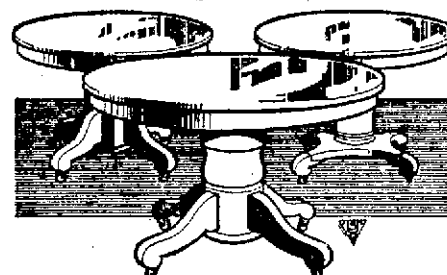
We can solve that great problem of School Footwear for children. Good solid leather shoes in black or brown, in Child's, Misses' and Growing Girls' sizes; also in Youth's and Boys'.

Our stock of Felt Slippers is very complete and consists of all the beautiful shades in soft sole Slippers, and also several styles in the leather soled Slippers.

EST. **ARENZ SHOE CO.** 1902
La Crosse's Largest Shoe Store
323-25 Pearl St.

Thursday, Oct. 26th, Tillman Bros. Second FORD DAY

Dining Tables



DINING ROOM TABLES AT SPECIAL PRICES.

Select that new Dining Table from the largest stock of quality Tables in the city. All designs in all finishes.

54-inch plank top with 6 ft. extension, Colonial design, turned oak, sale price **\$43.00**

48-inch top Table with 6 ft. extension, Walnut finish, William and Mary design, sale price **\$42.00**

Golden Oak heavy base, 48-inch top, 6 ft. extension, Colonial design, sale price **\$29.50**

Quartered golden oak Table, 48-inch top, 6 ft. extension, 14-inch pedestal, sale price **\$42.50**

Genuine American Walnut Table, square top, 45x60-inch, with 6 ft. extension, sale price **\$78.00**

6 ft. Oblong Table, 45x56-inch top, American Walnut finish, Queen Anne design, sale price **\$42.50**

HEATING STOVES and RANGES

Now is the time when you should select that new stove, it may be a Heater or Range, we have it in all sizes. Heaters range in price from

\$10.00, \$12.00, \$15.00, \$18.00 and up.

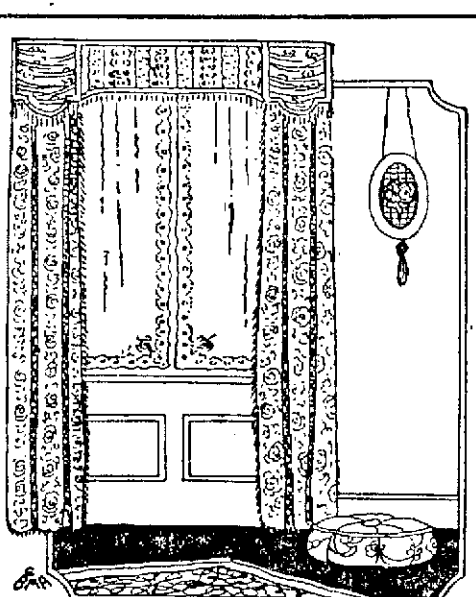
Ranges from—**\$29.50 and up**

Buy
Stoves
Now



We Renovate
and
Make Over
Your Mattresses.

Remember last Ford Day? People proclaimed it the best ever attempted. It went over big. Now we again have the privilege of enjoying and participating in the biggest "Ford Day" ever to be staged. This will be an extraordinary event. Come early. Make our store your headquarters. We list only a few bargains.



LACE CURTAINS

All the latest designs in—Lace, Marquisette and Scrim.

Three pair Ecru Lace, at per pair **\$2.35**

Five pair White Lace, at per pair **\$2.25**

Four pair Ivory Marquisette, at per pair **\$3.00**

Six pair White Swiss, at per pair **\$4.45**

Six pair Ecru Lace, at per pair **\$3.00**

Six pair White Scrim, at per pair **\$2.70**

Nine pair Ecru Lace, at per pair **\$5.60**

Three pair Figured Mull, at per pair **\$5.25**

Many other designs, at per pair **\$1.25** and up

Some Rocker Specials

Large Overstuffed Tapestry Rocker, full spring construction, upholstered in a high grade of tapestry, sale price **\$32.00**

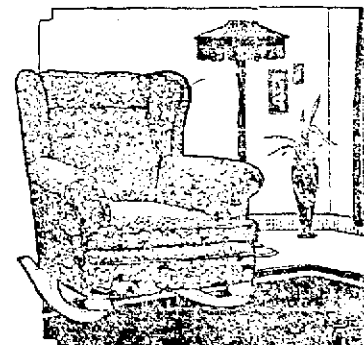
Large Overstuffed Tapestry Chair, full spring construction, good grade tapestry upholstery, sale price **\$34.50**

Also Rocker to match.

Large Overstuffed Rocker, full spring construction, upholstered in a high grade of imitation leather, sale price **\$21.50**

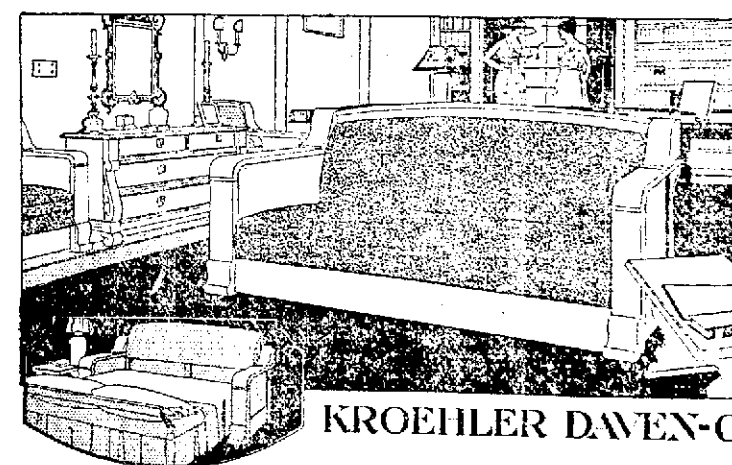
Quartered Oak Rocker, full spring seat, upholstered in genuine leather with cane back, at **\$19.00**

Many other Rockers in Reed and Fibre, Mahogany and Oak, at reduced prices.



Imitation Quartered Oak Rocker, solid seat and panel back, at **\$6.25**

A Quartered Fumed Oak Sewing Rocker, genuine leather seat, at **\$4.50**



KROEHLER DAVEN-O

We offer for Ford Day only, a Bed Davenport and 35-lb. felt Mattress for only **\$45.50**

Davenport finished in fumed oak, upholstered in a good grade of imitation leather.

FURNITURE RUGS
Tillman Bros.
116-118 SO. 4TH STREET

We Repair
and
Refinish
Furniture.